VOGUE

NOVEMBER 1

The new ways to look at night



ADVANCE RETAIL TRADE SUPPLEMENT

opposite page 24

60 CENTS

Special section: "Fashions in Living"

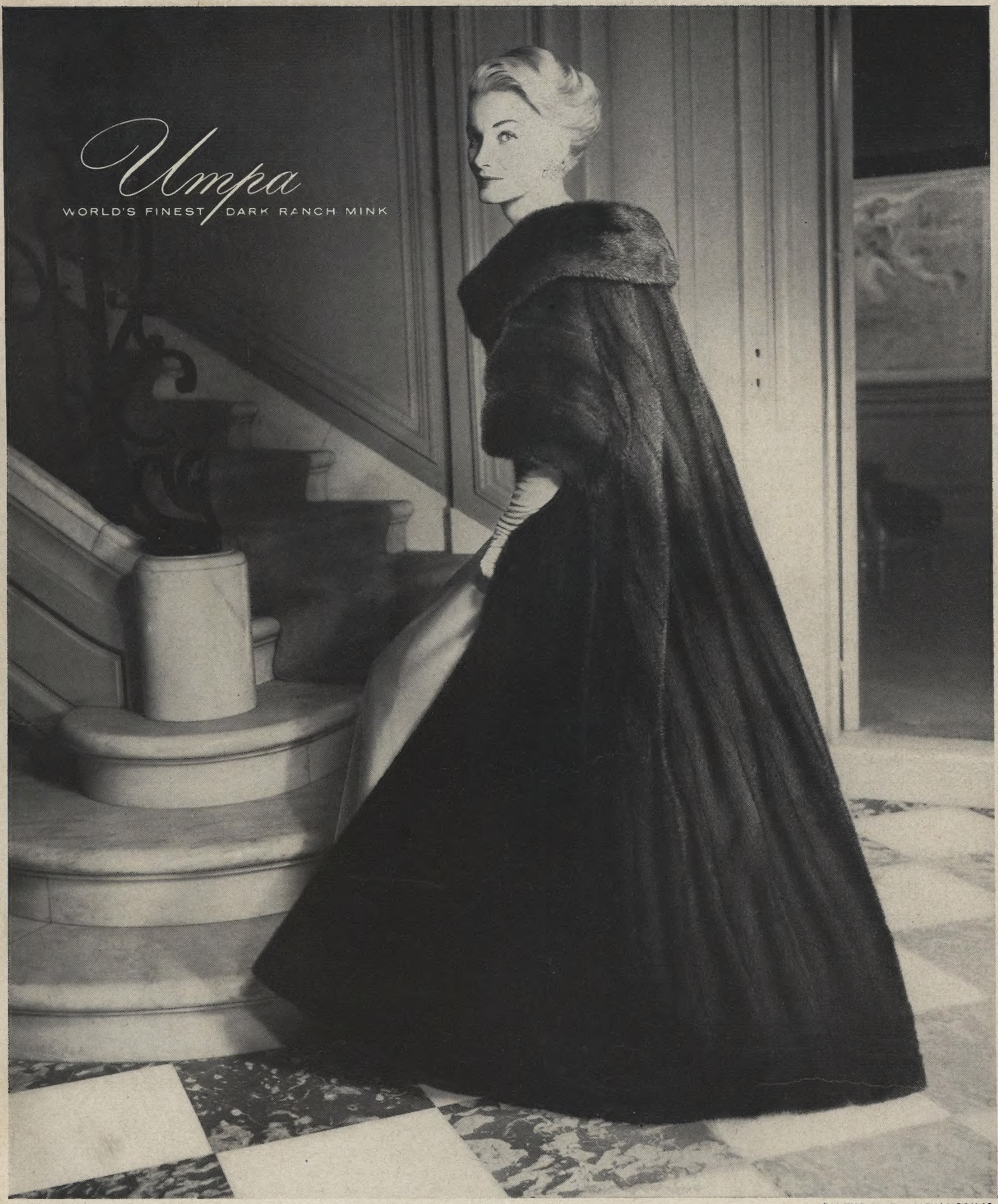


there's that woman again in a **Dalton** intarsia cashmere

an intarsia fashion named MYRNA worn with DALTON'S own matching skirt — DALTON of America, 1407 Broadway — or Cleveland 3, Ohio

Umpa

WORLD'S FINEST DARK RANCH MINK



UMPA—United Mink Producers Association • photographed at the Wildenstein Gallery by Virginia Thoren

An opulent evening coat designed by Emeric Partos that is the ultimate in luxury. Only the world's most desired fur could fulfill such a magnificent creation. Custom made in our own fur workrooms.

ON THE PLAZA • NEW YORK 19

BERGDORF GOODMAN

5TH AVENUE AT 58TH STREET

PLAZA 3-7300

LILLI ANN

paris
san francisco



Milium®
INSULATED LINING FOR
ALL-WEATHER COMFORT

DREAM COAT...IN HEAVENLY FABRIC-OF-FRANCE WOVEN EXCLUSIVELY FOR LILLI ANN...BLACK WITH STRATEGIC "PERSIANA" INSETS...ABOUT 100 DOLLARS

COPYRIGHT 1957, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U. S. PATENT OFFICE. VOGUE IS PUBLISHED SEMI-MONTHLY EXCEPT FOR THE MONTHS OF MAY, JUNE, JULY, AND DECEMBER, WHEN IT IS PUBLISHED MONTHLY, BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, BRITISH HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK). EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N.Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONNECTICUT. ENTERED AS SECOND-CLASS MATTER AT THE POST OFFICE AT GREENWICH, CONNECTICUT, UNDER THE ACT OF MARCH 3, 1879. SUBSCRIPTIONS $7.50 A YEAR, $12 FOR TWO YEARS, $17 FOR THREE YEARS, PAYABLE IN ADVANCE. TO POINTS OUTSIDE CANADA, U.S.A., AND POSSESSIONS, $12 PER YEAR. SINGLE COPIES SIXTY CENTS IN U.S. AND CANADA. $1 ALL OTHER COUNTRIES. FOUR WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONNECTICUT; GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST WRAPPER.

AMERICAN VOGUE

JESSICA DAVES
Editor-in-Chief

ALEXANDER LIBERMAN
Art Director

Senior Editors:
ALLENE TALMEY, Feature Editor
PRISCILLA PECK, Art Editor
MARGARET CASE

Managing Editor:
CAROL PHILLIPS

Fashion Editors:
NICOLAS DE GUNZBURG
CATHERINE McMANUS
BABS SIMPSON
KATHRYNE HAYS
MARGARET INGERSOLL
DENISE LAWSON-JOHNSTON
DESPINA MESSINESI
GRACE MIRABELLA
BETTY RHINEHART
RUTH SUBLETTE
CHESBROUGH RAYNER, Shop Hound
ELEANORE PHILLIPS, Los Angeles
SUSAN TRAIN, Paris

Executive Editor:
MILDRED MORTON

Beauty Editors:
BABS LEE
CATHERINE GRAVETT

Copy Associates:
LYDIA McCLEAN
MAUREEN FOUNTAIN

Feature Associates:
ROSEMARY BLACKMON
MARY ROBLEE
PHYLLIS STARR

Fashions in Living:
ALISON BISGOOD

Travel Editor:
EVELYN CLARK

Contributing Editors:
MAB WILSON
MILLICENT FENWICK
THOMAS W. PHIPPS

Copy Executive:
JEANNE BALLOT

Layout:
MARCEL GUILLAUME
JACK MOGNAZ
G. WOODFORD PRATT

Merchandising Service:
DOROTHY PARK, MARY JANE POOL

Men's Merchandising Editor:
ARTHUR TODD

Advertising Director:
HAROLD B. HOLTZ

Advertising Manager:
WILLIAM C. STOWELL

Eastern Advertising Manager:
RICHARD McMAHON

NEW ENGLAND OFFICE
Statler Building, Boston 16, Mass.
Manager: John Brunelle

WESTERN OFFICE
Wrigley Building, Chicago 11, Ill.
Manager: Harold S. Zewiske

PACIFIC COAST OFFICE
631 S. Westmoreland Ave., Los Angeles 5, Cal.
Manager: Robert J. Lapham

BRITISH VOGUE
37 Golden Square, London W. 1.
Editor: Audrey Withers
Chairman: Harry W. Yoxall
Managing Director: R. A. F. Williams

FRENCH VOGUE
4 Place du Palais Bourbon, Paris 7
Editorial Director: Michel De Brunhoff
Editor: Edmonde Charles-Roux
Ass't to Publisher: Henry Bertrand

VOGUE IS PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.
Editorial and Advertising Offices
420 Lexington Ave., New York 17, N.Y.
Telephone—LExington 2-7500

I. S. V.-Patcévitch, President
Benjamin Bogin, Vice President
Perry L. Ruston, Vice President
Alfred W. Cook, Treasurer
Mary E. Campbell, Secretary
Harold G. Meyer, Business Manager

Frank F. Soule, General Sales Counsel

Vol. 130, No. 8
Whole No. 1998

VOGUE

INCORPORATING VANITY FAIR

There are three Vogues: American, French, British I. S. V.-PATCÉVITCH Publisher

NOVEMBER 1, 1957



RAWLINGS

COVER

One of the new ways to look at night: sparkling.
White satin floor-length ball dress, sparkled with crystals;
lips and fingernails dressed in a sparkling new red.
Lipstick and nail enamel, Revlon's new "Red Caviar" (more about this on page 134), at Lord & Taylor; Hutzler's; Frost Bros.
Diamond jewellery, gold ribbon box, by Schlumberger for Tiffany.
Free-flowing coiffure by Enzo.

FASHIONS

93 Vogue's eye view of the well-made point
94 New ways to look at night: repeat-performance evening clothes
104 Lamé and mink—as a look
108 Six ways to make a point of sparkle
109 The Chanel way to look at night
110 Paris embroiders on the glitter theme
112 Rome: Italian beauties, Italian ball dresses
118 The Mainbocher idea: young glitter
120 Good buys in black and white
130 The new charm of black—subliminal
132 The new charm of red—disarming
134 The pink ball dress; red touches
136 The long line of elegance: by car; by coat
138 Country life—report from the field
140 Bathing suit, the season's first maillot
142 Coat news: fur attached
144 The practical fake-fur persuasion
146 The pale wool dress—three new versions
148 Late, late shapes: peignoir, nightdress
150 The damask chic—to sew ahead with Vogue Printed Patterns

FEATURES • ARTICLES • PEOPLE

48 "Committee Work without Tears." By H. W. Yoxall
62 "Chinon." By D. B. Wyndham Lewis
112 Duchessa Maria Grazia Salviati; Contessa Paola Senni
114 Washington Débutantes: Misses Gwendolyn Rowan, Anne Emmet, Lucinda Burling
116 Double Début of Miss Wendy Vanderbilt and Miss Sandra Topping
124 Ronald Searle
125 People Are Talking About . . .
126 Mrs. August Belmont
127 "Who Cares about Opera?" "I Care." By Eleanor Robson Belmont
128 "The Painting Wouldn't Fit in the Stove." A short story by George Bradshaw
138 Mrs. Lewis E. Pierson
152 Gossipy Memo on Travel

FASHIONS IN LIVING

69 Good food in Baltimore
153, 155 American revival: new design plan
156 The Arizona house of Mr. and Mrs. Sterling Hebbard
158 Silver and note paper to give
162 Alsatian cookery. By Elizabeth David

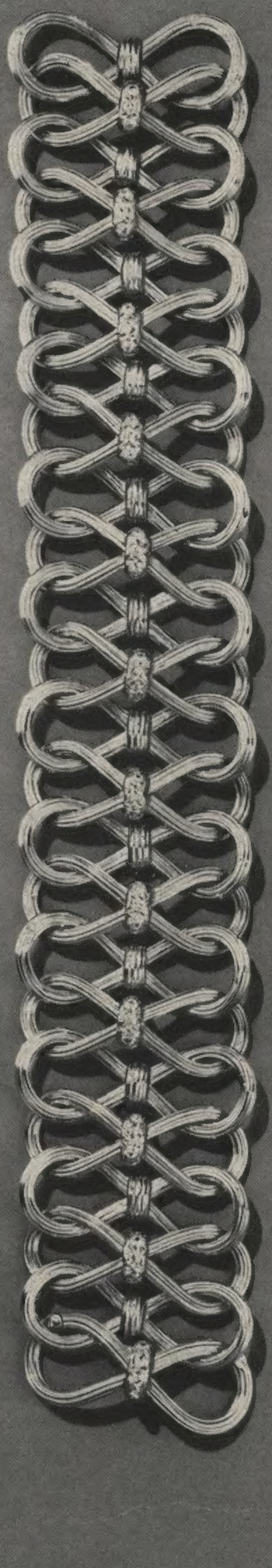
BEAUTY

46 Discoveries in beauty
135 New colour: Red Caviar
140 The grape diet: 5 days, 5 pounds off

DEPARTMENTS

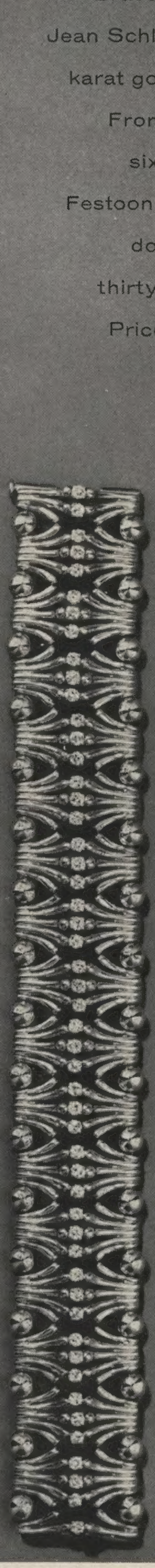
70 Shop Hound
88 Vogue's School Directory
90 Vogue's Travelog

With this issue, the November 1 issue, the newsstand price of Vogue is raised to sixty cents. We make this change, regretfully, because the cost of producing the magazine has greatly increased.



Bracelets for Christmas by Jean Schlumberger in eighteen karat gold set with diamonds. From left: Ribbon candy, sixteen hundred dollars. Festoon, twenty one hundred dollars. Golden flowers, thirty five hundred dollars.

Prices include federal tax.





TIFFANY & CO.

NEW YORK



BONWIT TELLER

Iced cocktail cocoon

Elegant shimmering satin...
Anne Klein's very striking way
to greet an evening. Full back overblouse
with stand-away collar...slim skirt
as sleek as a glacier. By Jr. Sophisticates
in sizes 5 to 15 Mink ice, red ice, navy ice 55.00
New York Manhasset White Plains
Chicago Cleveland Boston



WEDDING GOWN MURRAY HAMBURGER

Very

SAKS FIFTH AVENUE



Sophie's own
Cropped Cloak
of velvet-bowed
natural Snow-white mink
3750.00 plus tax

New York • Detroit • Chicago • St. Louis • Beverly Hills • San Francisco

GREAT LAKES MINK

GREAT LAKES MINK ASSOCIATION



Gunther Jaeckel chooses the sublime luxury of Great Lakes natural dark ranch mink for this unforgettable cape-coat design.

Gunther Jaeckel
10 EAST 57th

Cartier

INTERNATIONALLY RENOWNED
JEWELLERS SINCE 1847

FIFTH AVENUE AND 52 STREET, NEW YORK 22, N. Y.

Paris

London

Caracas

Palm Beach

Cannes

Monte Carlo


P.S. Juliette Margalen
- and Juliette Margalen
alone - brings you that
remarkable oval lipstick


Empress Chinchilla . . . the precious fur for a precious few
Maximilian
new york
De Evia



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
MANUFACTURERS OF KNITTED GARMENTS

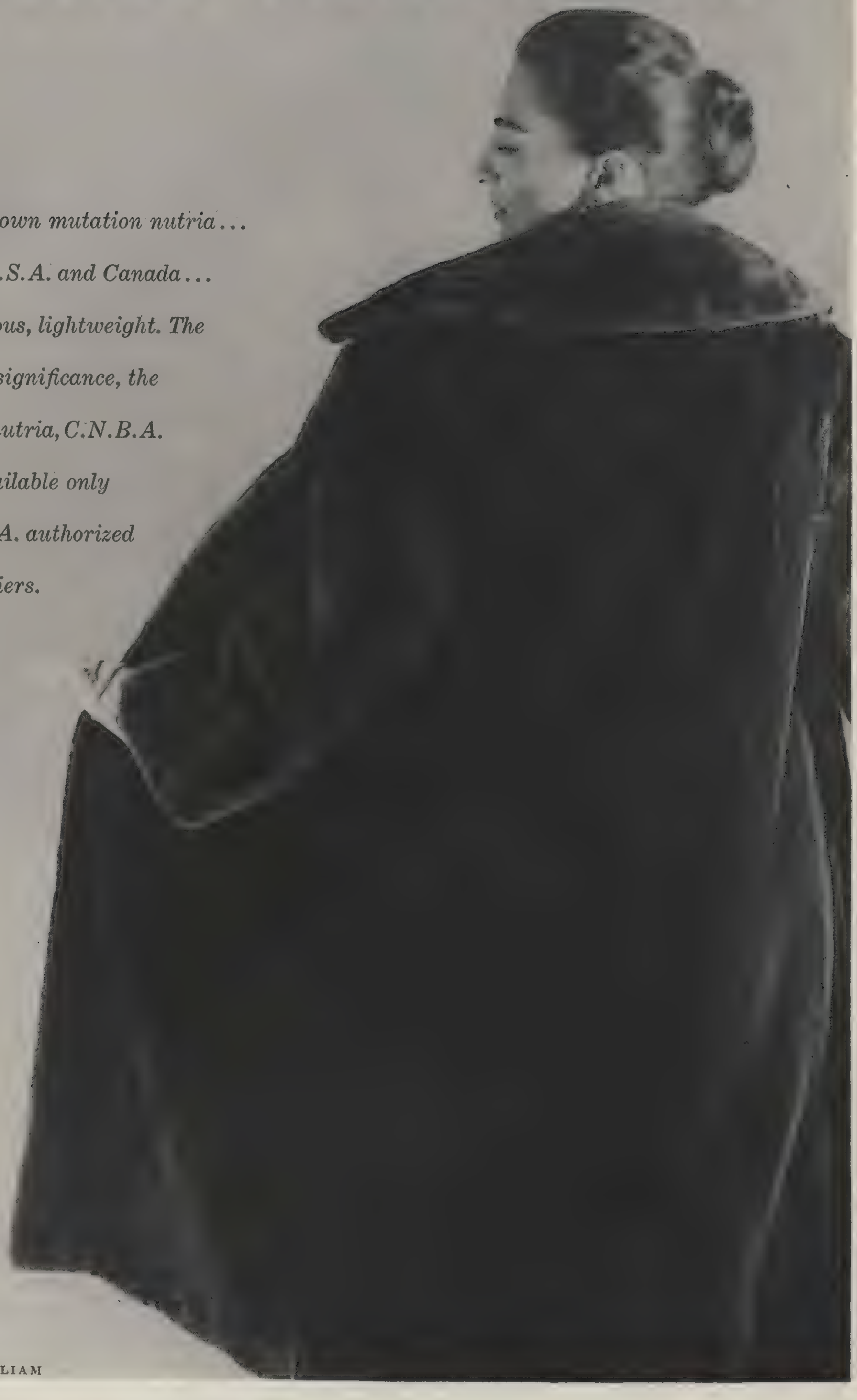
Pringle of Scotland

On a cruise, dressing right is half the fun - in the real thing, a Pringle cashmere with Intarsia


VAN CLEEF & ARPELS
744 FIFTH AVE. N.Y.
World-Famous French Jewelers
PARIS
CANNES
MONTE CARLO
DEAUVILLE
LONDON
PALM BEACH
DALLAS
CARACAS

cabana marrone*

Natural dark brown mutation nutria...
ranch raised in the U.S.A. and Canada...
superbly soft, lustrous, lightweight. The
newest fashion fur of significance, the
world's finest nutria, C.N.B.A.
Marrone. Will be available only
through C.N.B.A. authorized
and appointed furriers.



* Product of the Cabana Nutria Breeders Association exclusively.
Arcadia, California

CNBA
SIGN OF QUALITY

PHOTOGRAPHY BY PAUL GILLIAM

a *Coiffures Americana* original



Flamenco dramatic new design from Coiffures Americana,

fountainhead of hair fashion for the American woman

The Beauty Salons of these fine fashion stores are affiliates of Coiffures Americana:

New York, N. Y. ..... Bergdorf Goodman
Akron, Ohio ..... O'Neil's
Atlanta, Ga. ..... Davison's of Dixie
Baltimore, Md. ..... Hochschild, Kohn
Baton Rouge, La. .. D. H. Holmes Co., Ltd.
Beverly Hills, Calif. ..... Haggarty's
Birmingham, Ala. ..... Burger-Phillips
Boston, Mass. ..... Jordan Marsh Company
Charleston, W. Va. ..... Stone & Thomas
Chicago, Ill. ..... Carson Pirie Scott & Co.
Cincinnati, Ohio ..... Shillito's
Cleveland, Ohio ..... Higbee Company
Colorado Springs, Colo. ..... Kaufman's
Columbus, Ohio ..... The F & R Lazarus Co.
Dallas, Texas ..... A. Harris & Co.
(Oak Cliff Shopping Center)
Detroit, Mich. ..... The J. L. Hudson Co.
El Paso, Texas .. Popular Dry Goods Company
Evansville, Ind. ..... de Jong's, Inc.
Harrisburg, Pa. ..... Wm. B. Schleisner
Houston, Texas ..... Battelstein's (River Oaks)
Kansas City, Mo. ..... Emery, Bird, Thayer
Las Vegas, Nev. ..... Joseph Magnin
Lexington, Ky. ..... Embry & Co., Inc.
Lowell, Mass. ..... The Bon Marche
Malden, Mass. ..... Jordan Marsh Company
Miami, Fla. ..... Jordan Marsh
Milwaukee, Wisc. ..... Boston Store
Minneapolis, Minn. .... John W. Thomas & Co.
New Haven, Conn. .... The Edward Malley Co.
New Orleans, La. ..... D. H. Holmes Co., Ltd.
Oklahoma City, Okla. ..... Kerr's
Palm Springs, Calif. ..... Bullock's
Pasadena, Calif. ..... Haggarty's
Philadelphia, Pa. ..... John Wanamaker
Providence, R. I. ..... The Shepard Company
Roanoke, Va. ..... Miller & Rhoads
Rochester, N. Y. ..... Sibley's
Sacramento, Calif. ..... Joseph Magnin
St. Louis, Mo. ..... Famous-Barr
St. Paul, Minn. ..... Field-Schlick, Inc.
St. Petersburg, Fla. ..... Maas Bros., Inc.
Salt Lake City, Utah ..... Auerbach's
San Antonio, Texas ..... Joske's of Texas
San Francisco, Calif. ..... Joseph Magnin
Syracuse, N. Y. .... Flah & Co. (Shoppingtown)
Tampa, Fla. ..... Maas Brothers of Tampa
Toledo, Ohio ..... The Lamson Brothers Co.
Tucson, Ariz. ..... Steinfeld's
Waltham, Mass. ..... Grover Cronin, Inc.
Wheeling, W. Va. ..... Stone & Thomas
Wilmington, Del. ..... John Wanamaker
Worcester, Mass. ..... Denholm's

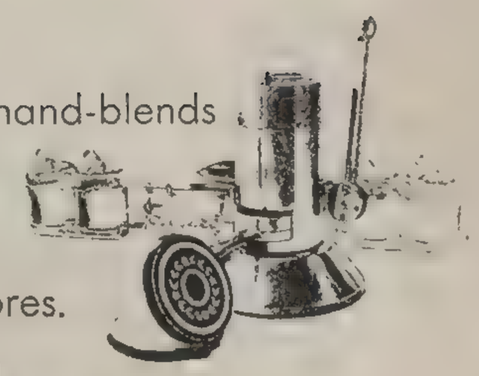


Miriam Haskell

Enchanting "Queen Blue"—
simulated moonstones and sapphires.
$7.50 to $65.00 plus tax

I. MAGNIN & CO. (ALL STORES) • JULIUS GARFINCKEL • MARSHALL FIELD & CO. • SAKOWITZ BROS. • NEUSTETER'S • FROST BROS. • BULLOCK'S (ALL STORES) • MEIER & FRANK • CHAS. LIVINGSTON & SONS WM. H BLOCK CO. • R H. STEARNS CO. • LICHTENSTEIN'S • THE ADDIS CO. • J. L. HUDSON CO. • RANSOHOFF'S • HOVLAND-SWANSON • STIX, BAER & FULLER • HEMPHILL-WELLS • C. CRAWFORD HOLLIDGE SCHLEISNER CO • HARZFELD'S • KAUFMANN'S VENDOME • THE UNION • HAHNE & CO. • FAMOUS-BARR • HALLE BROS. • Z. C. M. I. • AND OTHER FINE STORES. MIRIAM HASKELL, 392 FIFTH AVENUE, NEW YORK 18

Individual beauty, made to order . . . the Charles of the Ritz consultant doubly fulfills that promise as she hand-blends face powder for your own coloring and counsels you on all your beauty needs. Powder, pressed in an elegant compact, $2; or boxed loose, $1.50, $2.50. All plus tax. At favored department and specialty stores.



Charles of the Ritz



Take a flame...chill in champagne...

and red is never again the same!

Revlon's new color

'Red Caviar'

a soft-spoken scarlet...crushed ice-cool

for lips and matching fingertips

What a feast for the eyes . . . 'Red Caviar'! Not a blue red, not a true red, but an *utterly* new red—lured into a delicate new dimension. A spark if you're dark . . . a flare if you're fair. Fashion is serving it with a lavish hand—it's so becoming! No wonder those who can order *anything* are ordering *nothing* but 'Red Caviar'! Why not get this heavenly hors d'oeuvre at once? (It's almost sinfully rich-tasting!)



'RED CAVIAR'

'Lanolite' or 'Lustrous' Lipstick
in 'Futurama' case 1.35*up
Cream Nail Enamel 65*
Frosted Nail Enamel 75*

*PLUS TAX © 1957, REVLON, INC.

Fredrica

FREDRICA ROMANTICIZES THE SMOOTH BLACK ELEGANCE OF

FOUKE-DYED BLACK **ALASKA FUR SEAL**

AND ACCENTS THE ALLURING EDWARDIAN SILHOUETTE WITH CROWN RUSSIAN SABLE

PLEASE ADDRESS YOUR INQUIRY TO FREDRICA, 345 SEVENTH AVE., NEW YORK



*REG. FOUKE FUR CO.

HAT: SALLY VICTOR

Now! The flattery of candlelight...everywhere you go!



COSTUME BY MARUSIA-TRAVIS BANTON

Beautiful news! Matching make-up to give you a flawless, glowing look all day long!

Revlon creates *three* make-up mates, all in the same nine flattering shades. 'Touch-and-Glow'—the liquid make-up no one knows you wear but you. 'Touch-and-Glow' Face Powder, for the softest finish ever. And now, for matching touch-ups, 'Touch-and-Glow' Pressed Powder, in a beautiful, spillproof compact.

New! 'Touch-and-Glow' Pressed Powder 1.50*



FACE POWDER 1.25*

Revlon 'Touch-and-Glow'

LIQUID MAKE-UP • FACE POWDER • NEW! PRESSED POWDER

LIQUID MAKE-UP 1.25*, 1.75*
*PLUS TAX © REVLON, INC., 1957



*This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance claimed.

An excitement all its own—ARNEL in red satin!

Flashing through the holidays—the lustrous gleam of Arnel! Go to the party in red satin separates (Arnel triacetate and polyester fiber). Arnel light, Arnel bright, totally elegant and totally washable, too, even in the automatic!

Morlove separates, Bloomsburg fabric. Red, beige, white, black. Sizes 10 to 18. Skirt about $12. Blouse about $12. Bonwit Teller, New York; Joseph Horne, Pittsburgh; L. S. Ayres & Co., Indianapolis; Schuneman's Inc., St. Paul; Battlestein's, Houston. Celanese Corporation of America, New York 16.

Celanese® Arnel®

ARNEL . . . A Celanese CONTEMPORARY FIBER

CERULEAN brand, Emba* natural blue mutation mink...a RITTER ORIGINAL, New York

The luxurious stole...the brief, beautiful jacket caught in the silken perfection of

CERULEAN* natural blue mutation mink.

RITTER BROS., NEW YORK • TITCHE GOETTINGER, DALLAS HOLT, RENFREW & CO. LTD., CANADA • GOLDWATER, PHOENIX



*Trade-mark Mutation Mink Breeders Association Dresses—Bill Blass of Anna Miller Jewels—CARTIER Virginia Thoren

photos · schatzberg



GREAT FASHION COMES ALIVE IN BELGIWOOL

BELGIWOOL

FABRIC IMPORTED FROM BELGIUM/ FLOWN BY SABENA AIRLINES

HANDELSMAN & RAIFFE
spotlight the holiday's most elegant theatre suit
in magnificent worsted satin by Belgiwool.
Another tradition-rich fabric from Belgium
that's adding exciting new surface
to the entire world of fashion.
AT LORD & TAYLOR
AND OTHER FINE STORES

EXCLUSIVE SELLING AGENTS, BERGLAS-RIEGER CORP., 112 W. 34th ST. NEW YORK 1

VOGUE'S

November 1 Trade Edition

PARIS NEWS:
Paris embroiders on the glitter theme (pages 110 and 111)

"New ways to look at night— repeat-performance evening clothes"

Fashion ideas from a 24-page editorial report on new textures, colours, and lengths for winter 1957 and 1958 evening clothes.

THE SHORT BLACK DRESS
off to a new career this year with the shorter-than-last-year skirt (pages 95; 100 and 101)

THE WINTER PRINT
an evening fashion that could appear again and again (pages 97; 102 and 103)

THE DIP-DRESS
with a sweeping, back-dipping skirt made for the motions of a ball (page 98)

THE CAMEL-COLOURED COAT
a new floor-length wool evening coat (page 99)

THE SHORT EVENING COAT
to cover the dinner-theatre situation (pages 100; 103)

LAMÉ AND MINK—AS A LOOK
to light many evenings after seven (pages 104 to 107)

BLACK AND WHITE—EVENING GOOD BUYS
including: a day-length black ponyskin coat with a pale fox collar; a black floor-length skirt with a night life as varied as three separate tops (pages 120 to 123)

EVENING NEWS
three black silk dresses with new evening impact . . . red evening dresses worn with red shoes; red gloves . . . a rose-petal evening dress worn with touches of red (pages 130 to 134)

BEAUTY FOR EVENING
a new sparkling scarlet for lips and finger tips—appetizing accent to winter fashion (shown on the cover; page 135)
a free-flowing line in coiffures (shown throughout the issue)

ACCESSORIES FOR EVENING
the activated earring (pendant rhinestone earrings, nearly-shoulder-length) . . . pearls for the ravishing winter prints . . . liquid-green stones and rhinestones for black; for white . . . fake rubies and rhinestones for pink.

MORE VOGUE FASHION IDEAS

The long line of elegance, by car, by coat . . . country report from the field: including the car and the clothes that might arrive at a field trial . . . four new coats with furs attached . . . new late, late shapes: an at-home robe, a nightdress.

FASHIONS IN LIVING: American revival: new design plan.
Silver and note paper to give.

COPYRIGHT 1957, THE CONDÉ NAST PUBLICATIONS INC. PRINTED IN U. S. A.

VOGUE IS PUBLISHED SEMI-MONTHLY, EXCEPT FOR THE MONTHS OF MAY, JUNE, JULY AND DECEMBER, WHEN IT IS PUBLISHED MONTHLY, BY THE CONDÉ NAST PUBLICATIONS INC., BOSTON POST ROAD, GREENWICH, CONNECTICUT. EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. ENTERED AS SECOND-CLASS MATTER AT THE POST OFFICE AT GREENWICH, CONNECTICUT, UNDER THE ACT OF MARCH 3, 1879. THE TRADE EDITION OF VOGUE IS AVAILABLE TO RETAILERS AND MANUFACTURERS OF WOMEN'S READY-TO-WEAR APPAREL AND ACCESSORIES BY SUBSCRIPTION PLACED DIRECT WITH THE PUBLISHER.

TRADE EDITION SUBSCRIPTION RATES:
$10.00 FOR 2 YEARS, $6.00 FOR 1 YEAR
TO POINTS OUTSIDE CANADA, U.S.A. AND POSSESSIONS:
$15.00 PER YEAR

ADDRESS TRADE DEPARTMENT, GREENWICH, CONNECTICUT, FOR QUANTITY RATES

VOGUE, NOVEMBER 1, 1957, VOL. 130, NO. 8

Release date: October 31

Letter these "VOGUE SAYS" quotes on your window and interior display cards.
Let what "VOGUE SAYS" headline your advertisements and displays.

● New evening looks . . .

the short black dress:

VOGUE SAYS: "Short black dresses—off to a new career"
VOGUE SAYS: "This year's short black dress—a charmer"
VOGUE SAYS: "Short black dress—to play a dinner-theatre lead"
VOGUE SAYS: "This year's excitement—short black lace"

the winter print:

VOGUE SAYS: "On the subject of evenings—think in print"
VOGUE SAYS: "The winter print—beautiful night looks"
VOGUE SAYS: "Night looks—the winter-flowering print"
VOGUE SAYS: "Theatre coat—a potpourri of flowers"

the dip-dress:

VOGUE SAYS: "Night looks—the dip-dress"
VOGUE SAYS: "The dip-dress—one of the great dresses"

the camel-coloured coat:

VOGUE SAYS: "Camel-coloured coat—never-before night look"
VOGUE SAYS: "Camel-coloured coat—white satin dress"

lamé:

VOGUE SAYS: "Lamé and mink—as a look"
VOGUE SAYS: "Lamé—always a dazzler"
VOGUE SAYS: "Lamé as a look—luxurious"

black and white:

VOGUE SAYS: "Black and white—on the good buys list"
VOGUE SAYS: "Black and white—evening drama"
VOGUE SAYS: "Black and white—evening formula"
VOGUE SAYS: "One black skirt—three terrific looks"

new black silks:

VOGUE SAYS: "The new charm of black—subliminal"
VOGUE SAYS: "New black silk—with delightful impact"
VOGUE SAYS: "The new gentle black—cameo charm"

red evening news:

VOGUE SAYS: "The new charm of red—disarming"
VOGUE SAYS: "Red with red is the idea"
VOGUE SAYS: "Discovered—new prettiness"
VOGUE SAYS: "Forecast—rose-petal dresses for parties"

evening shoes, hats, accessories:

VOGUE SAYS: "Night excitement—heavenly shoes"
VOGUE SAYS: "The five o'clock hat—extravagant excitement"
VOGUE SAYS: "Night excitement—the activated earring"
VOGUE SAYS: "New night look—sparkling"
VOGUE SAYS: "Rhinestones—electrifying black"
VOGUE SAYS: "Fake emeralds—for a green-eyed woman"
VOGUE SAYS: "Pearl lure—with bared shoulders"

● Beauty . . .

VOGUE SAYS: "Sparkling scarlet—nail enamel and lipstick"
VOGUE SAYS: "A new scarlet—accent to fashion"
VOGUE SAYS: "Free-flowing coiffures—night excitement"
VOGUE SAYS: "A sultry, silken perfume—added allure"
VOGUE SAYS: "Fresh young perfume—delicate personality"
VOGUE SAYS: "Perfume—to keep memories green"
VOGUE SAYS: "Perfume—to make an entrance with mink"

● More fashion ideas . . .

VOGUE SAYS: "The long line of elegance—by coat"
VOGUE SAYS: "Great arrival—the cardigan mink coat"
VOGUE SAYS: "Country report—beige wool flannel"
VOGUE SAYS: "Country report—flat shoes"
VOGUE SAYS: "Country report—tailored silk shirt"
VOGUE SAYS: "Fur attachment—a coat"
VOGUE SAYS: "Smart way to buy fur—with coat attached"
VOGUE SAYS: "Fur—its alluring effect on faces"
VOGUE SAYS: "Fox—one of the beauty makers"
VOGUE SAYS: "New and pampering shapes—for at-home luxuries"

● Fashions In Living . . .

VOGUE SAYS: "New—the generous use of American woods"
VOGUE SAYS: "Give a monogram—on silver"
VOGUE SAYS: "Give a monogram—on paper"
VOGUE SAYS: "A monogram—nicest present you can give"
VOGUE SAYS: "Good way to give a monogram—by airmail"

Vogue's copy ideas and philosophy

for these fashion ideas can be used to

present merchandise from your own stocks

in newspaper advertisements and displays.

QUOTE VOGUE and SELL FASHION

galanos



RICHARD AVEDON

by Rogers®

EVERY
MAN WANTS
HIS WOMAN
ON A PEDESTAL

Rogers places you there in #1562,
"golden touch" peignor and gown ensemble
in nylon tricot, the full-sleeved, bow-tied bodice
sparkled with golden embroidered paisley.
Sizes 32 to 38. White with Gold,
Silver Blue with Gold, $35.00 the set.
Rogers Lingerie, 500 Fifth Avenue, N. Y. 36.

TO DEFY THE TELL-TALE SIGNS OF AGE!...



FRANCES DENNEY adds Royal Jelly to her already potent preparations, *to bring you cosmetics that challenge all the old standards of skin care.* Fabulously effective in defying the signs of age, they penetrate to the very heart of the problem—to the innermost layers where a beautiful complexion begins —giving the skin a young vitality and aliveness as nothing ever has before.

VIVA with Royal Jelly *for the dry skin*	15.00
EYE CREAM with Royal Jelly *for wrinkles in the eye area*	15.00
MULTI-LAYER MOISTURIZER with Royal Jelly *for the de-hydrated skin*	12.50
NECK & CONTOUR BLEND with Royal Jelly *for a flabby, crepy neckline*	12.50
INVISIBLE BEAUTY STRAP with Royal Jelly *for a "face lift" treatment*	12.50
CREME SUPREME with Royal Jelly *for the sensitive, dry skin*	15.00

Prices plus tax

Frances Denney invites you to visit her Consultant at the fine stores where her preparations are sold.

ALLURE . . . pearls and precious-look baguette stones combined with textured gold or silver: ruby, emerald, topaz, amethyst or crystal with gold; Montana blue with silver. Necklace, bracelet, earrings, pin: each $2.00 plus tax. At fine stores everywhere.

LISNER

FOR
A
JEWELED
SEASON

DESIGNS COPYRIGHT 1957 D. LISNER & CO., 393 FIFTH AVENUE, NEW YORK

BECKER-HOROWITZ



in the tradition of Madame Recamier...
a sleeping beauty by *Barbizon*

the pure line works its knowing wiles on your figure . . . a dangerously beautiful bodice above a reed slim shaft of shimmering satin Sylfaire® . . . caressed with fine embroidery and imported lace. much too pretty to iron. melting pastels and white. a delight in sizes 10 to 18.

just ask for "Embrace" as featured in your favorite store at a tantalizing little price of about $11.00

®nylon satin

empire sofa from Wycombe Meyer Co.



Shown left: Bali-"Hi" backless, right: Bali-"Hi" zip-front Bali Brassiere Co., Inc., 393 Fifth Ave., New York 16,



* REG. PAT. APP. FOR

the look that nature intended* Bali

she's resting, relaxing... **REDUCING!**



NOT diet or weight-loss . . . She's SLEEPING-AWAY the inches a wonderful new way—AT HOME!

REDUCE hips, waist, tummy, in size...No Diet!

NEW—No vibration, no massage; a truly easy NO EFFORT way!

SHE'S SLEEPING AWAY THE INCHES with Relax-A-cizor. Not a finger does she lift. She's relaxed. She's asleep. She's reducing. Fast. And, she does it all at home . . . in 30 luxurious minutes a day.


Inches Away!

ROMANCE begins with a pretty figure. Now, *you* can lose excess inches from your hips, waist, tummy, thighs . . . without diet or weight-loss . . . QUICKLY, EASILY . . . while you REST luxuriously at *home!* Relax-A-cizor slims you with a delightful new kind of reducing exercise that requires NO EFFORT!

Twice as easy to use . . . and the NEW Relax-A-cizor . . . with the fabulous new "Beauty Belts" trims away excess inches from hips, waist, abdomen, and thighs TWICE AS FAST as ever before!

You use your Relax-A-cizor at *home* while you RELAX and enjoy reading, sewing . . . even SLEEPING . . . and excess inches vanish almost like magic . . . *never makes you feel tired like regular beauty exercises.*

HUSBANDS use Relax-A-cizor, too . . . for their waistlines . . . for soothing RELAXING exercise of tired back and feet muscles.


Husbands, Too!

FIRMS . . . TIGHTENS . . . TRIMS—
Diet may cause sagging and loss from bust, neck and face. Relax-A-cizor does NOT; it, instead, *firms* and *tightens* your waist, hips, thighs and abdomen. *New* FACIAL exercises, lifts, and tightens muscles under EYES and CHIN.

Don't Risk Your Health . . . this is the safe, sensible, economical HOME method used by more than 200,000 women. Approved by Underwriters' Laboratory.


Family Affair!

Beauty Editors Praise . . .
Featured editorially in both "Mademoiselle" and "Charm." (*Mail coupon at right for reprints.*) USERS SAY: "4 inches removed from abdomen."—Mrs. M.F. "3 inches from hips."—M.A. "Dress size was 16, now 12."—C.P. MANY WOMEN LOSE AN INCH OR TWO THE FIRST FEW DAYS! You may lose less—or MORE.

F R E E—If you live in or *near* city listed below. TELEPHONE for FREE INFORMATION, FREE BOOKLET, FREE TRIAL TREATMENT. *No obligation.* SOLD BY MAIL ON MONEY BACK GUARANTEE where company has no representatives.



TELEPHONE TODAY

NEW YORK CITY, MU 8-4690
NEWARK, MA 3-5313
PHILADELPHIA, LO 4-2566
BOSTON, KE 6-3030
DETROIT, WO 3-3311
CHICAGO, ST 2-5680
CLEVELAND, PR 1-2292
SAN FRANCISCO, SU 1-2682
LOS ANGELES, OL 5-8000
HONOLULU, 9-5276

—FREE. . . . MAIL TODAY—

RELAX-A-CIZOR, Dept. VO-20
980 N. La Cienega, Los Angeles, Calif. *OR*
711 Fifth Ave., New York City, *OR*
Suite 800, 17 No. State St., Chicago

Please send in PLAIN envelope, FREE information about reducing size of waist, hips, thighs, abdomen. No cost. No salesmen will call. (PLEASE PRINT.)

☐ Mrs. ☐ Miss ☐ Mr.

NAME_____

ADDRESS_____

CITY_____ ZONE__ STATE_____

TELEPHONE_____

Use margin for more writing space. VO-20



A STORY WITH KAYSER

Wear gloves in the Harvest Time mood, "Chrysanthemum," "Falling Leaves," and "Vineyard." Deluxe double-woven cotton with very tapered fingers, and of course the colors smack of fall: Apple Red, Carrot, Pumpkin, Beet, Chrysanthemum, Green Grape, Wheat, Frost, Brown, or Black. 3.00 Prices slightly higher in Canada.

This sentimental couple discovered that two can ride as cheaply as one.





THIS GOLDEN CROWN WILL BE YOUR GUIDE TO THE CHRISTMAS CARDS YOU'LL SEND WITH PRIDE

When you care enough to send the very best— choose Hallmark Christmas Cards



For the widest selection of Christmas Cards of rare beauty and originality,
see the new Hallmark Albums now being shown exclusively at fine stores.
Twelve albums from which to choose cards to be imprinted with your name.
Now, two new conveniences—your return address printed on the envelopes
at small additional charge, and "touch and seal" envelopes (no moistening)
furnished free with most Hallmark Cards. Select yours today!

Revillon



The French curve . . . belted and fitted finesse in

Fouke-dyed "KITOVI"* ALASKA FUR SEAL

REVILLON • *11 West 57, New York*

40 Rue La Boëtie, Paris • and leading stores

in Canada, exclusive with EATON'S OF CANADA *in California and Seattle* I. MAGNIN

*REG. FOUKE FUR CO. HAT: EMME



Bernhard Altmann's

peach—new color for cashmere
in this gently detailed cardigan
with exquisitely fine look
and well bred air.
Also in orchid, pink,
light blue about thirty dollars.
Same shades picked up
in the slim mutone worsted skirt
about twenty dollars.
Best & Co., New York City
L. S. Ayres, Indianapolis
Buffum's, Long Beach
Burdine's, Miami
A. Harris, Dallas
Marshall Field & Co., Chicago
Woodward & Lothrop, Washington, D. C.

Creed Furs, Ltd., Toronto, Canada

Bernhard Altmann's **liquid formula five** is the perfect solution for gent[illegible] sweaters.
111 Fifth Avenue, New York 3, N. Y.



Look what Van Raalte has up its sleeves...cover-up gowns!

For the modern old-fashioned girl, two gowns that will warm your heart—and you—of a chill winter's eve. Child's play to take care of, they're the most up-to-date nylon tricot, Van Raalte's Myth®. Designed to fit and flatter, they gather interest at their gathered bodices, have an armful of news in their pretty sleeves. At your nicest stores.

#8876 Short-sleeved gown, trimmed with Florentine embroidery. Sizes 32-42 . . . $8.95. Sizes 44-46 . . . $10.95. • #8877 Long-sleeved gown with neat buttoned cuffs. Sizes 32-42 . . . $8.95. Sizes 44-46 . . . $10.95.

GLOVES • STOCKINGS • LINGERIE

Because you love nice things

anything can happen

when you wear FAME®



parfums



Fame, the essence
of triumph...
every drop brought
from Paris by

CORDAY

creators of Toujours Moi,
Toujours Toi, Jet, Zigane and Possession
From $125. to $5.50.

Dress by Trigere, Furs by Maximilian, Jewels by Cartier





Reflections . . . on Christmas Eve

"The kids are in bed. Asleep, at long last. I can hear Mary getting ready to call it a night. The house is settling into quiet.

"The gifts, wrapped and tied, are all in place under the tree. All except one. And I've stayed behind just to put that final one where it belongs.

"It's a gift for Mary—and not exactly a surprise. Yet, I know it's something she's wanted and needed. And that's why I bought it for her this Christmas.

"I'm giving her Gorham sterling to complete our service. My gift is as warm, as glowing, as indestructible, as our love."

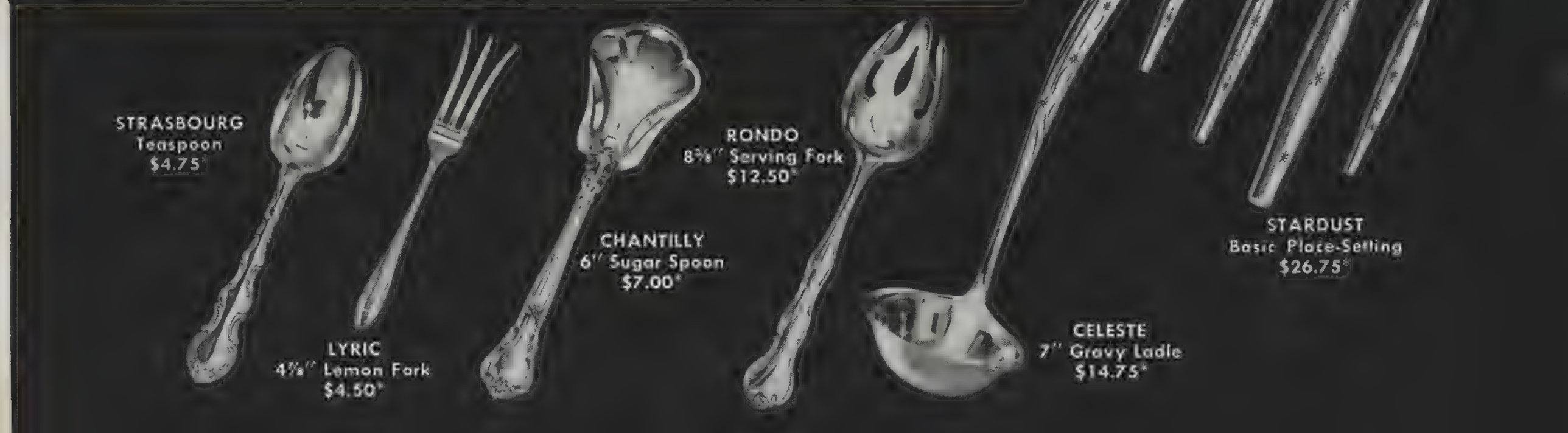
On this page are a few of the Gorham sterling pieces that women love to own. Your authorized Gorham dealer will be pleased to show you many more.

Gorham STERLING

America's Leading Silversmiths Since 1831

*PRICES INCLUDE FEDERAL TAX. SUBJECT TO CHANGE WITHOUT NOTICE.

©1957 BY THE GORHAM COMPANY, PROVIDENCE, R. I.



You give fashion when you say

"Merry Christmas"

with

Belle-Sharmeer

LEG FASHIONS®... highlighting the furor over color for the leg with **SNOWBERRY** and **GREEN ICE.**

Two from a Holiday-Cruise and Spring rainbow

.....all with Belle-Sharmeer's exclusive leg-sized perfection of fit.

this is Paris—

A great perfumer paints masterpieces in fragrance. The perfumes become women, living, breathing personalities expressed in fragrance. The parfumeurs Ciro on the Place Vendôme in Paris have been composing and creating fine perfumes for decades. Here Danger, Reflexions, Surrender and New Horizons were born, Paris-born and loved!

Today, these great perfumes are reborn . . . freshly restated with a new verve. They are the same yet subtly, evocatively changed. You loved Ciro's that was . . . You'll adore Ciro's that is.



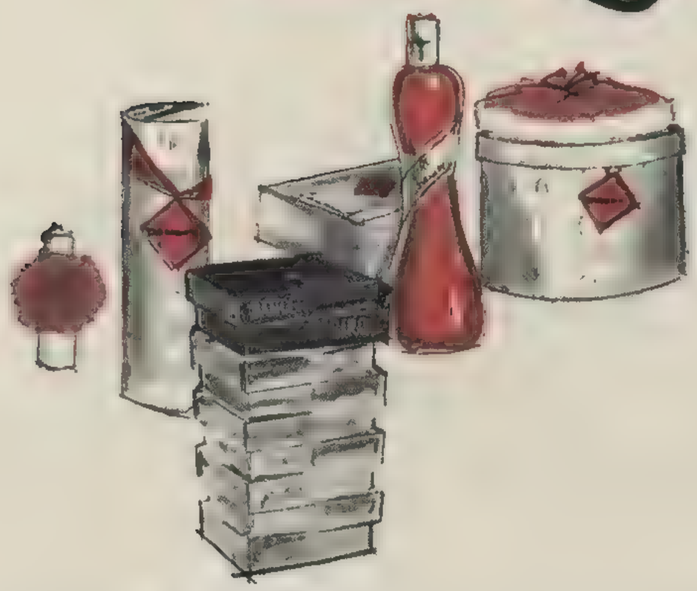
this is

CIRO

les collections de Parfums 1957

See following pages for Ciro's new imported perfumes.

Danger Lights Fires



Paris Model DANGER Perfume—imported from France—$15—$8.50*.*
Danger Continuities: Spray Mist, Esscent, Talc, Bath Powder, Bath Oil, etc., from $1.50. All brave in Dangerous Pink, Gold and White, they echo the Danger fragrance.* *plus tax.

Born in Paris . . . imported from Paris.
The new, more dangerous Danger is subtly evocative, definitely provocative. This is an impact perfume that invites encounter. It is the flirt and tease of Paris Pink. Designed by its originators to kindle the imagination, it sparks the Ciro Parfums de Collections '57.

CIRO



Reflexions ever lovely in the eyes of love



Paris Model REFLEXIONS Perfume—imported from France—$13.50—$7.00*. Reflexions Continuities: Spray Mist, Esscent, Talc, Bath Powder, Bath Oil, etc., from $1.50*. All enchanting in Reflexions Green, Gold and White, they echo the Reflexions fragrance.* *plus tax.*

Born in Paris . . . imported from Paris.

A glimpse of young lovers made it seem important to restate this memorable perfume with a new softness.

And so it is freshly interpreted by its innovators: cool as the green depths of a forest pool fringed with fern and moss—

Reflexions in Ciro's Parfums de Collections '57.

CIRO

Surrender wins hearts



Paris Model SURRENDER Perfume—imported from France—$12.50—$7.00*.*
Surrender Continuities: Spray Mist, Esscent, Talc, Bath Powder, Bath Oil,
etc., from $1.50. All gleaming in Empire Bronze, Gold and White,*
they echo the Surrender fragrance. *plus tax.*

Born in Paris . . . imported from Paris.

Surrender was and is a silken fragrance. Now it lingers longer and baffles the senses, filling the air with the strange golden warmth and fragrance of a tropical garden drowsy in the dusk; a bouquet of nameless flowers, mingling with sweet and pungent wood, the most languorous of Ciro's Parfums de Collections '57.

CIRO



New Horizons dreams of other worlds



Paris Model NEW HORIZONS Perfume—imported from France—$15—$6.00*.*
New Horizons Continuities: Spray Mist, Esscent, Talc, Bath Powder, Bath Oil, etc., from $1.50. All celestial in New Horizons Blue, Gold and White, they echo the New Horizons fragrance.* *plus tax.*

Born in Paris . . . imported from Paris.

A sudden vision of stars come closer and limitless space inspires a new version of this crisp, clean perfume.

New Horizons is young and fresh as a bright blue star, an early flowering branch in Ciro's Parfums de Collections '57.

CIRO

only Fredrica in all the world



Only Fredrica in all the world could bring you this totally new experience in luxury... coats of **FIGARO®** cloth... limited by nature, a secret blending of precious fur fibres, unbelievably luxurious, weightlessly warm... tailored with individual care, lavished with inimitable Fredrica furs. Please direct inquiry to Fredrica, 345 Seventh Ave., N.Y.

Discoveries in beauty

Item, brushless mascara —quick new application. Liquid waterproof mascara in a slim gilt fountain-pen case. Inside, a metal applicator holds the exact measure, both eyes. Mascara-Matic, by Helena Rubinstein. In Black, Brown, Royal Blue. $2*, at Lord & Taylor.

Item, hair reviver. To pave the way for permanent waves, tinting, a salutary new treatment that helps put out-of-order hair back into condition. Called Restor, it's administered by beauty salons, massaged in or put to work under a steam cap.

Item, an everything face cream—good way to lighten a travelling beauty case. In one tube, an emulsion of oils with these capabilities: cleansing, night cream, foundation, wind or sun protection. This, Bonwit Teller's Travelling Companion; costs $3 a tube.*

Item, hand lotion. A new one, with a new softening agent, mild antiseptic and silicones for extra protection. Creamy, lavender-scented. Hand Care Lotion, by Yardley; 4 oz., $1.10*. At Bloomingdale's.

Item, glow for the hair. From a new hair cream that brightens, softens, makes hair amenable to brush, comb, and set. Best used like this: a dime-sized dab brushed right through the hair. No stickiness or greasy aftereffects. It's called Vitapointe, $1* a tube. From Best's.

Item, eyelash curler to carry.
Folded away into a small plastic purse now,
Kurlash eyelash curler. New wrinkle: three waves—
full-lash, half-lash, just tips—make a fine show
of insignificant lashes. $1.25. Bonwit Teller.

Item, floating bath oil. Next best thing to bathing in champagne, a lemony perfume that stays around long after you're dry (where it doesn't linger: around the bathtub). By Jean Naté; 2-oz. bottle (its measure: the cap), $4.50*. Lord & Taylor.

Item, mascara—two brushes, no streaks. The kind that can go to tear-jerking movies, waterproofed so it won't smudge or run. One brush to apply it, one for a smooth finish. Black, Blue, Brown. This, by DuBarry, $1.25*. Russeks.

Item, eyebrow pencil that never misses a point—the point being a metal sharpener, built in. Colours: Velvet Black, Dark Brown, Light Brown, Auburn, Parisian Grey, or Blue-Green.
$1 each; twin refills 43* cents.*
By Maybelline, at drug and cosmetic counters.

Item, fine-spun dusting powder. An airy new after-bath powder by Caron in five of their classic perfumes: Le Muguet de Bonheur, Fleurs de Rocaille, Bellodgia, Nuit de Noël, and Tabac Blond. Each, packaged in a miniature French hat box. In the 10⅞-oz. size, $7.50*. From Saks Fifth Avenue.

*PLUS TAX

Item, screened moisture cream. For sensitive skins that have to count their allergies, a new day and night moisturizer with 55 potential irritants screened out of the formula. No antiseptic air about it—it's lightly scented. Deep Mist, by Almay, six weeks' supply in a 4-oz. jar, $5*. Bloomingdale's.

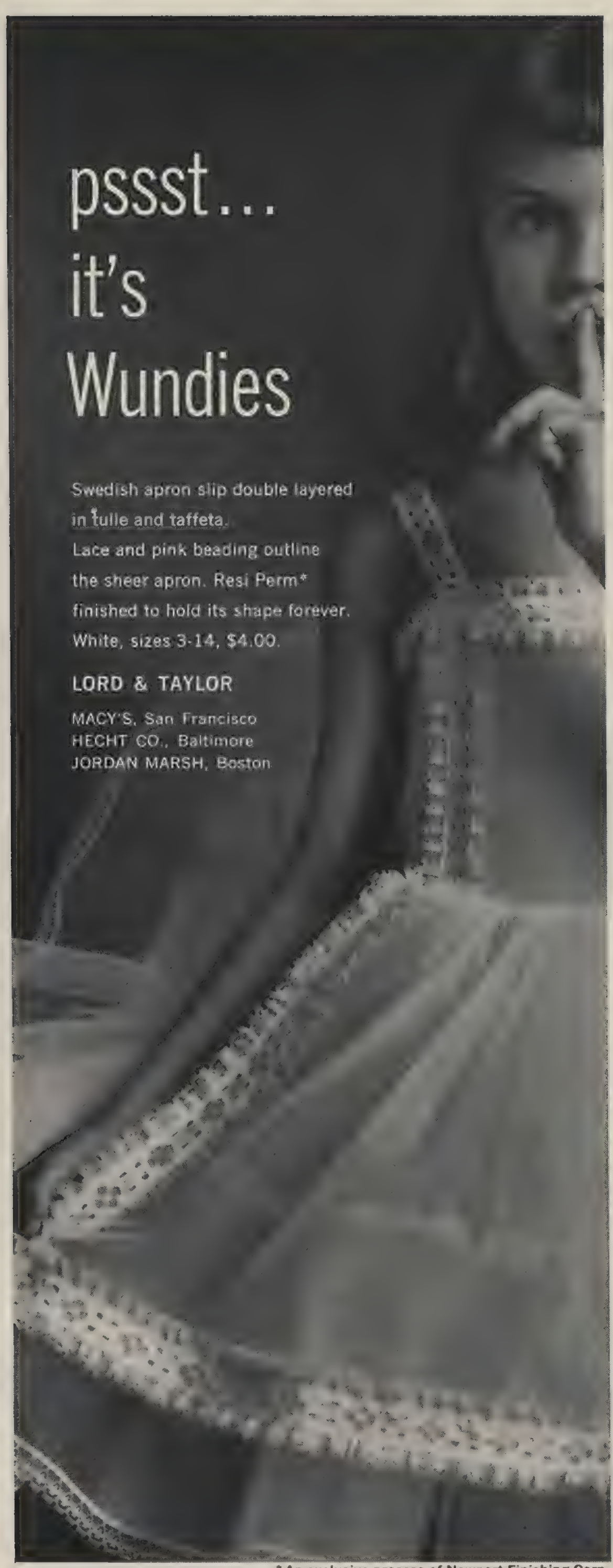


IT'S FORMFIT! IT'S FABULASTIC*!

Sheer flattery . . . the way this fabulous elasticized fabric holds you and molds you. It's Fabulastic, ***the stretch of fashion,*** *by Ansonia Mills. In Formfit's front-zip brassaliere. About $15 at fine stores everywhere.*

*™ **ANSONIA MILLS** *incorporated, New York 1, N. Y.*

©1957



COMMITTEE WORK WITHOUT TEARS

By H. W. Yoxall

EDITOR'S NOTE: *This article was written by a knowledgeable Englishman who has had in London much experience in committee work, both as a member and chairman of British committees. He is now President of the Periodical Proprietors Association, was Chairman of Richmond Magistrates' Court and Juvenile Court, and after twenty years as Managing Director of British Vogue, is now Chairman of the British Condé Nast Publications.*

Most of us have to serve on committees some time during our lives; some of us have to do it all the time. The experience can be rendered less painful by good chairmanship. It can be rendered still less painful if you are the chairman. Less painful for you, that is; but for the members? . . .

The topic of Chairmanship sounds like a new *jeu d'esprit* by Stephen Potter, but I purpose to treat it seriously. Yet not too seriously—for one of the greatest qualities in a chairman of committees is a light touch; if possible, even a sense of humour. It is not necessary to go into the rules of parliamentary procedure—motions, amendments, and the like; these can be studied in a number of booklets—all excellent, I am sure, though I have never read one. If the committee is a permanent one, with standing orders, it is well for the chairman to know these; though in such cases there will usually be a paid secretary to guide him through their mazes.

However, I want to make it clear from the outset that I am writing of chairmanship as an art, not a science. But may I avoid the odious word "chairwoman," even if Fowler's *King's English* endorses it? "Madam Chairman" is a pretty objectionable method of address; but the good chairman (fem.) will soon render its use unnecessary and be called Mrs. Exeter, or "Ann, dear," or just "you." If your committee insists on calling you "Madam Chairman" after the first meeting, it is time to resign.

Chairmanship, then, is an art; but an informal art. Which doesn't mean that it is disorderly. It comprises an ordered informality. It is like conducting an orchestra with a basic theme on which you will improvise variations. Try, however, if you have any say in the size of the committee, to keep it to a chamber orchestra, to keep it small. If from the nature of the enterprise you have to start with a whole symphonic orchestra, the only thing to do is to break it down as soon as possible into the separate choirs—that is, into subcommittees, each with its own chairman.

The basic theme is your agenda. The chairman should concern herself with the agenda, and not just leave it to the secretary. She should see that the items are set out in a logical order; where one decision will affect another, it should be given precedence; and a good agenda, though briefly worded, should tell in advance something of the problem to be discussed. Thus, "Item 1—Finance" is not really as helpful as "Item 1—How to overcome deficit of $1,000." If you build your agenda on those lines you will soon find that your Item 1 will be "How to dispose of surplus."

When you have the agenda it is just as well to make a rough calculation of how much time to allow for each item; otherwise the meeting will be unduly prolonged, which is the fate worse than death; or else the later subjects will be skimped. You would be wise to provide a rather disproportionate time for the first two or three items; committees are usually slow in getting under way.

I am assuming that the chairman takes her job seriously and doesn't try to get by with charm and a new hat, rushing in breathless just as the meeting is due to begin—or even five minutes later. She has to know more about the subject than any member of the committee. She needs to give time, attention, and help to the permanent staff. And she

(Continued on page 60)

Ode

the triumphant new perfume by Guerlain!



Guerlain *Parfumeur*

MAISON FONDÉE EN 1828

Ode Perfume $22, $40, $75. Purse Flacon $9. Prices Plus Tax



*REG. APP. FOR

Move with the ease and grace you never dreamed possible. Rite-Glide's unique design of an overlapping lastik front "moves" with your every step, while it holds the tummy and thighs firmly yet gently. Helanca lastik for caressing softness placed at the sides and across the top of the back. The back comes either with up-and-down stretch satin lastik or a panel of two-ply nylon taffeta for firmer control. Talon closing. White only. Satin lastik back: sizes 27 to 38, 16". Sizes 27 to 42, 18". About $15. Nylon taffeta back: sizes 27 to 38, 16". Sizes 27 to 40, 18". About $12.50. At all the fine stores or write to Rite-Form, 64 West 23rd Street, New York 10, New York.

TWO GREAT NAMES IN FRENCH FRAGRANCE



CREATED BY RAPHAEL...BOTTLED, PACKAGED, SEALED IN FRANCE

There is only one

JOY



. . . the costliest perfume in the world.

JEAN
PATOU
PARIS

CERULEAN brand, Emba* natural blue mutation mink designed by **STONE & STONE**, New York



A coat in the grand manner...lavishly collared and cuffed in one of the world's most desired furs, CERULEAN* brand, Emba* natural blue mutation mink.

JOHN WANAMAKER, PHILADELPHIA • RICHLAND FURS, BLISSFIELD, MICHIGAN • CHARLES A. STEVENS CO., CHICAGO • COWNIE FURS, DES MOINES

*Trade-mark Mutation Mink Breeders Association

Jewels—CARTIER

Background—Murals, Inc.

Virginia Thoren



Milwaukee 1, Wisconsin

Fashion extends the
knit look
to your fingertips.



nylon velvet keeps its seat beautifully... won't mat or wear thin

What? Sit out an evening in velvet? *Nylon* velvet, yes! Relax through three acts . . . it keeps its pile, comes up plush-soft at the final curtain . . . won't flatten or go threadbare or get that patch-of-gray look. And this velvet won't go baggy . . . won't show spots, either. What's behind it all? Nylon that's better than ever. One reason why: today, a good share of nylon yarn is the product of the only integrated plant, the most modern research facilities, the most exciting name in nylon: Chemstrand.

CHEMSTRAND® NYLON

Chemstrand makes only the yarn; America's finest mills and manufacturers do the rest.

THE CHEMSTRAND CORPORATION, 350 Fifth Avenue, New York 1, N. Y. • Plants: CHEMSTRAND® NYLON—Pensacola, Florida • ACRILAN® ACRYLIC FIBER—Decatur, Alabama

One Touch of Orchid

COULEUR MAGNIFIQUE

FASHIONED BY

Wembley

Wembley
WEAR WITH GRAY SUIT

A distinctively new tone in neckwear—a remarkably subtle use of color to enrich a man's attire. The full range of autumn colors is combined with "one touch of orchid," so that he can wear this new note in color with every suit in his wardrobe. **$1.50, $2, $2.50**

ASK FOR THESE WEMBLEY TIES AT YOUR FAVORITE STORE

Orchid by your Florists' Telegraph Delivery florist

"Color Guide"® on Wembley Ties shows you the right ties to harmonize with his suits.



CRANE'S FINE PAPERS • MADE IN DALTON, MASSACHUSETTS • SINCE 1801

100% ALL-RAG PAPERS FOR SOCIAL AND BUSINESS CORRESPONDENCE • CURRENCY • SECURITIES • CARBON • TRACING

GIVE THE IMPECCABLE ACCESSORY



The "8-button bag",
with the polished
all-leather look.
Black, Brown or Navy Calf.
About $56.
Black or Brown Koretolope,
about $60.



Below:
The Brocade of Ancient
Persia copied and woven
in France. Spun of pure gold
or silver and silken threads.
Clasp with rhinestones.
About $56.
Ruby, Emerald, Sapphire,
Black or Midnite Blue rayon
satin, about $30.

Above:
"Crown Seal"! Regal in its dignity.
The seal opens the magnificent jeweler's frame.
Black or Brown Koretolope,
about $60.
Black, Brown or Navy Calf,
about $56.

A Tiara of marcasite
and gold crowns this
petite cocktail bag.
Ruby, Emerald, Sapphire,
Black or Midnite Blue rayon
satin, about $26.
Also Black or Brown
Koretolope,
about $36.



Above:
Personalize your gift with her
monogram—engraved to make
a beautiful bag truly magnificent.
Black or Brown Koretolope,
about $66.
Black, Brown or Navy Calf,
about $60.

KORET

At fine stores everywhere.



Setting: Paris Gown: Balmain Photograph: Avedon

Wanted for manslaughter: Merry Widow by Warner's!

Wanted and needed, darling, for this most delicate of pursuits: the absolutely fatal power of a Merry Widow corselette. And your reward for wearing such irresistible loveliness? The delightful knowledge that every single one of the little lambs will go happily toward their fate . . . you!

Here, two of the most wanted. Try them, and you'll see why!

Left: #3366. Corselette with wonder-working boneless bra. Foam-lined for perfect fit. Unique front panel. It's in both black and white. $29.50.

Right: #3394. New and extremely slimming; with a low back. Power net, satin elastic, dainty lace front panel. Also in white or black. $37.50.

WARNER'S®

MAKERS OF A'LURE® AND GOOD NEWS™ BRAS, STA-FLAT® GIRDLES AND CORSELETTES





COETS®

Better than plain cotton or tissues
for removing nail enamel

COETS are *quilted*. Won't "wad up" when wet . . . won't fluff off or stick to polish like ordinary cotton or tissues.

Box of 80—45¢ Box of 180—95¢

QUILTED COTTON SQUARES

COMMITTEE WORK

(Continued from page 48)

mustn't let the staff push her around either.

Do get the secretary to circulate the minutes of the last meeting in advance, so that you can take them as read.

"Anything arising?" I usually take pretty quickly. If there is anything serious it will probably figure in the new agenda. A rapid tempo here on the part of the conductor will discourage what I believe is known as "waffling." Similarly, if the committee is going through a report, take it as quickly as possible. "Page 1." Longish pause. "Page 2." Slight pause. "Page 3." Hardly any pause at all. If you have got them all moving along quickly, they will be to the point about the recommendations of the report. Any really serious questions and constructive suggestions, will emerge through your précis; and a lot of time-wasting will be discouraged.

Of course, every committee member must have her say, just as every dog has its day, and the long-winded must be tolerated at first, though you can usually discourage them after a time by some little stratagem, such as whispering to the secretary or passing a note up the table. With the incorrigibly verbose I have sometimes found it effective to excuse myself and interrupt with a question, and when the speaker has answered that I sum up what she has said, briefly but in flattering terms, and then ask another member what he (I mean, she) thinks of it.

There is another form of delaying action dear to certain committee addicts—that of, while not producing anything original, agreeing at some length with previous speakers. These I shamelessly check with a pleasant smile, if possible a little joke, and some such remark as, "Well, we shall all have the opportunity of saying whether we agree with Mrs. A. or Lady B. when we take the vote." For one enemy you make that way you gain at least two friends.

A sure sign that things are going on too long is when members begin talking simultaneously in little groups. Then you smile, say "Chair, please," and use the interruption to get on to the next proposal.

Lest I should seem too cynical about committees, let me add that there are always some members who never open their mouths unless they have something original to say, something positive to contribute. They are worth their weight in gold; but, unfortunately, usually maintain a golden silence. These I try to prompt, to draw out. And then, when the debate has continued long enough, I glance perhaps at my watch, say, "Well now, we mustn't spend too long on this one item," give a summary of what has been said in such a way as to pose the question, and if it has not already settled itself, ask for a decision.

Do I ever slant the summary towards the view that I hold myself? The chairman, of course, should be neutral, but there is such a thing as enlightened neutrality. If by what has been said it is apparent that there is a deep and legitimate division of opinion, then the summary must be impartial, and intended only to achieve a decision in a reasonable time. If, however, as so often happens, it appears that two or three members are talking nonsense; that the sound people are against them; and that you only need to rally the waverers, then I think a little special pleading from the chair is legitimate.

Is the chairman justified in doing any lobbying in advance? The committees that we are thinking of are those for raising funds for charity, for organizing social events, for managing some professional or educational institution. Someone must take a lead. Why not the chairman? But the chairman can not do it too openly in the course of the committee. A few telephone calls in advance, therefore, to the most important members—"What do *you* think about so-and-so?" . . . Usually they will be delighted to hear what you yourself think. Advance preparation, a feeling for the psychology of different characters, a sense of urgency and a light touch—these are the hallmarks of a successful chairman. I once succeeded a dear old boy as the chairman of a professional council, cut his average time for a meeting in half, interspersed a few mild jokes in the proceedings, and found myself, to my amazement, with a reputation for efficiency and wit.

Of course, it helps too, if you lead your committee to the right decision. But if it can not come to that on almost any subject in a quarter of an hour, it never will. "Much talk," says the Talmud, "much foolishness."



COETS®

Better than plain cotton or tissues for refreshing tired eyes

COETS are *quilted*... hold their shape when moistened with cool water or witch hazel. Neater, handier than regular cotton. Just the size to rest on closed eyelids.



Box of 80—45¢ Box of 180—95¢

QUILTED COTTON SQUARES



COETS®

Better than plain cotton or tissues for applying liquids

COETS are *quilted*... won't "wad up" when wet. See how smoothly they apply your make-up film. No streaking... no caking as with regular cotton or tissues!



Box of 80—45¢ Box of 180—95¢

QUILTED COTTON SQUARES

for the "French Touch"

Glentex

BOUTIQUE SCARFS



Imports that speak "French" with every flutter . . . scarfs of satin ribbon with a shimmer of self fringe . . . exquisite jacquard designs in luscious colors. And the shape! Each a versatile oblong so easy to tie, so fabulous as a fill-in for fashion's new neckline plunge. At all leading stores or write: Glentex, 417 Fifth Avenue, New York 16.

Chinon

BY D. B. WYNDHAM LEWIS

EDITOR'S NOTE: *D. B. Wyndham Lewis, a scholar with outbursts of wit, cogently merges these virtues in his latest book,* Doctor Rabelais. *His varied bibliography includes biographies of Villon and Ronsard; his famous Timothy Shy column for the* London News Chronicle. *Mr. Wyndham Lewis has described himself as "generally unpleasant, distinctly Celt, impulsive, lazy, and full of strong loves and hates."*

A mile or two from the frontier on the way up from Barcelona the woman who was driving us said suddenly, "Where do we go from here?" There was some inconclusive babble in the car. When it had died down. I said firmly, "We will go to Chinon and see Rabelais's birthplace"; whereupon the hoyden at the wheel burst into a flood of tears.

So few women master the art of crying beautifully that it gives a man of taste no pleasure to make them do so, or at any rate very little pleasure. While they are still sniffling and gulping, I find it a good plan to recite the history of Sophy Streatfield. Miss Streatfield, an eighteenth-century beauty and a friend of the Thrales, acquired an immense reputation in the smart world by her ability to weep copiously at any time on request; weeping so elegantly, moreover, so ravishingly, with such added embellishment of a fine complexion and a charming expression, that when she stopped crying gentlemen would beg her to do it again, which she obligingly did.

The end of her story is, I admit, unfortunate. Miss Streatfield's fascinating parlour trick did not get her anywhere in particular, and she did not marry into the big money, as one might expect. After being engaged for many years to an obscure clergyman she died, in fact, an old maid and a warning to all tricksy débutantes. This dénouement the man of taste will suppress, since it merely provokes fresh (and mostly inelegant) tears. Having duly suppressed it, I was awarded at La Junquera by a tremulous smile and an exquisite glance meaning, I fancy, "Thank you for being so sweet to me." A handsome young customs official on the Spanish side seemed to think this was for him. *Hombre,* forget it. I doubt if more than 87.5 per cent of it was.

She explained later that her tears were due to a loathing of the very name of Chinon, which had once been described to her quite exquisitely by a woman named Muriel Byng, famed for a descriptive talent which had made her unpopular in the W. and S.W. sectors of London and a byword in Knightsbridge.

Describers, especially of scenery, are for the most part rightly shunned. They can make any dinner party intolerable in five minutes. Description was, it appeared, in La Byng's blood. Her great-grandfather, a founder-member of the Alpine Club, had specialized in after-dinner speeches describing the Engadine which got even Ruskin down. She herself, incited and encouraged from childhood by a doting mother, specialized in Continental dawns and sunsets, fluttering fingers and lashes, rolling her eyes, and holding the table to such an extent that more than one hostess took in desperation to giving her dinner on a tray downstairs. So splendidly, in fact, did this Muriel Byng describe the many quaint and beautiful places visited by her that you never wanted to go near any of them, and she headed the private black list of several tourist agencies. She was likewise terrific at recounting amusing or dramatic incidents which constantly befell her while travelling. Long before the end of her recitals only good breeding and Brigade of Guards tradition prevented many a fruit knife from being plunged into the bosom of this pest. It may therefore be readily surmised that anyone who had listened to Muriel Byng describing Chinon, Touraine, would give that place a shuddering miss thenceforth.

However, a majority vote prevailed over the neurotic outburst I have mentioned. We got to Chinon with no trouble, barring a slight *crise de nerfs* halfway across the river bridge. It is well known that what might be called acute Byngophobia can easily develop into persecution mania, causing the victim to accuse quite innocent persons of describing

(Continued on page 64)



Undercover Strategy begins with Formfit



Unforgettable You . . . in a cloud of chiffon by Rudolf . . . topped with a matching satin great-coat. Undercover . . . the flattering figure strategy of Formfit bringing out the most beautiful you. Plan every fashion with Formfit . . . at fine stores everywhere.

Strapless strategy . . . **"Romance"** Bra 382 in embroidered Nylon chiffon. Wired underbust and beautifully uplifting "cuddle-stay." 6 new colors. Sizes 32A to 38C. $5.95. **"Dress-Sized"** Girdle 1597 in Nylon power-net and elasticized marquisette. Sizes 10 to 20. White or Black. **$16.50**

THE FORMFIT COMPANY • CHICAGO • NEW YORK • CANADIAN PLANT, TORONTO

COSTUME BY RUDOLF, PHOTOGRAPHED AT EL MOROCCO



Italiana...

glowing colors on a lustrous pure silk satin oblong . . . imported from Italy and fashioned by Echo into a shining accessory! Beige, slate blue, moss green, straw or red.

About $5.00 at better stores or write

★ Edgar C. Hyman Co., Inc.
485 Fifth Avenue
New York, N. Y.

Echo scarfs



CHINON

(Continued from page 62)

things behind his (her) back, or "doing a Muriel," in the current phrase. A sudden cry from the wheel as we approached the town of Chinon indicated this.

"Henry is describing the Massif Central!"

"He's doing nothing of the sort."

"Yes, he is. I can see him waving his hands in the mirror."

"It's only a touch of apoplexy."

So that passed. I need hardly add that there will be no complaints about description here. Chinon, one of the most charming of little old French towns, has been described far too often by less graceful pens than mine. The magnificent ruined château, dismantled by Richelieu, dominating it from a high golden cliff, the clear Vienne flowing below, the network of narrow crooked streets, the fine mediæval and Renaissance houses have inspired pages of colourful prose. In the now-roofless great hall of the château, St. Joan of Arc first met the Dauphin. Seventy years later in the same hall, Cesare Borgia handed Louis XII the bull from Rome annulling his marriage with crippled Jeanne de Valois (see "Valois, Jeanne de"). Observe the *tourelles*, round or octagonal, of those houses in the Grand Carroi and elsewhere. Observe, in the Rue du Grenier-à-Sel, the mediæval Hostel de la Monnaie, or Mint. Observe, on one of the doorway arches of the church of St. Maurice, a helmeted stone head alleged to be modelled from that of St. Joan, from life. Observe especially, in the Rue de la Lamproie, the marble plaque on the wall of Number 15, recalling the home of Dr. François Rabelais, formerly on the site. The house itself vanished a couple of centuries ago and was replaced by the present one, thus obviating a long and exhausting passage here of pure lyricism. The Doctor left Chinon for Angers in his early adolescence and, so far as is discoverable, never went back. If his ghost haunts any town it is not Chinon, but Rome or Paris. Since the State turned his birthplace, a farmstead called La Devinière three miles outside Chinon, into a natty museum (*monument historique*), it is doubtful if the Doctor's ghost would hang around there to any extent either. On the other hand, his presence was strongly perceptible, I found one autumn night some years ago, in the courtyard of the Boule d'Or inn on the riverside. It was the vintage season. The sky was full of stars, the Great Bear swung low, the locals were singing and shouting over their potations, and in a first-floor room with open windows a cheerful young medico was lancing a farmer's boils by candlelight; a mirth-provoking process, reported stage by stage to the audience below by the merriest of serving-wenches. *En cestuy temps. . . .* Since then they have given the Boule d'Or a smart frontage on the river and the songs are gone. But the stars are much the same, and in the Hostel Gargantua at the other end of town there is an *omelette Gargamelle*, a fixed star, a constant, which is as pretty an inspiration as the Doctor ever dreamed of. Accompanied by a bottle of the local wine, which still keeps its traditional wild-strawberry aroma, one might say of the Gargantua's offerings, as Henry James said about the lecture, that nothing could be devised with less offense.

Of the two other hotels in Chinon, both modest, I know nothing except that both are closed for a couple of months each year. The citizens like you well enough, but they are not crazy about you, and they scorn, so far, to pander to a vitiated foreign taste with cocktail bars and jazz bands. Nor do they stoop to amuse the idle and wanton with whimsy of the kind once exhibited on the quays at Rouen, where the sailors' slopshop called *Au Marin Chic* seems, alas, to be no more. Such Norman japes have some connection, doubtless, with the well-known Norman business sense. In Chinon they do not worry about making money, in my experience. Well, not very much. Well, not excessively. Well, you may get a bill.

From all this may be gathered, I hope, that to break down and cry at the mention of Chinon for fear of having it described *à la* Byng is a neurosis to be combated and defeated. The trouble, now widespread, seems to have come in with Ruskin, a great boy for describing Nature in all her aspects in such a wonderful manner that this may be the missing explanation of his domestic fiasco. "Will you for Heaven's sake lay

(Continued on page 69)

IMPORTED *Elegance*

O.F.C. is Old Fine Canadian

by Schenley



The world sends you nothing more Elegant than IMPORTED O.F.C.

so light you scarcely know you're carrying it!



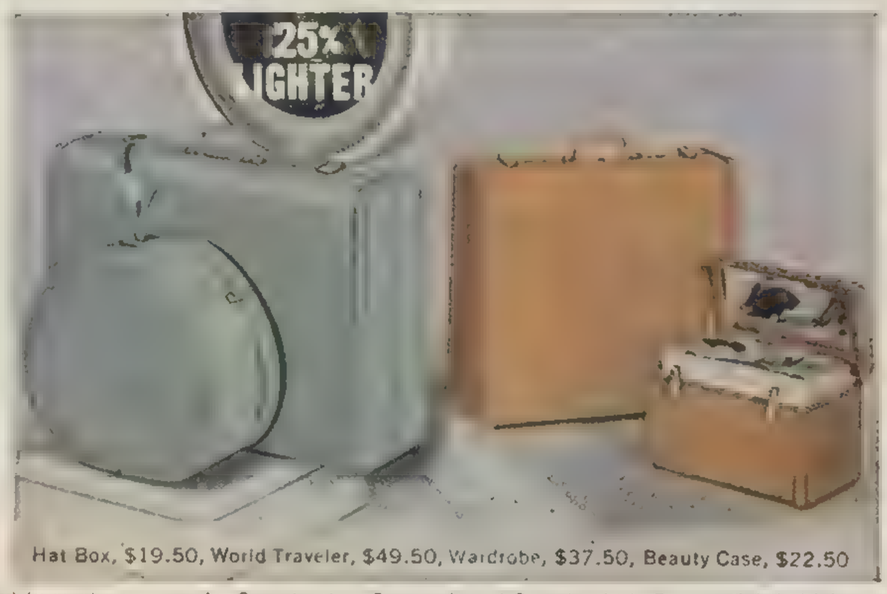
ENSEMBLE BY DAVIDOW; HAT BY JOHN FREDERICS

Ladies' Pullman Case, $39.50

get a head start on Christmas with Samsonite Ultralite luggage! amazingly strong, weighs in way lighter!

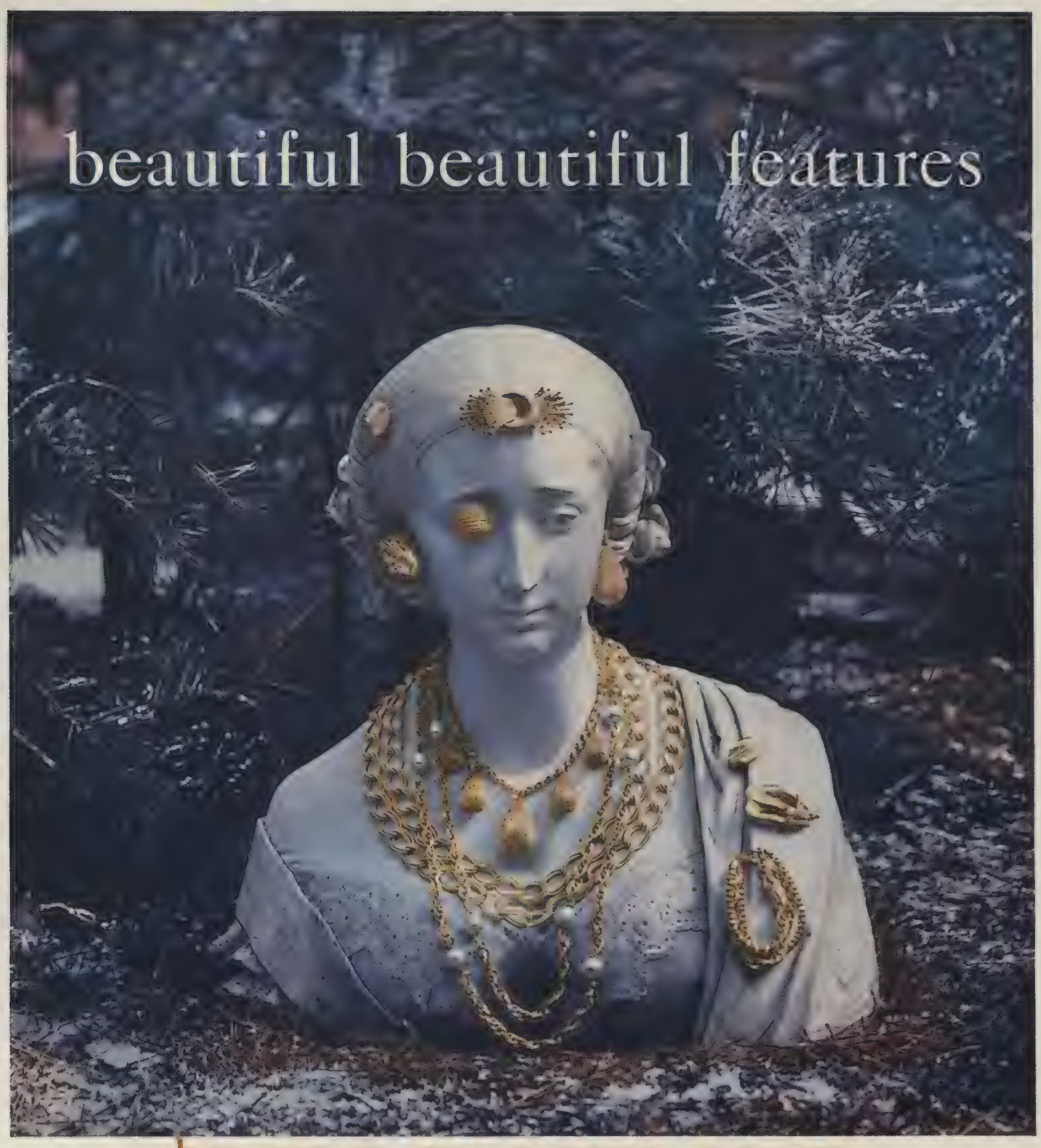
Shop ahead of time for the luggage that's ahead of its time . . . Samsonite Ultralite! Made with fabulous magnesium, it's so light you can pack more clothes in it and still meet weight limits . . . so strong you can carry even breakables safely! "Travel-Tested" finish scoffs at scuffs, cleans with a damp cloth. Plush quilted taffeta linings keep your clothes *wrinkle-free;* moisture-proof, elasticized pockets protect clothing! In Airline Grey (featured), and other women's and men's finishes. Get *free* information on America's vacation centers from the Samsonite Travel Bureau at your Samsonite Luggage dealer!

Samsonite *Ultralite*



Hat Box, $19.50, World Traveler, $49.50, Wardrobe, $37.50, Beauty Case, $22.50

Shwayder Bros., Inc., Luggage Div., Denver 17, Colo. Makers of Samsonite Tables and Chairs. Samsonite Streamlite from $15. Prices subject to existing taxes. In Canada thru Samsonite of Canada, Ltd. Prices slightly higher.



by FORSTNER

A world of golden opulence is yours in the new jewelry collection by Forstner. Exquisite etched chains, ropes of fabulous filigree and bibs to wear magnificently massed at new bare necklines. Bold chatelaine belts and pins, bracelets and earrings to make a brilliant fashion point! All fashioned with the master touch of Forstner in golden or silvery metals. From 1.00 to 10.00 at fine department stores and specialty shops everywhere.

Forstner CREATIONS, Irvington 11, N. J.

HAIG & HAIG
BLENDED
SCOTS WHISK

With Men who can't be Vague*

What sort of man is this . . . who makes adventure his livelihood? He's a professional who depends on his sailing skill for his very existence. He's a man of good judgment—who knows exactly what he wants from life and how to get it. ☆ You'll often find Haig & Haig Five Star in the picture with men who can't be vague. They naturally name the brand of Scotch whisky with the character they know through experience . . . the *original* Scotch flavor and gentleness that in 1627 set the standard for all to follow.



*Don't be Vague...say: **HAIG & HAIG FIVE STAR**

BLENDED SCOTS WHISKY, 86.8 PROOF ☆ RENFIELD IMPORTERS, LTD., N.Y.

GOOD FOOD IN BALTIMORE

In Baltimore, the shopping lunch can be both remarkably good and well within the bounds of shopping; it can be, in fact, at Hutzler Brothers, famous Baltimore department store. A Vogue editor, after lunching there with luxurious disregard for calories, asked the restaurant director to rescale some of the best-known recipes in quantities small enough to be served at home. Here are seven favourites, including, naturally, both Maryland crab cakes and Lady Baltimore cake.

LOBSTER BISQUE

4 or 5 oz. lobster meat
1 cup lobster stock
1½ cups chicken stock
2 slices onion
2 slices carrot
1 bay leaf
1 sprig parsley
6 peppercorns
¼ cup butter
¼ cup flour
1 cup milk
1 cup light cream
2 tablespoons white wine
½ teaspoon salt
Pinch of paprika
Pinch of cayenne pepper
1 teaspoon Worcestershire sauce

Boil stock 15 minutes with onion, carrot, bay leaf, parsley, and peppercorns. Melt butter, add flour, and gradually add strained stock, milk, cream, and seasonings. Cook for 10 minutes in double boiler, stirring well to keep sauce smooth. Add finely chopped, cooked lobster meat. Just before serving add the 2 tablespoons of a good white wine. Serves 4 to 6.

THREE-LAYER ASPIC SALAD

(*Chicken, cheese, and tomato*)

Chicken Layer

1 cup chopped chicken meat
2 tablespoons of gelatine
2 cups chicken stock (well seasoned)
¼ cup of cold water
1 teaspoon salt

Soak gelatine in cold water and dissolve in boiling stock. Add salt and chopped chicken. Pour into a pound-size bread pan and put in refrigerator to jell.

Cheese Layer

¼ lb. Roquefort cheese
½ lb. cream cheese
1½ tablespoons gelatine
⅔ cup whipping cream
1 teaspoon salt
Pinch of paprika
½ cup cold water

Soak gelatine in cold water and dissolve over hot water. Mash Roquefort cheese and blend to a smooth paste with cream cheese, salt, and paprika. Add gelatine slowly and mix well. Whip cream and fold into cheese mixture. Spread this cheese

(*Continued on page 89*)

CHINON

(Continued from page 64)

off describing Venice?" was probably one of his poor little wife's routine cries at breakfast. Ruskin then switched to the Alps and she finally eloped with Millais; in the tender arms of a Royal Academician, a weary and wounded spirit found rest. Had it been Landseer she would have been surrounded by delightful dogs and stags as well. Had it been Burne-Jones or Rossetti she could have bent her little head over sheaves of lilies all day long with a rapt expression. You can't have everything. In the case which has occupied us here, the charms of Chinon itself, assisted perhaps by a smart tap on the chignon, banished the Byng-complex completely. When we left for Tours next day a tinkling laugh showed that the girl was free from fear and once more in her right mind.

Tours has been largely rebuilt since the last war, than which no more need be said in mixed company; but the châteaux of the Loire survive, each and all. "Sonnets in stone—" here again the describers have created enormous discomfort and resentment. They skip the real issues, moreover. The remarkable thing about (e.g.) the chamber at Blois where the Duc de Guise was assassinated in 1588 by a group of Henri III's bodyguard, the Forty-Five, is that it keeps trying to give you something, but is continually frustrated. Ten years ago one gum-chewing blonde in this room was able to rout the entire sixteenth century with ease. This last time it was a morose citizen with a bowler hat. I am prepared to believe that such a scene as the murder at Blois may well re-enact itself at intervals for those who can get the wave length. There is the Duke in a heap by the great bed, choking his last. Behind him a gentleman in a velvet doublet is quietly wiping a dagger on a fine lace handkerchief. To the left stand his comrades, shrugging and murmuring "*Voilà!*" and "*Tant pis.*"





Mink Magic

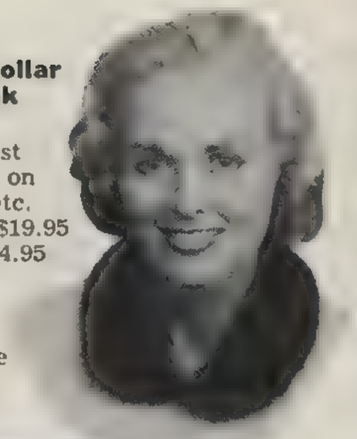


DRAMATIC FASHION ACCENTS

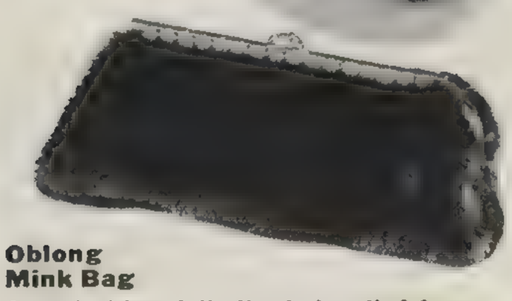
"Figure Eight" genuine mink hat
with sparkle-veil.
Natural ranch, white or royal pastel.
Amazing at $12.95

genuine mink Shawl Collar
Luxurious whole pelts; fully lined.
Natural ranch....$32.50
Royal pastel....$45.00
White....$55.00

"Peter Pan" Collar in genuine mink
Exquisite skins; fully lined. Lowest price ever! Wear on sweaters, suits, etc.
Natural ranch....$19.95
Royal pastel....$24.95
White....$29.95



All prices include Federal Tax.



Oblong Mink Bag
Superb skins, fully lined; jewelled frame. For evening, cocktails...perfect gift. In Natural ranch. ..$52.75; Royal pastel....$57.50

Send for illustrated catalog

LISA OF HOLLYWOOD
5880 Hollywood Blvd.
Hollywood 28, Calif.

Dept. V-832

UNCONDITIONAL MONEY-BACK GUARANTEE

Shaped for Fashion



A handsome ring of 14-carat gold squared on top with rows of genuine
rubies or sapphires.....$60
cultured pearls or turquoise.....$45

Shown actual size.
Prices include tax and postage.

This is but one of many fine items which may be seen at our showrooms. Brochure available upon request.

Gotham Gifts
15 West 47th Street, New York 36, N. Y.

FOR LOVELIER LEISURE MOMENTS

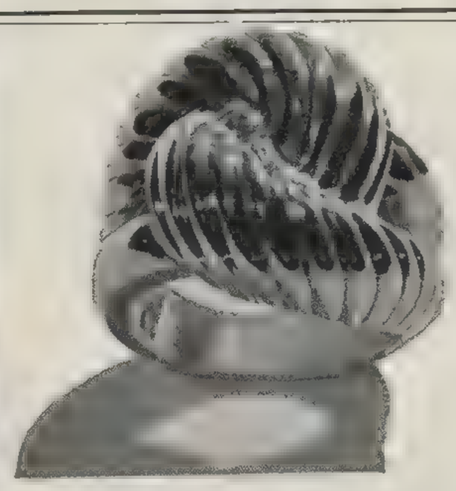
...this glamourous lounger of nylon tricot quilt, nylon crepe-lined. The luxury qualities of satin collar, with tiny rosebuds appliqued on pockets and sleeves; the easygoing quality of hand washability.



In blue or pink.
Petite, small, medium, large.

$17.95
plus 60c postage
(no c.o.d.'s, please)

Najla, Inc.
37 West 54th Street, New York 19



LOVER'S KNOT tied in solid gold!

This ring is fashionable, dramatic. It's a rope twisted about your finger in gleaming, heavy 14 karat gold! The clever dome stands high and proud, and all this is just.....**$39.50** tax included!

Mail Orders? Indeed! State ring size. Sorry, no c.o.d.'s.

Berns JEWELERS
435 Madison Ave., New York 22



Sheepskin coat, inside out.
A love in a cold climate
this knee-length coat
with the woolly side in,
turned out at collar, cuffs.
Outside: natural-coloured chamois.
For men or women: smallest size, 32;
also 36 to 46. $137 ppd. Tomas,
609 Madison Ave., New York 22.
Sidelong bangs. With small,
back-of-the-head hats in mind—
deep bangs drawn across
from a low side parting.
Mr. Harold, Hotel Winslow,
55th St. & Madison Ave., N. Y. 22.





SHOP





Half-crescent bangs. Smart idea
for short hair—a smooth sweep,
turned under all around.
In front, bangs parted in the centre
and curled towards each other.
Fred, the Hairstylist,
18 E. 49th St., New York 17.
After-bath dress (left)
of terry-cloth Cannon towelling.
News like this: fitted,
double-breasted, buttoned in brass.
Copper, rust, moss green.
Sizes: 10 to 16. $10.95 ppd.
The Tog Shop, Americus, Georgia.



Crêpe-knit sweater.
To add to a sweater collection
(your own or somebody else's),
a V-necked sweater of pebbled crêpe
wool with a silky texture.
Deep blue, rust, black, $23.20.
French Boot Shop,
New Rochelle, N. Y.



Late-day fur, long-haired variety.
A cape-shaped stole
a smart woman might give herself—
made of Saga Norwegian blue fox,
one of the long-haired furs
in fashion now. $140, plus tax.
Morris Hessel.
231 West 29th Street,
New York 1. N. Y.

HOUND

. . . pointed for present hunters

Under-coat news—perhaps for the sheepskin coat opposite—a drawstring blouse of muted cotton Paisley, drawn over long, tapered pants, camel-coloured to go along with one of the Paisley colours. Blouse, sizes 8 to 16, $16.60 ppd. Pants, sizes 8 to 14, $12.60 ppd. Tomas, 609 Madison Ave., N. Y. 22.
Cossack leopard. Good way to carry the fur news—a hat of leopard that can change its shape. $37.50, inc. tax, ppd. Oce-Leopard Fur Co., 244 W. 39th St., N. Y. 18.





ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

GUY MORRISON



is this Caryl Richards?

If your question is about permanent waves. . . . our answer is the exciting new Caryl Richards ROCKETTE. More than a permanent wave, ROCKETTE is a permanently alive wave. Makes your hair behave so beautifully it almost sets itself. . . . yet you never look permanented. Even if your hair "fights" ordinary waves, it will take to ROCKETTE — permanently. Nicest of all, it's nicely priced, and takes almost no time at all to give.

And, everyone knows a Caryl Richards Permanent is better for your hair

Franklin Simon
MIAMI BEACH

ON FABULOUS LINCOLN ROAD

BEAUTY SALON
Under supervision
of Mr. Mario



IMPORTED BELGIAN
Tapestry Tote-Bag

Makes even the family mending look exciting! Or you may use it to carry night clothes for country week-ends . . . or for a career girl, it's a chic knapsack for transporting work home. It has a needlepoint flower design on a black background with 4 brass ball feet and brass handle. 15" x 11" x 4". Taffeta lined.

$4.98
(add 25c postage)

Here's How Co.
V-11, 95 Fifth Ave., New York 3, N. Y.

merrin
530 MADISON AVE. (COR. 54TH)
NEW YORK 22 • PLAZA 3-8688



14K GOLD COCKTAIL
TIE TACKS: MARTINI WITH
EMERALD OLIVE, 15.00†; GIBSON
WITH DIAMOND ONION, 20.00†
MATCHING CUFF LINKS:
MARTINI, 66.00†; GIBSON, 77.00†

†TAX INCLUDED • ACTUAL SIZE
MAIL ORDERS FILLED • POSTAGE PREPAID
MONEY-BACK GUARANTEE

WRITE DEPT. V-111

FRANKLIN SIMON, 414 FIFTH AVENUE, N.Y. 18, N.Y.



Franklin Simon

the cardigan twins

Knit hats by Townabout in heavenly shades to match your prettiest sweater ensembles... pink, pale blue, beige, charcoal grey, mink, white, black, sapphire blue, red, emerald and amethyst. Top, the jaunty beret. Bottom, the bell cloche, each **7.98**

HAT BAR, STREET FLOOR

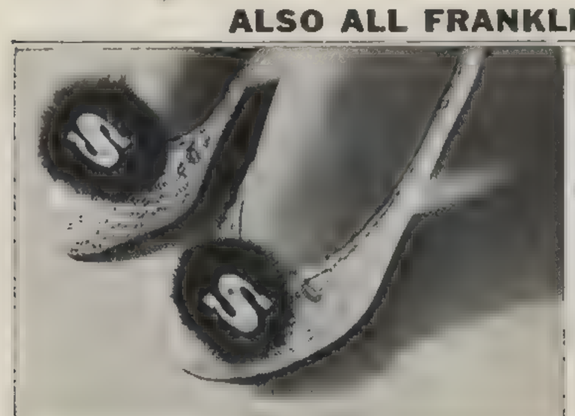
WIsconsin 7-9600

Mail orders accepted. Add 29c for handling costs.

ALSO ALL FRANKLIN SIMON STORES

SHOP HOUND

. . . pointed for present-hunters



Monogrammed Mink Slippers, the prettiest ever, to wear with "at home" clothes.

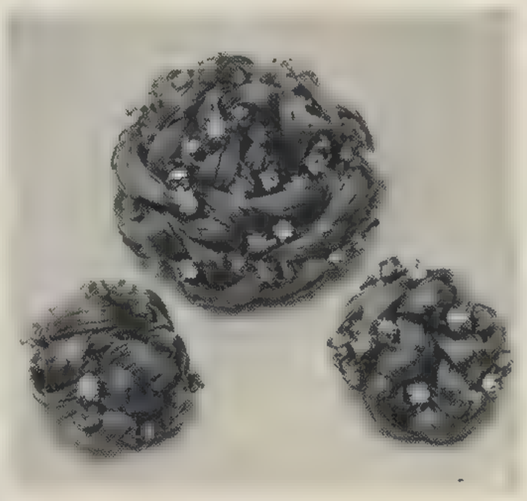
The slippers are made of washable stretch nylon yarn in luscious colors and trimmed with golden brass initials to your order on a pompon of removable genuine mink. *Because they stretch to fit, there is no size problem for gift giving.* Medium fits sizes 4 thru 7 and large fits sizes 7½ thru 10.

Your choice of white, pink, light blue or Xmas red slippers with genuine mink pompons. Please give desired initials. $1.95 *a pair;* $5.50 *for 3 pair. Postpaid.*

Elizabeth McCaffrey

Dept. V-11 Northport, New York





New twist.
Gilded wire, twisted, braided, and scattered with rhinestones—earrings and a cushiony pin to point up a city wardrobe. Earrings, $2.95; pin, $5.95, inc. tax.
Bill Coleman Originals,
385 Fifth Avenue,
New York 16, N. Y.



Japanese box.
New cache for cigarettes—a black-lacquered box, plainly handsome, with space enough inside for a cocktail-party supply of cigarettes.
From Japan, $15 plus tax.
Karl Mann, 16 East 55th St., New York 22, N. Y.

ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

Taylor
chin band

. . . is made of fine latex elastic with adjustable head pieces for proper tension. May be used when sleeping, reading or watching T.V. You must be pleased with the results . . . or money refunded.

$1. *plus* .20 *hdlg. & del.*



Avoid frown lines

USE *Hollywood* **WINGS**



The beauty secret of glamorous women. Place HOLLYWOOD WINGS over the offending lines when you retire . . . made of flesh colored fabric treated to adhere over offending lines. Satisfaction or refund.

Theatrical size box $1. *plus* .20 *hdlg. & del.*

W. SCOTT TAYLOR CO. Trenton 8, N. J.



imported from INDIA

GOLDEN BROCADE

A burst of brilliance on your "night beat"—a clutch of richest brocade, exquisitely hand embroidered with gold and silver threads by natives in the Delhi region of India. The exotic Hindu flower designs are centered with let's-pretend emeralds and rubies. Lined in satin, it measures a luxurious 8" x 5". For yourself, or a very gala gift. **$14.95 ppd.**

Write for unique magazine-catalog of imported gifts.

SHOPPING INTERNATIONAL INCORPORATED

Dept. 86, 65 Court St., White Plains, N. Y.



HOW OLD AM I?



If you are over 30, please read this carefully. It offers you a chance to prove to yourself, right at home, in just 10 days, that you can fade out those tell-tale wrinkles and crow's feet; firm up those flabby throat and chin muscles; give new life and vitality to your skin, as I have.

FREE 10-DAY TRIAL SUPPLY

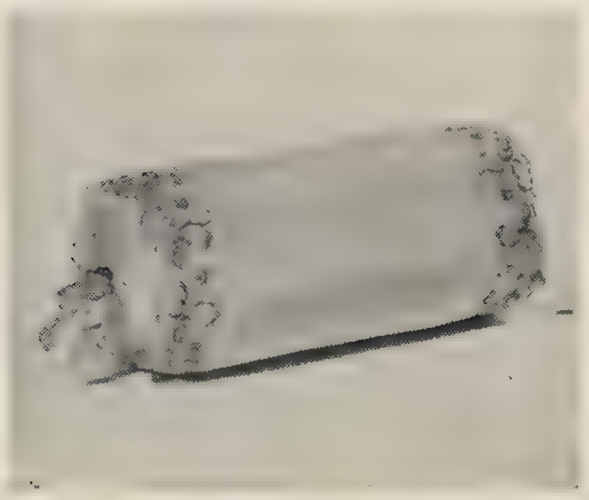
I will be happy to send you entirely at our expense, and without obligation, a FREE 10-DAY SUPPLY of Hormonex—the new concentrated liquid hormone serum responsible for such astonishing results, and the complete story of what this remarkable new serum does. Our 36-year-old laboratory is willing to stake its reputation on the results you will see in your own mirror after 10 days, and send you this regular $1.00 bottle FREE, in order to convert you into a regular Hormonex customer.

To get your 10-DAY FREE TRIAL SUPPLY of Hormonex, write to us at the address below. Please send 25¢ in stamps or coin to pay for postage and handling charges.

MITCHUM CO., Dept. MS-8, Paris, Tennessee



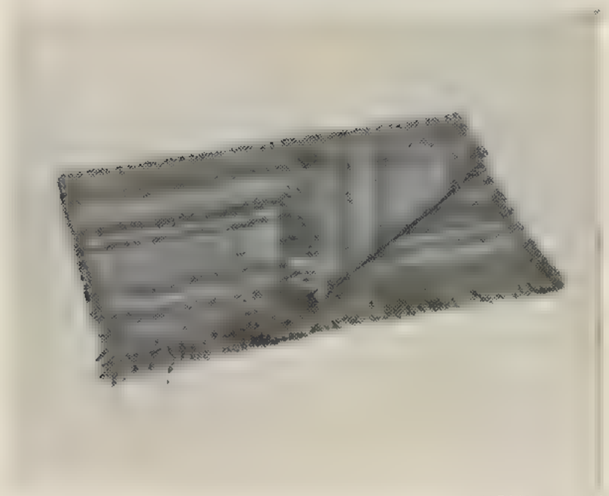
Good investment—
for a man with his hand on the ticker tape. Gold cuff links with a bull's head on one side, on the other, a bear's head to keep the balance. All, in 14-k. gold. $90 inc. tax. Bronzini, 5 East 52nd Street, New York 22, N. Y.



Musical pillow.
Back-of-the-head pillow, covered in lacy nylon in white, pink, or blue. A music box inside can play "The Blue Danube." $10.30 ppd. Franklin Bayer. The Linen Shop, Inc., 630 North Michigan Ave., Chicago 11, Illinois.



Caviar holder.
A pewter dish made to hold a ¼-lb. pot of Romanoff caviar on ice (but equally useful for something-else on ice). With the caviar, $18.50 ppd. East House, 1075 First Avenue. New York 22, N. Y.



By hand, from Ireland.
Woollen stoles hand-woven in muted stripes—mauves, yellows, greens, among them. Long enough (60" by 40") to wrap up in. $29.75. Isabel Scott, 515 Madison Avenue, New York 22. N. Y.

MIEHLMANN

GIFTS FROM BERMUDA

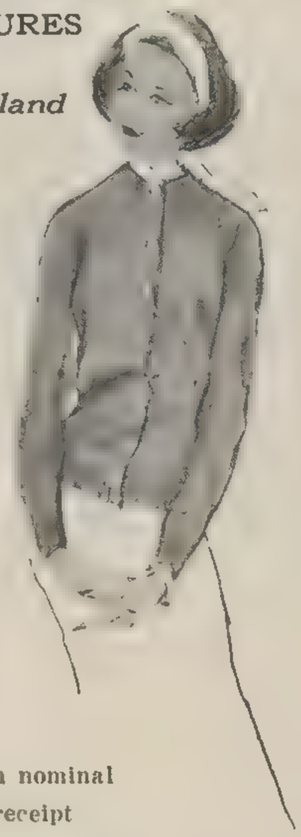


it's new *and you'll love it . . .*

Bermuda Passion Flower
an excitingly different fragrance in a lovely new container.
Sold only in Bermuda or by mail
Prices: $4.00 dram, $12.50 for ½ ounce, $22, for 1 ounce.
A small custom duty will be collected by your postman.

Lili
Bermuda Rare Perfumes
BERMUDA

SHETLAND
MIXTURES
by Pringle of Scotland
$9.80



12 heavenly shades including
grey
natural
white
cherry
blue
add 50¢ on mail orders
specify color and size
pay postman nominal duty on receipt

Archie Brown & Son
HAMILTON BERMUDA



The Gift Find of the Season!
Leather thong sandals, with "conversation piece" caladium leaf or tomato design. Red or green, sizes 5, 6, 7, 8, 9.
$6.50 per pair. Postpaid.
By check please.

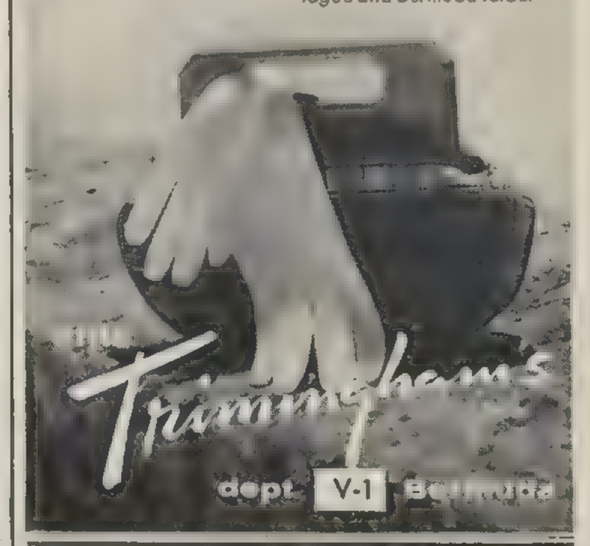


Paget V, Bermuda

Feather-weight doeskin gloves for women, made in England. Wash like fabric. Full piqué stitching. Shortie length, white only. $4.00 pair including postage.

Handbags in authentic tartans. 8" Bermuda cedar handles. Dress Stewart, Royal Stewart, RCAF, Anderson, Dress Gordon, Erracht Cameron, etc. $6.80 including postage.

Send for illustrated catalogue and Bermuda folder





The renowned craftsmanship of Scandinavia is well illustrated in this Norwegian Sterling teapot. We also carry a wide selection of the famous Norwegian enamel jewellery. Please write for illustrations and prices.

The Astwood-Dickinson Co.
Front Street, Hamilton, Bermuda



for women who want to look their very best
Hair Styling • Permanents
Cosmetics • Colouring

Betty's
Front St., W. Hamilton Bermuda
Ring 3104



For special occasions, enchanting BERMUDA BLUE* is a light and luxurious scent prepared in Paris by a famous parfumeur. Excitingly gay and **lasting.** Obtainable **only** from Bermuda. A truly captivating gift! **The perfume—1 oz. $7.25; ½ oz. $4.45. Toilet water—3½ oz. $3.25.** Postpaid. Your postman will collect small customs duty. Satisfaction guaranteed. Send order to Department **5.**

*Reg.

H.A. & E. Smith Ltd.
HAMILTON • BERMUDA
Bermuda's Largest Selection of Outstanding Importations

Georgian Silver

Salt Spoons.....$2.40
Sugar Tongs.....$7.00
Soup Ladles. .$28.00

Silver made before 1830 can be imported duty-free.

Sole Agents in Bermuda for
Royal Worcester
Royal Crown Derby
Royal Copenhagen
and
Stuart Crystal
also
Minton's "Ancestral"
and
Spode's "Darlington"



"George III" Silver Serving Spoons $19.74 incl. postage

WM. BLUCK & CO.
HAMILTON BERMUDA
Bermuda's Leading China & Antique Dealers



Nowhere else in the world will you find so complete a collection of sheets, blankets, blanket covers, comforters and spreads for extra-extra size beds. If you love to luxuriate while you slumber, this collection is for YOU! Write for Catalog V-8.

GRANDE MAISON de BLANC

Suite 300: 745 Fifth Ave., New York 22, N.Y.

SHOWER QUEEN & SHOWER KING



Vive la Reine! Vive le Roi! Our royal family of robes in rich, beautiful, snow-white **terry** bountifully styled for Her and Him. Dry off in yards and yards of **Cannon terry**, expertly tailored, luxuriously detailed with generous collar, wide sleeves, extra long sash, convenient hang-loop. All White. *Vive la Différence!*

Hers cut for a Queen buttons at neck from right to left, flap pocket on right. **$6.95**

His cut along Kingly lines buttons like his shirts, patch pocket where he expects it—on left. **$7.95**

Add 35¢ for shipping. *Free catalog upon request.* Your gift, with personal card enclosed beautifully Christmas-wrapped and ribbon-tied for an extra 30¢.

THE TOG SHOP LESTER SQUARE AMERICUS, GA.

No size problem—one size for her, one for him.

Quantity ____ Shower Queen @ $6.95 ____

Quantity ____ Shower King @ $7.95 ____

Name ____

Street ____

City ____ Zone ____ State ____





THE VEST IS BACK . . . smart and warm for town or country, for the hostess, for sports . . . handsomely done by Hessel in black-dyed Persian lamb; sizes 10 to 16 . . . **$95*** In vivid red dyed rabbit . . . **39.50*** *In other furs, and sizes for "him" . . . ask us for details.*

MORRIS HESSEL, Inc.

231 West 29th St., New York 1

Floor 12-A • LO 4-7670 *plus tax

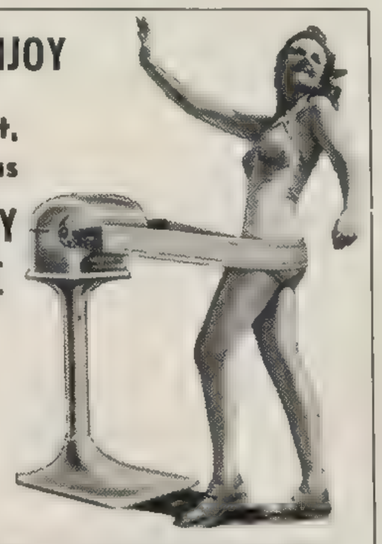
Shop Daily & Sat. 9-6; Thurs. to 8 P. M.

You will ENJOY

pleasant, vigorous

VIBRATORY MASSAGE

with the Genuine Battle Creek



HEALTH® BUILDER

"TOPS" for the Home (Bedroom or Den), forReducingSalons—forMENandWOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory massage!* Health Builder gives you pleasant, scientific deep-tissue manipulation —"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health Institutions.* Built for years of service—fully guaranteed. **WRITE TODAY FOR FREE LITERATURE** and new booklet, "BE GOOD TO YOURSELF!"

For special spiral-bound book "How to use your Battle Creek Health Builder", with handy weight chart, send $1.65 ppd.



Battle Creek

EQUIPMENT CO., Battle Creek 53, Mich.



SHOP HOUND

. . . pointed for present-hunters

Winter mist—
atoms of scent from a purse perfume dispenser that releases Arpège, My Sin, or Chanel No. 5. Two-and-one-half inches of perfume and gilt dispenser—$2.95 inc. tax, ppd. Terry Roberts, 65 East 93rd St., New York 28.



Jewellery fix-it shop.
The Costume Jewelry House can put the contents of a jewel case back in operation even when favourite pieces seem ready to go to jewellery heaven. The C.J.H. will replace missing stones, repair broken clasps, put the backs back on earrings (or change the clips), refurbish silver and gold or fake-gold pieces, string beads, and find the right-size bead to replace the one that went down a grating. Mail broken jewels to them for a free estimate of repair charges. Write: Costume Jewelry House, Suite 1515-Dept. V, 17 North State St., Chicago, Ill.



Childrens'-hour pyjamas.
Delightful dinner-and-after idea for a little girl with a passion for making the "after" run till the Late Show: cotton Chinese pyjamas in red, turquoise, or yellow (2 to 12), to play or sleep in. $5 ppd. Penthouse Gallery, 15 West 55th St., New York 19.



Tiger-Lady idea—
a blouse that could put a black suit, or a brown one, in the fabulous category. Silk surah (a nice purr to its silkiness) with yellow-white-black markings. By Joan Parris; 10 to 16. $25. Bonwit Teller, 56th Street and Fifth Avenue, New York 22.

Pearl-grey pearls.
Cuff links made of
14-carat gold,
the pearls held
in a setting of curved
prongs. $88, plus tax.
Merrin Jewelers, Dept. V,
530 Madison Ave., New York 22.



Baroque conservatism—
strand of 12-millimetre
white cultured pearls with
characteristic nubbiness,
gleam. Regular length, $75,
plus tax. Longer strings are more.
House of Pan.
817 Madison Ave., New York 21.





Charming Christmas Gift Idea...

Sculptured Porcelain Flowers on brass trifle boxes. From a collection in pure white or delicate flower tints. Oval forget-me-not box, 3½ inches, 18.00 Round rose spray box, 3 inches, 15.00 Tiny bouquet box, 6.00 Mail, phone. Add 30c for shipping.

The Bonwit Teller Gift Shop

New York Manhasset White Plains Chicago Cleveland Boston

Raccoon in profile,
which is only *one* way of looking
at this hat. It can be manoeuvred
several ways, with several kinds
of suit chic—city, country.
The hat, a rather deep beret.
Sizes, S. M. L. $22.50 inc. tax,
ppd. Harold Rubin,
52 East 56th St., New York 22.



Flying colours.
A two-colour satin scarf
that can do ascot duty.
It's ruby-coloured satin
overlaid with two pink ribbons,
the ends flying loose (or tied
again, if you like). $15.
Saks Fifth Avenue, 49th Street
and Fifth Avenue, New York 17.



MIEHLMANN



"My Love"—exquisite hand-made glove and ascot set fashioned of imported metallic bouclé glamourously accented with row of tiny pearls and rhinestones. Hand washable—either White with gold—or silver thread. Set $15.95. Separately, gloves, $7.95. Ascot, $8.95. Sizes—S-M-L. *In California add 4% sales tax.* No COD's. Postage Paid. Check or Money Order.

Isabelle's

12140 Ventura Blvd., Studio City, Calif.

Bag 'n Belt



The Ideal Gift

Hand made of soft llama calf. Bag cuff turns up for more space. Initial Belt detaches for separate wearing. Secured closing and adjustable straps for hand or shoulder. Solid Black, Luggage Tan and Red or two-toned combinations. The modest price —including two initials—is $38.00 tax incl. Mail orders & C.O.D.'s accepted.

ABE SILVER

CUSTOM MADE LEATHERS

1310A Sixth Ave. (Bet. 52 & 53 Sts.) N. Y. C.



Leopard, the real Somali.
Beautiful way to use leopard
with black, red, beige,
browns, even some of the new
pales—a belt and small handbag
of Somali skins, bound and lined
in leather. Belt, $16.95;
bag, $39.95. Both, inc. tax, ppd.
Here's How Co.,
95 Fifth Ave., New York 3.



Stripey Shetland
in a sweater of featherweight
burliness. Light grey/lovat blue
or green stripes; Oxford/light grey;
black/black-brown marl;
tan/grey marl; medium grey/light blue.
Men's, 38 to 44; women's, 34 to 40.
$16.50 ppd. White Inc.,
1020 Chapel St., New Haven 10, Conn.

ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

VICTORIAN TUB SETTEE

. . . the beautiful and popular heart pattern is skillfully woven rattan to make this handsome settee. Natural color. Seat height 16½", over-all width 56", and over-all height 34½". Weight 17 lbs. $60.00, express charges collect.

Sorry, no C.O.D.'s.

Please send orders to Dept. V.

EDITH CHAPMAN

260 Main Street, Nyack, N. Y.



merrin

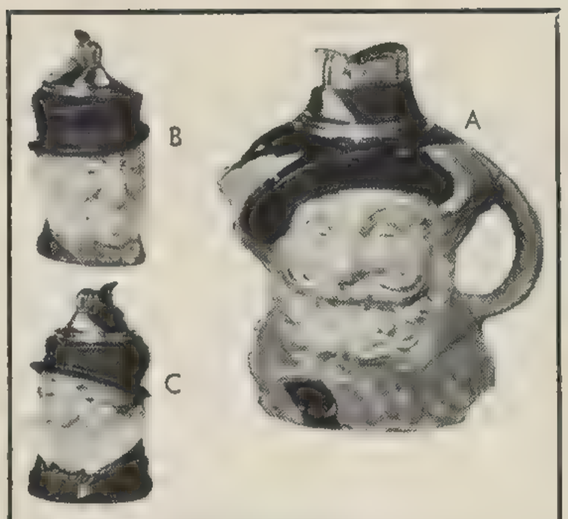


590 MADISON AVE.
(COR. 54TH ST.)
NEW YORK 22
PLAZA 9-8688

For the man who has everything

14K **GOLD TOOTHPICK**
IN ITS OWN
LEATHER CASE, 7.50†
INITIALED, 10.00†

TAX INCLUDED†
ACTUAL SIZE
MAIL ORDERS FILLED
POSTAGE PREPAID
MONEY-BACK
GUARANTEE
WRITE DEPT. V-111



ROYAL DOULTON Toby Mugs now take their place as excitingly new and practical cigarette lighters. So colorful, they are a picture of beauty on any table. Evans lighter unit is gold . . . each is 4" high. Order your choice.

A. *Falstaff*
B. *Mr. Micawber*
C. *Capt. Cuttle*

$13.95 each postpaid

Send for Free Catalog

Hultberg's
BEAUTIFUL GIFTS
Dept. VG-2 Rockford, Illinois





SHOP HOUND

...pointed for present-hunters

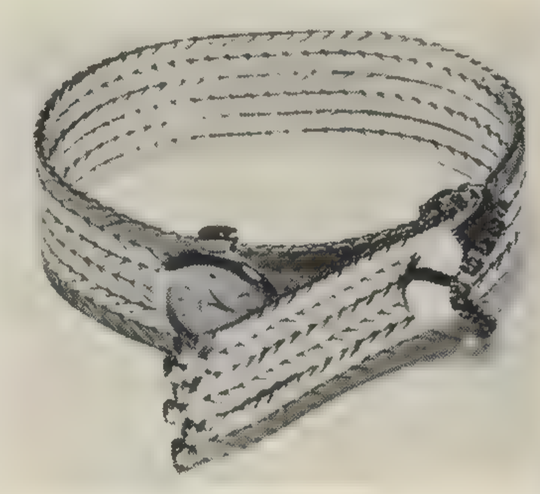


Present for a finger
prettily tailored
in the shape of the ring
at the top of the page.
Swirls of gold
fanned into a peak
at the centre.
In 14-k. gold, $45 inc. tax, ppd.
Marchal, 745 Fifth Avenue,
New York 22, N. Y.

Mopping up robe
of white terry towelling
to take some of the statistics
out of shopping: one size fits
everybody. (Leeway for those
over six feet tall—a king-size
robe, $1 extra.) Plus
press-on initials, if you like,
$6.95. Woodmere Mills, Dept. V11,
P.O. Box 167, Bennington, Vt.

Bracelet to watch (below).
Woven of 18 carat gold,
a bracelet that buckles on
by sapphire clip.
Six diamonds on the tab;
under it, a watch. $1,220 inc. tax.
(Six weeks to order the watches
from Switzerland.)
Gubelin Brothers,
673 Fifth Ave., New York 22.

Golden days (below).
Calendar charm
with any month of the year
engraved on 14-k. gold.
Added charm: anniversaries
marked by a semi-precious
stone. $37 inc. tax, ppd.
Charm and Treasure, Dept. VE,
509 Fifth Avenue,
New York 17, N. Y.







Portable Clothes Dryer

Forever handy Dryette provides 9 full feet of drying space on its 6 satin-smooth pull-out arms. Useful at home or traveling, stands 32" high opened, folds like an umbrella to 21" for packing in suitcase. Beautiful rustproof finish on sturdy metal—a handsome and favored gift. $5 ppd. 12-arm Dryette $9.

Phillips Mfg. Co., Inc.
201-B N. Waco Wichita 1, Kansas

IT'S MURDER

To Dress Without A



COSMETICAP

Dresses and Sweaters glide over Cosmeticap . . . protecting your hair-do, makeup and clothes. Cosmeticap is nylon "nude" marquisette with a 10-inch front closing zipper. Zips on & off quickly! *The one & only fashion-designed Cosmeticap, Reg.-Pat. #144221.*

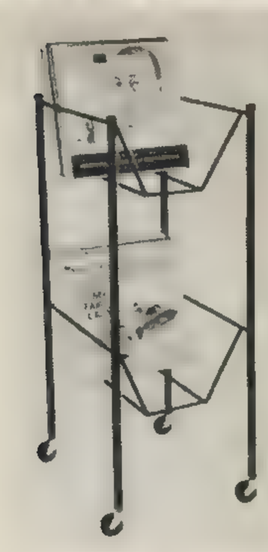
Recommended and used by leading couturiers, designers and stores throughout the country. **$2.95** ppd.

NEW TRAVEL TRIO in Satin Quilted Case, includes Nylon-Cosmeticap (illus.); Nylon Net Slumbercap (Shell Pink or Aqua), and clear Vinyl Plastic Cap—**$5.85** ppd.

Send check or money order TODAY to:

Cosmeticap Company
Chrysler Bldg. Dept. V-11 New York 17, N. Y.

RECORD CADDY



Double decker record browser rolls on 2" casters; holds 250 long-playing albums. Open front design enables you to 'flip-through' entire collection in 60 seconds, with full view of every album cover. Deep cradle-design holds albums firmly in upright position, so they can't fall out. Now you can 'file' your collection alphabetically! Heavy duty black wrought iron, 37"H, 15"W, 22"D; with ¾" dia. corner posts. Fully assembled. Please remit $19.95 with order; nominal shipping chgs. collected on delivery. AIR MAIL MONEY BACK GUARANTEE! **$19.95**

© LESLIE CREATIONS Dept. 210F, Lafayette Hill, Pa.

Please send me.....Record Caddies @ $19.95

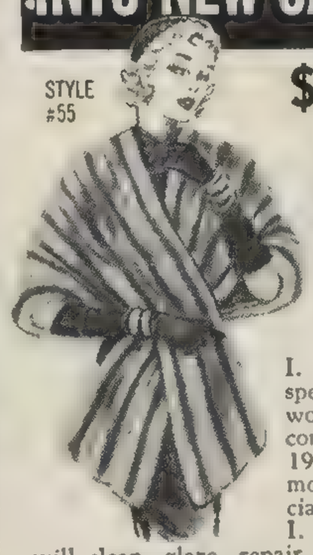
I enclose ... . Check ... . M.O.

Name..... ....

Address ....

City.....Zone.....State.....

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



$22.95 COMPLETE

ORDER BY MAIL
2-3 week delivery

SEND FOR FREE STYLE BOOK

I. R. Fox, fur remodeling specialist, restyles your old, worn fur coat regardless of condition into a glamorous 1958 cape or stole. Save more than half, at our special low price of $22.95! I. R. Fox skilled furriers will clean, glaze, repair your fur—then lusterize to a glossy, glorious, like-new sheen. Finally our master stylists remodel completely and provide a lovely *NEW LINING* and *INTERLINING* & Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape or stole. **SEND NO MONEY!** Just wrap up your old fur coat, mail it to us now. Send dress size and height on postcard. Pay Postman $22.95 plus postage, when new cape arrives. Or send for FREE style book now! Many different styles to choose from.

When In New York Visit Our Factory
I. R. FOX, 146 W. 29th ST., DEPT. D1-7, N.Y.C. 1, N.Y.



Cloche, packable genre.
Bright travel accessory,
red fabric cloche
that ties at the side, packs
as easily as a handkerchief.
In wool-and-Orlon,
many colours. $7.95.
Franklin Simon,
38th Street and Fifth Avenue,
New York 18, N. Y.



Carrying power.
Late-day handbag
of black antelope
with a pale-green lining.
More green: tiny stones set
in silvered handle bases,
and on the clasp. Made in
Spain; 9″ long. $47.50*.
Helena Rubinstein,
655 Fifth Ave., New York 22.

Muscle reviver.
Said to work wonders
on under-chin muscles—
natural-coloured Latex chin
strap. Adjustable,
extra elastic (it's made of
natural rubber). $1.20 ppd.
W. Scott Taylor Co.,
11 W. State St., Trenton 8, N. J.



Filling in the news.
Three-strand necklace
of baroque pearls (bogus).
$49.95*. To wear with it,
earrings with brilliants mixed
in with the "pearls," $10*.
Dana, 515 Madison Avenue,
New York 22, N. Y.



Fur in fashion.
Small (six inches across)
clutch bag with
a firm grip
on the fashion news—
made of raccoon.
$7.95 tax included, ppd.
Morton's of Washington,
312 7th St., N. W.
Washington 4, D. C.



Travel-minded.
Soft leather bag
with the kind of dimensions
(15″ by 12″) that put it
in the travel class. Adjustable
straps, special compartment for
passport, tickets. Black,
navy blue, rust, or brown. $39.95*.
Jay Thorpe
24 West 57th St., N. Y. 21.

*PLUS TAX

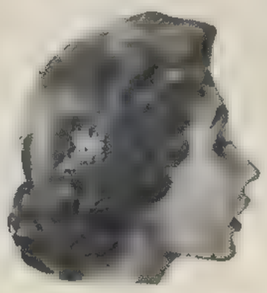
ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

ELEGANT HOLIDAY HAIRDOS—YOURS

with a *Joseph Fleischer* HAIRPIECE

Opulent look hairdos are a fashion must for the Holidays and year-round glamour. Choose yours from hundreds of versatile fashion hairpieces shown in the Joseph Fleischer Catalog*. You can easily dress each of these hairpieces into dozens of flattering variations. All custom made of superb quality European hair perfectly blended to match your very own.







send today for... FREE HAIRPIECE GUIDE BOOK



☐ *Fashion Hairpieces*
☐ *Problem Hairpieces*

Joseph Fleischer & Co.
12 West 27th Street (Dept. V117) New York 1, N.Y.
Write us about TOPPERS—discreet hairpieces for MEN

**Other hairpieces from $12.50*

BEAUTIFUL FINGERTIPS

in just 2 minutes a day!

You can keep your fingertips always pretty by the easy, scientific MANICARE method. Before you slip into bed, take 2 minutes to apply MANICARE cream to rough, ragged cuticles and brittle nails. Safe MANICARE formula works like magic to soften your cuticles, beautify your nails, slenderize your fingertips. Prepares nails for lovely, smooth polish; will not harm the polish you're wearing! MANICARE is used successfully by thousands of well-groomed women in the United States and England.

MANICARE Gives You 4 Treatments in ONE:



(1) Softens cuticle—reveals big half-moons.
(2) Removes dead cuticle without use of scissors, scraper or stick.
(3) Cleans nails—removes stains of nicotine, etc.
(4) Helps prevent ugly cracking. Good, too, for dry skin on heels, elbows.

SEND NO MONEY NOW. To receive a large jar, just mail a card with your name, address and word MANICARE to **Allcock Mfg. Co., 134-N Water St., Ossining, N. Y.** When you are satisfied it is all we claim, mail only $1.25.

Send for our fashion folio of sizes 1 to 4

SMALL SIZE SHOE FASHIONS

ARE AT
I. MILLER
1552 B'WAY
NEW YORK
NEW YORK

SMARTLY *Multiply* YOUR WARDROBE!



pure magic! drip-dry

quickie collar



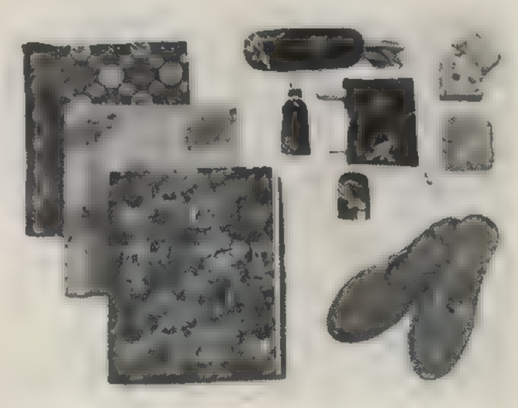
Two-piece snowy-white pique collar for high or low necklines. Style your own (easy directions included) as peter-pan, dickie, v-neck, roll collars, crisp bows and countless more! No sewing, No Ironing. In pink, too!





$2.98 postpaid

IRIS FASHION
935 N. Kedzie
Chicago, Ill.



Exquisite
SILK BROCADE
Imports

Original inexpensive gift items in exotic colors and designs.

Matching sets (any color)	**$10.00**
glass cases	4.95
lipstick-compact or opera glass case	3.95
charga-plate or perfume case	1.45
lipstick case	1.45
Cigarette box	2.45
Slippers	3.45
Key case	2.95
Telephone book cover (*give book thickness*)	3.95

Postpaid, no COD. Satisfaction guaranteed.
Indicate 1st & 2nd color choice.

HOPPER IMPORTERS
1001 Pine St., San Francisco 9, Calif.

LIFE'S HAPPIEST MOMENTS REMEMBERED
14K Solid Gold, Sterling Silver
CHARMS and MINIATURES at DIRECT TO YOU PRICES
Charm & Treasure, Inc.

Charming treasures remind the wearer of the occasions, places, people she loves best. Choose those that tell your story. All charms shown actual size.

GIVE A CHARM FOR CHRISTMAS



F. Santa Claus—Colorful Santa smartly enameled on Mr. Christmas himself. Sterling $3.00; 14K Gold $15.00.



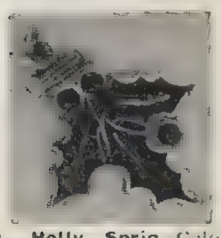
E. The Good Angel—Have the Good Angel watch over you and your loved ones. Sterling $2.20; 14K Gold $15.00.



C. College Pennants—for any of 600 colleges. Enameled colors. 14K Solid Gold....$7.00 Sterling Silver..... 1.50



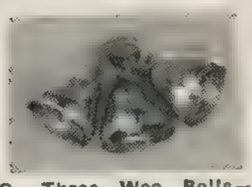
B. Map—of any state or U.S. possession, foreign countries. Enameled on 14K Solid Gold..$12.50 Sterling Silver.... 2.25



D. Holly Sprig—Colorfully enameled in true color for the festive season. Sterling $3.00; 14K Gold $11.00.



H. Christmas Tree—Tips of branches red and green enameled, look like gay ornaments. Sterling $4.50; 14K Gold $15.00.



G. Three Wee Bells—Real jingle bells for Christmas and Wedding. Sterling $2.50; 14K Gold $6.00.



I. Santa in the Boot—Open it and Santa pops up. Red enamel trim. Sterling $4.50; 14K Gold $16.00.

Engraving on any charm—10c per letter or number. Please print inscription clearly. Enclose with order.

Send for big new illustrated catalog FREE!
Charm & Treasure, Inc.
Dept. 711V, 509 Fifth Ave., N. Y. 17, N. Y.
Please send me the charm(s) ....14K Solid Gold
I have circled: B C D E F G H I....Sterling Silver
I enclose check or money order for the total $.....
Money-Back Guarantee on all, unless personalized.
NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
☐ Check here for FREE CATALOG of over 700 Charms

Genuine
LEOPARD



COSSACK HAT (illust.)
Reg. $55.00 only **$37.50**
May be worn high or as a beret.
Bolster Muff (12" x 18")
Reg. $80.00 .....**$55.00**
Profile Hat
Reg. $35.00 .....**$23.95**
Leather piped belt 1½"
Reg. $25.00
$13.50
Others from **$8.00**
Give waist size.



HANDBAGS $80.00 val.....**$49.50**
Other bags from..... **16.50**

Unusually low prices! Drastic Reductions! Dramatize your new outfit—glamorize an old one—at low cost. These prices can't be matched.

Pill Box (illust.)
Reg. $37.00 .. ..**$23.95**
Ascot Scarf (28" long)
Reg. $27.50 ..... **$16.50**
Pull-String Muff (illust.)
12" x 14"
Reg. $75.00.....**$49.50**
It may be draped into a bag and worn on shoulder.



Prices include Federal Tax. 5-Day Money Back Guarantee; postpaid.

FREE BROCHURE V-11
showing other lovely leopard accessories

OCE-LEOPARD FUR CO.
244 West 39th St.
New York City 18
WI 7-2053



A NEW FACE . . .
A NEW FUTURE!
yours with the tested
Kay Fuller
FACELIFT MASK

THE KAY FULLER FACELIFT MASK tones and tightens vital muscles . . . it is not a cradle for the chin . . . takes a tired lined face, makes it into one that is fresh and lovely; because it actually lifts the muscles at the temples and side of the face. Helps to maintain that youthful appearance.

No need to let your skin sag. THE KAY FULLER FACELIFT SYSTEM, used daily, will smooth and soften telling skin lines; will firm the muscles along the contour of the neck and throat.

Developed after years of research, THE KAY FULLER FACELIFT MASK is made of porous, flesh-colored crepe. It is a special patented process that's durable, washable, never causing irritation or rash, yet allowing regular motion. *It will stop snoring if worn while sleeping.* Used by plastic surgeons, head surgeons, hospitals. With each prepaid order, I will send you absolutely free the Kay Fuller System of Salon Treatment for Home use.

$4.95 postpaid, send check or money order.

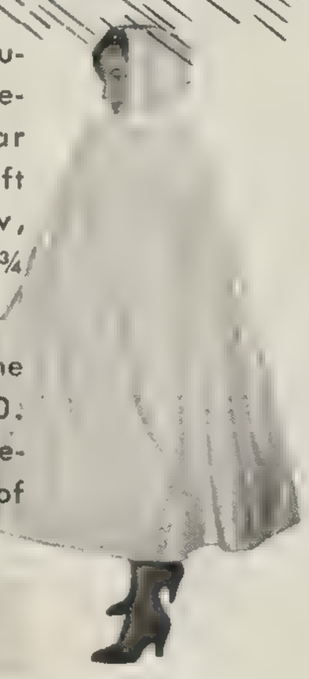
KAY FULLER
136 E. 50th St., Dept. V 4
New York 22, N. Y.



Rain Caper

A new and exclusive rainwear creation. Goodyear Vinylfilm in soft colors: yellow, blue, and rose. 5¾ yds. at hemline.

Gift idea! One size fits 10-20. Use matching envelope to rainproof handbag.



GOODYEAR Vinylfilm

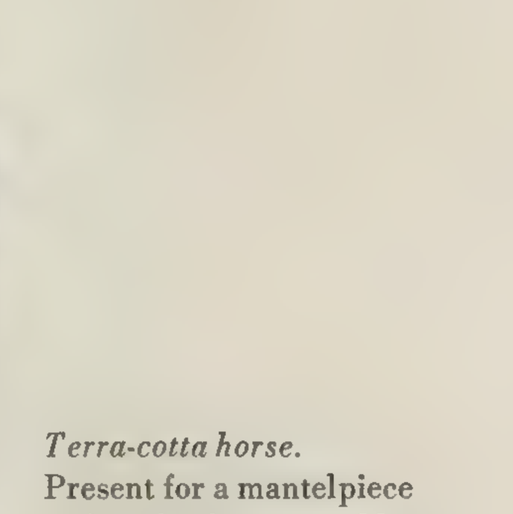
$14.95 Postpaid . . . Add 60c tax for Calif. deliveries. No C.O.D.

Jenny Wren • *Exclusives*
P. O. Box 638
Del Mar, Calif.

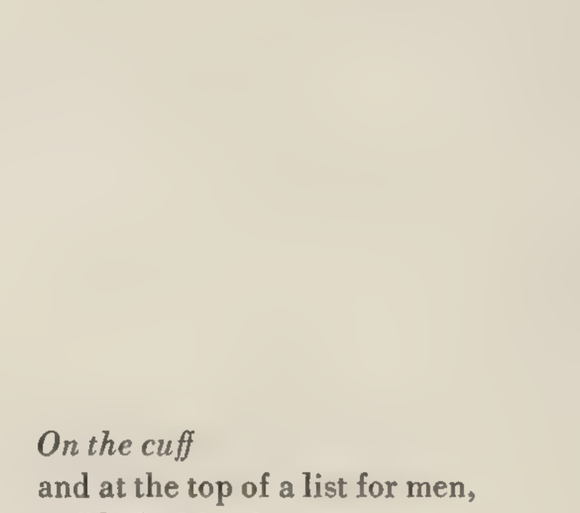
SHOP HOUND

. . . pointed for present-hunters

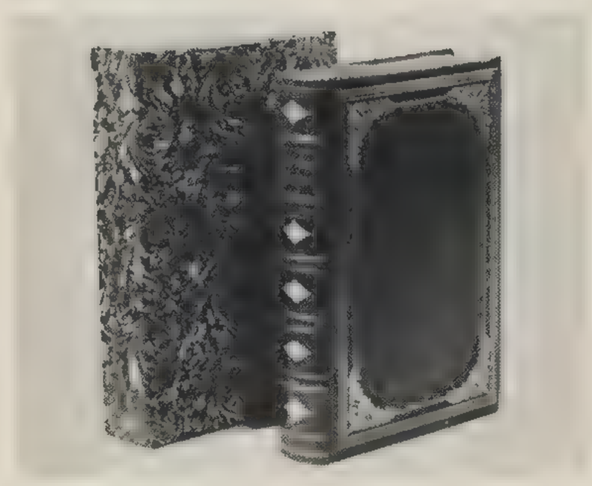
Terra-cotta horse.
Present for a mantelpiece or for a bookcase, a table—an antique breed of horse, hand-made in Japan *now*. Stands 8½" high, 10" from nose to tail. $6.50 ppd. Shopping International, 65 Court Street, White Plains, N. Y.



On the cuff
and at the top of a list for men, cuff links like these: a bar of green jade circled by 14-k. gold and controlled by a gold chain. $40 tax included, ppd. International Gem, 15-S Maiden Lane, New York 38, N. Y.



The last word
for crossword puzzlers on your list. C. & G. Merriam Dictionary, bound in fine leather with 24-k. gold hand tooling. Inside covers, lined with silk moire. Printed on India paper, thumb-indexed and gilt-edged. Green or brown leather, $31.50 ppd. Hultberg's, Rockford, Illinois.



Pumps, pleated.
Black kidskin opera pumps lightly pleated over the toe with a flat bow on top and a mid-high heel. The kind of shoe a city wardrobe can't have too much of—it *could* have them in red, navy-blue, flax calf, black suède, as well. Sizes 8 to 13, AAAAA-C. $17.45 ppd. Shoecraft, 603 Fifth Ave., N. Y. 17.



MIEHLMANN



Satin circle.
Evening belt that could join an evening skirt and blouse, brightly—in black, ruby, emerald, or shocking pink satin, contoured, and faced with a stiff, narrow bow. $8.95.
Raymond's of Salt Lake City, 350 East 1st South, Salt Lake City, Utah.



Transportation for logs.
Good way to keep home fires burning—a many-striped carpet log carrier, bound, with strong leather handles. $9.95.
Crown & Feather, New Hope, Bucks County, Pennsylvania.



Walking pump, "patented."
Brown suède opera pump with a three-quarter heel and an inlay of black patent leather around the vamp, toe. Same thing, in black suède, moss green, as well. Handmade by De Busschere. $50.
Belgian Shoe, 60 East 56th St., N. Y. 22.



Roman coinage, the real thing, and sound fashion currency. Mounted as a necklace, an ancient (183 A.D.) Roman coin circled by thirty-one diamonds; hung on a twisted 14-k. gold chain. $650 inc. tax.
Johnston Jewelers, Waldorf-Astoria, Park Avenue, New York 22, N. Y.



Clannish ties.
All, plaid-patterned in muted colours; you are unlikely to see duplicates. To wear with country tweeds, city flannels. $8.50 each; d'Arsac, 332-A Park Avenue, New York 22, N. Y.

Beauty news, picked from flowers. For dry skins, tired complexions, there's a new face masque from France that's compounded of wheat germ oil, and pollen (seems flowers fade without pollen so it's likely to have a reviving effect on complexions).
How to apply it: spread the contents of one vial over the face and throat; let dry (about twenty minutes). Rinse off with warm water and a final splash of cool water. Result, a nice glow, a smoothing-out of wrinkles for at least twenty-four hours thereafter. Masque Pollen; box of 10 vials (each one measures one treatment), $11 including tax, postage.
Ella Baché, 24 East 55th Street, New York 22, N. Y.

ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

the **ONE GIFT** they **DON'T** have . . .

MOPPER*

the absorbing new "dry-off"
AFTER-BATH ROBE



Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carryall" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers order king-size . . . only a dollar more. A great buy and a heart-warming gift. Get one for yourself, several for house guests, at the special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

*Trademark

Gift-ready, in clear plastic bag. Add 35¢ postage. **$6.95 ea.** (Save! 3 for $20)

Guard against colds! Avoid chills! Hang Mopper next to tub or shower and dry off in a flash after you splash! Keeps you warm as toast!

Woodmere Mills, Inc.
Dept. 100, P. O. Box 167, Bennington, Vt.

Personalized Professional
GOLF TEE



At Last! The perfect "Stocking Stuffer" for every golfer. This heavy golden brass tee will last a lifetime . . . what's more . . . it won't get "lost" because it's monogrammed on the matching DRAGTAG.
Tested and APPROVED by leading Golf Pros. Flexible spring bends to 90 degree angle then *automatically* returns to original position. 24K GOLD PLATE, beautifully gift-boxed. When ordering, please specify initials. Only $1.00 each ppd.

ONLY $1.00 ppd.

GIFTS 'N' GADGETS, Dept. V, 348 Kings Highway, Brooklyn 23, N.Y.

63 YEARS OF GUARANTEED SERVICE!

Dyeing by Denihan **IS AN ART**



- Dresses, gowns, etc. dyed with a guarantee not to shrink out of fit.
- We boast article will not appear dyed.
- Plain Dresses *from* $8. *Specify Domestic Dye.*
- Dry cleaning ribbon, knits, lamé, velvet, taffeta frocks, our specialty.
- Invisible Weaving on all fabrics.
- Wedding Gowns specially processed to preserve newness for generations.

Specialists
Suede and Leather
Cleaned and Redipped

Suede Suits	*from*	$8.00
Men's Suede Jackets	"	4.75
Gloves (short)	"	.50

(Delivery to all Suburbs) Palm Beach . . . Hamilton Bermuda . . . St. Croix Virgin Is.
mail to
B. J. DENIHAN
215 E. 64 St.—N.Y.C.—TE 8-2100

MEN—and WOMEN, too!
Tone up your body—guard your figure with

EXEROW*

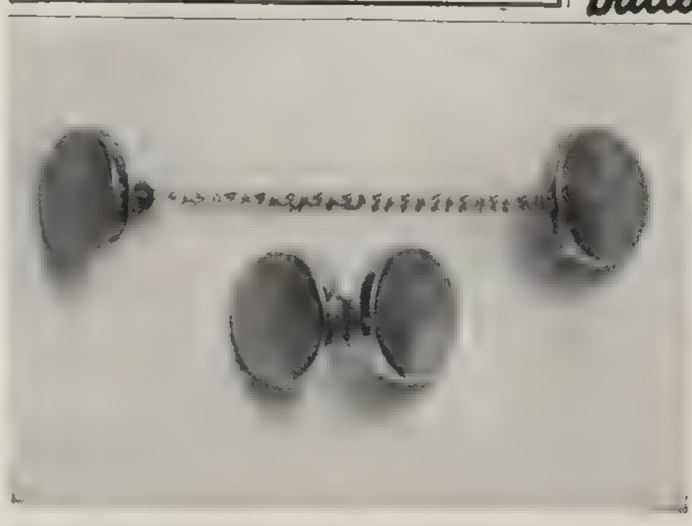


Like riding and rowing—right at home!

*T.M. Reg.

Enjoy *pleasant* exercise that's *convenient*—in privacy at home! With EXEROW in den or bedroom, you enjoy the natural, hydraulic pull of rowing—plus vertical motions of riding horseback—to rhythm of radio or TV music. Movement of handles, seat and pedals *tones up*, "*symmetrizes*" and *beautifies* entire figure . . . helps *normalize weight* . . . improves *health*. Silent—adjustable to suit *you*. Money-back guarantee . . . WRITE TODAY for FREE LITERATURE!
Plastic-bound book "How to Use Your Exerow" (with weight chart) sent for $1.25 ppd.

Battle Creek **EQUIPMENT CO.**
Battle Creek 61, Mich.



SLIGHTLY TERRIFIC!
(shown life size)
That's what these cuff links are! A little chain running from link to link stretches so that you can push up your sleeves to wash your hands without removing the cuff links. You can put them in before putting your shirt on, too. Holds cuffs firmly. 10K gold-filled. Imported, British made, for men or women. AND ONLY $5.00 plus 50 cents tax.

SONIC Associates
1626 St. Nicholas Ave.
New York 23, N. Y.

The LATEST — It's Light as a Feather!

Vanishette ... Figure Slimming

High Waist Girdle



"Magic Lastic Waist Band" will INSTANTLY Vanish 4 INCHES OFF YOUR WAIST!

In complete comfort "Vanishette" gently but firmly trims your torso into pencil-slim lines. Made of nylon two-way power knit, it can't curl, roll or pinch. No digging, sticking bones. Washes like a dream . . . dries in a jiffy! It's exquisitely tailored . . . truly a beauty to behold! Black, White or Pink. Regular or Panty

Regularly $18

Now Only $8.98

SIZES: SMALL (24-26) MEDIUM (27-28) LARGE (29-30) EXTRA LARGE (31-32)
Also plus Sizes—$9.98. XX (33-34), XXX (35-36), XXXX (37-38), XXXXX (39-40)

WILCO FASHIONS, Dept. M49N
35 S. Park Ave., Rockville Centre, N. Y.

☐ I enclose ....., YOU pay postage.
☐ Send "Vanishette" C.O.D., I'll pay postage.
☐ Regular ☐ Panty
Size ..... Color.....
NAME (print).....
ADDRESS .....
CITY..... ZONE..... STATE.....

Satisfaction Guaranteed or Money Back
(Save approx. 75c by enclosing check or m.o.)

LOOK



ENJOY BEAUTY WITH JANIES!

New patented JANIES help control gravity, prevent feet from sliding, correct ugliness by holding feet neatly centered.

JANIES *only* **$1.35 pair**
plus 25¢ handling or 4 prs. for $5
State SHOE SIZES & COLORS. Black, Grey, Brown, Red, White or Navy.
MONEY BACK GUARANTEE



JANIES "SHOE-RISTOCRATIC" SERVICE

Convert ankle strap to sling	4.95	Cut vamp down & rebind vamp	3.95
Opening toes (Vee or slash)	3.95	Made longer or wider (Open toes 2.95)	1.95
Re-sueding shoes any color	1.50	New Heels, any style, height; leather or suede (reptiles higher)	3.95

Special! **PROFESSIONAL SHOE STRETCHERS**
postpaid with full, simple instructions
- To make shoes wider..... 3.95
- To make shoes longer..... 6.95
- To raise insteps 3.95
- Set of all 3 *(state shoe size)*.....12.95

JANIES
1865L University Ave., New York 53, N. Y.

Thin Hair now—HORMONEX SERUM FOR HAIR & SCALP



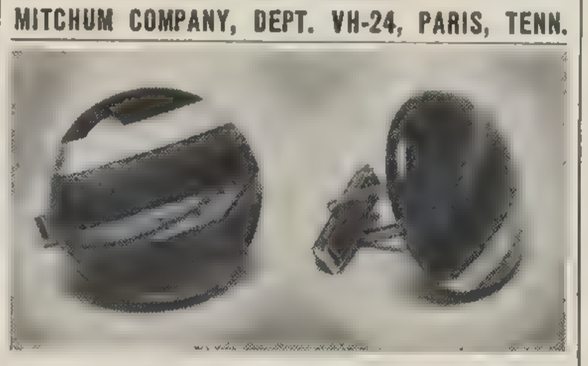
Restores Liveliness, Body to Thin, Mistreated Hair — at Once!



So effective—you use Hormonex Serum drop by drop! Gives thin, dyed, bleached hair natural female hormones *required by woman's* body to stay young, attractive. Hormonex Serum stimulates tiny blood vessels in scalp, brings more blood to scalp, "feeds" hair roots! Helps hair look fuller, heavier, livelier from very first! Helps hair hold wave better; stay in place with less fixing. Gives wonderful highlights without greasiness. Drop directly onto scalp. See remarkable change! See thin, lifeless hair—brittle, damaged hair—look younger, healthier, heavier again or money back. In handy dropper bottle, 2 months' supply.

Send No Money—7 Day Trial Test
Send name and address. Pay only $3.50 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining HORMONEX SERUM for Hair & Scalp for money back. Or save money. Send $3.85 which includes tax and we pay postage. Same guarantee.

MITCHUM COMPANY, DEPT. VH-24, PARIS, TENN.



New Cuff Links Created Out of 7 Rare Woods

To create these unusual cuff links, I searched through the world's most beautiful rare woods, finally choosing seven for their natural splendor and color contrast. 1. EAST INDIAN ROSEWOOD from Ceylon, richest of all dark cabinet woods. 2. PRIMA VERA, unique "White Mahogany" from Guatemala. 3. HONDURAS MAHOGANY, the finest true golden mahogany from Central America. 4. AMARANTH, a deep purple wood from the jungles of South America. 5. PADOUK, brilliant vermilion wood from Africa's West Coast. 6. TEAK, fabled brown wood from Burma. 7. COCOBOLO, a hard, heavy orange wood from Central America. All seven are laminated together under high pressure, then lathe-turned and polished and attached to patented . gold-plated.. spring-action.. backs. **Only $3.30 per pair** postpaid, incl. Fed. Tax. **3 pair for $8.25.** To order, just mail this ad with payment and your name and address to:

Tom Collins, Room 123
52 Middle Neck Road, Great Neck, N. Y.

REDUCE AT HOME

While Relaxing with the New

GYRO-BELT



No starvation diet . . . No personal exercise . . . No need for disrobing . . . Learn how to improve your figure by reducing where you need it most; relieves nervous tension, soothes muscular pains. Low price payment plan.

FREE BOOKLET

GYRO-BELT 41 South 69th St. Upper Darby 22, Pa.

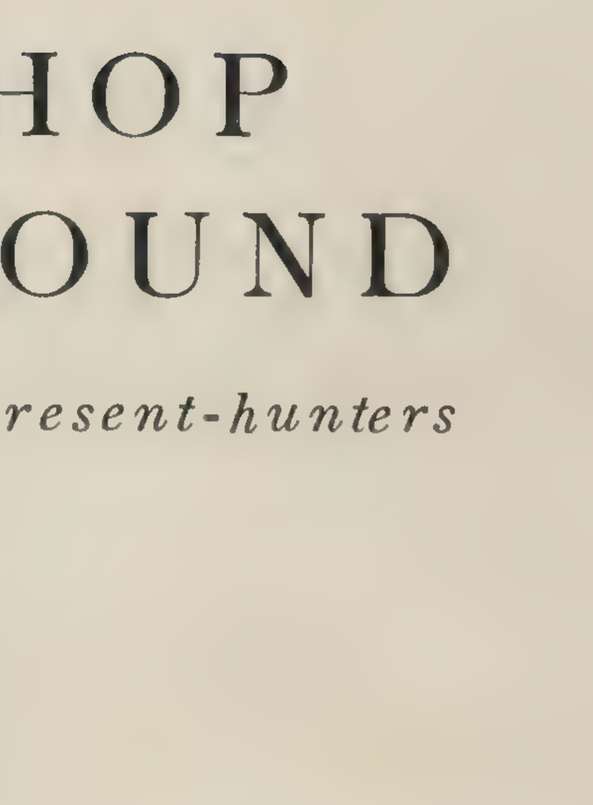
PLEASE SEND FREE BOOKLET

Name_____
Address_____
City_____ Zone____ State_____

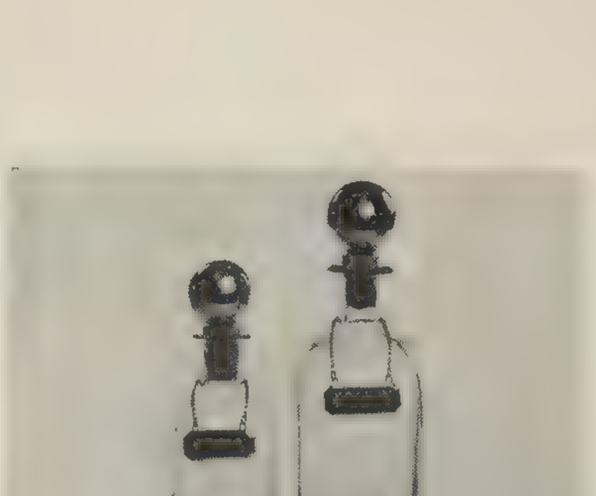
SHOP HOUND

. . . pointed for present-hunters

Decanters, tagged. Handsome furnishing for a sideboard—antiqued glass decanters from Spain with brass tags marked Sherry, Whiskey, or Brandy. One-litre size, $11.50. Half-litre size, $9.50. East House, 1075 1st Avenue, New York 22, N. Y.

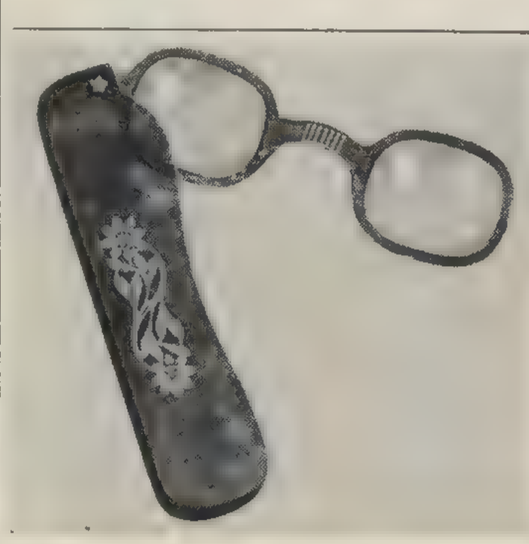


Electric blanket for plates—an electric warmer, that's thermostatically controlled to eliminate all risk of cracking. Holds ten plates; the blue-and-white dotted cover's washable. $9.95 ppd. The Krebs Gifts, Westerly, R. I.



Buffet news from Madeira in the shape of a chafing dish of polished aluminum, trimmed with Bakelite, set on tripods. With it here: Spaghetti sauce, corn beef hash, watermelon rind, pineapple chunks in sherry, clam chowder, 1-lb. tin of mint ice candy. All $17.50 ppd. Sey-Co; 14657 Lull St., Van Nuys, Cal.





For Glamour **FOLDING LORGNETTE**

Now, you can easily read menus, phone books, price tickets, etc., and stay smartly chic. Just whisk this lovely lorgnette from your purse and read with ease—without awkward fumbling for glasses that muss your hair. Beautifully bejeweled, it folds compactly so you can keep it handy. Quality magnifying glass lenses make even the finest print readily legible. Dark simulated tortoise shell or Pink simulated pearl lorgnette with sparkling fake jewels.

Ideal "Different" Gift **$4.95 ppd.**

HERMAN OPTICAL CO.
2V Beaver Street, Newark, New Jersey

Documentary: passport case. Good way to keep tabs on baggage checks, money orders, et cetera—special niches for them in this Morocco leather passport case. A money-converter scale comes with it. Folded size, 7¼″ by 4½″. Red or black leather; $10 inc. tax, ppd. Edith Chapman, 260 Main St., Nyack, N. Y.



Cup with scope for travel—telescopes into a leather case. Made of nontarnishable silvery metal, with a small compartment in the lid, for pills. $5.95 ppd. Kent Luggage, 745 Fifth Avenue, New York 22, N. Y.





Cheese naturally. From the Colorado mountains. Black Canyon, a mild natural cheese with a delicate flavour. Cured and aged, wax-sealed. Three 10-oz. moulds, $3.75; three-pound size, $4.75, ppd. Ena's Mailbox Shoppe, 1085 F.M. Jasmine, Denver 20, Colorado.



Farm breakfast. For muffins, waffles, Sunday breakfast, a quart of Vermont maple syrup with a 2-lb. package of pancake mix (whole grain, stone-ground flours—wheat, rye, buckwheat, soy). $3.49 in New England. Other states to the Mississippi, $3.95. West of the Mississippi, $4.55. All, ppd. Sky Hollow Farm, Rochester, Vt.

Crystal glass cups. For Irish coffee (Irish whisky, sugar, lightly whipped cream added), crystal glass cups and saucers. Monogramming inc. in price. Set of four, $9.95; eight, $18.95 ppd. Elizabeth McCaffrey, Northport, N. Y.



MIEHLMANN

ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

AN EXCITING NEW FASHION—

JADE RINGS

Hand cut and polished from one solid piece of precious Jade. For ages the oriental token of affection and good luck. Choose from three widths, 5/16" $12.50; 3/8" $15; 1/2" $20. Tax included and postpaid. Unconditionally guaranteed. Please specify ring size when ordering.



from $12.50

JADE EARRINGS

Delicate teardrops of genuine jade are hand cut and polished. Mounted in gold-plated sterling silver, $15; in 14K gold, $25. Postpaid and tax incl.



INTERNATIONAL GEM CORP. 17-M Maiden Lane New York 38, N.Y.

This Christmas, give America itself!



6 Books a year, each 8½ x 11 inches, 112 pages, case-bound

EDITOR: Bruce Catton, 1954 Pulitzer Prize Winner
SPONSORS: The Society of American Historians and The American Association for State and Local History

AMERICAN HERITAGE

. . . the magazine of history in book form

FOR AS LITTLE AS $10.95, A GIFT THAT GROWS IN MEANING THROUGH THE YEARS

What more suitable gift for Christmas than one which rekindles in a friend the faith and love of America . . . that reminds him of his own fabulous American heritage. AMERICAN HERITAGE captures in word and pictures, the art, the architecture, the ideas, the large and little-known events, the people—and, above all, the dauntless spirit—that have made our nation great.

CRITICS ACCLAIM AMERICAN HERITAGE, say it "will give the reader a fuller knowledge of the American story and of the democratic foundations on which our government rests, thus making him a better American."[1] It is "a Christmas gift that's certain to evoke the ahs and ohs."[2] . . . "a wonderful gift to a whole family"[3] . . . a truly impressive addition to a family's heirloom library (your own included)! Interesting?—it is "by far the most interesting and strikingly beautiful magazine published in this country."[4] . . . "I find in it more to interest me, more attractively presented, than in any other magazine."[5]—"so beautiful and interesting that we fail to see how any reader would resist adding it to his collection of fine books."[6]

FINE BOOKS, yes—but so modestly priced that a year's subscription costs little more than you might expect to pay for a single volume. A unique publishing concept, AMERICAN HERITAGE is a magazine in book form, bringing you the American past 6 times a year in rich, vivid, *true* detail. In just three years, AMERICAN HERITAGE has gained over 250,000 subscribers. Of these, 50,000 received their subscriptions as Christmas gifts. Every issue—case-bound between beautiful, durable board covers, 8½″ x 11″—contains 14 varied articles by top writers and 25 or more full color pages of old prints, maps, photographs, art treasures and unusual Americana . . . with no advertising to intrude. A year's 6 issues make a wonderful gift—that honors the good taste of you who give it and those who receive it—"an ideal present to give to the person who has everything. No one has ever had anything like this."[7] . . . "just the thing to send, for Christmas, to that person for whom you are seeking the unusual."[8]

[1]Houston Post • [2]Carl Victor Little, Houston Press • [3]Nashville Banner • [4]Chicago Sun Times • [5]J. Donald Adams, New York Times • [6]Salt Lake City Tribune • [7]Detroit News • [8]Chicago Tribune

2 PRESENTS IN ONE PACKAGE! A magnificent big (1½ x 2 feet) full-color reproduction—suitable for framing—of the famous Gabriel Tatton Map of America, drawn in 1600 . . . plus a handsome gift card, bearing your name . . . will accompany the first issue of each subscription and arrive in time for Christmas.

★ ★ ★ ★ ★ GIVE THE GIFT THAT KEEPS GIVING NEW PLEASURE, 6 TIMES A YEAR! ★ ★ ★ ★ ★

SAVE $5.20 ON 1st SUBSCRIPTION—$6.75 ON EACH ADDITIONAL!

Single issues of AMERICAN HERITAGE sell in bookstores for $2.95 each . . . or $17.70 for a year's 6 issues. This special Christmas offer entitles you to one 1-year subscription for $12.50 (for yourself or as a gift) . . . and additional subscriptions for only $10.95 each.

AMERICAN HERITAGE, 551 Fifth Avenue, New York 17, N. Y.

Please send 1-year subscriptions in my name starting with the current issue, to the people whose names and addresses I have listed on a separate sheet of paper which I am enclosing. I understand the following rates apply: $12.50 for the year (6 issues) for the first subscription, and $10.95 for each additional subscription: (1 subscription—$12.50; 2 subscriptions $23.45; 3 subscriptions—$34.40; 4 subscriptions—$45.35; 5 subscriptions—$56.30, etc.)

☐ I ENCLOSE CHECK OR MONEY ORDER ☐ PLEASE BILL ME

MY NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

7001

Custom Made **SQUAW Dresses**

• Eye catching in the true Southwestern tradition. Choice of 15 beautiful color combinations, trimmed with metallic braid in copper, silver or gold. Write for swatches and color pictures of our various styles.

Maricopa Cloth . . .	$29.95
Zuni Cloth	$35.00
Georgette	$45.00
Square Dance Shoe . .	$ 5.50
Silver Contour Belt . .	$10.00

Children's Dresses to Match.

Postage Prepaid.
All Merchandise Guaranteed.

the TRADERS
25 North Central Avenue
Phoenix, Arizona

•

Originals by Jimmi



SHOP HOUND

...pointed for present-hunters



New time piece.
A jewelled Swiss watch
set in a gold-plated letter
opener. On the handle,
a sunburst pattern—room for a
two- or three-initial monogram.
$16.50 tax inc., ppd.
Merrill Ann Creations,
3601 Kingsbridge Ave.,
New York 63, N. Y.



Lock for keys.
Stiff and sturdy key ring
made from a twist of golden metal.
To lock the keys in firmly,
a semi-precious stone screws on
and off at either end.
$4.50 plus tax.
Bloomingdale's, 59th Street
and Lexington Avenue,
New York 22, N. Y.



Weighty matter (above).
Handsome accessory for a desk
or writing table—
a duck head paperweight
of antiqued bronze,
permanently finished.
$15 postpaid.
Wilton Enterprises,
Dept. V, R.F.D. #3,
Wilton, Connecticut.

Sign here.
Gummed and printed
labels to stick on
parcels, books, belongings,
to keep them from straying.
Good filling for a
Christmas stocking.
$2 a packet, ppd.
Bruce Bolind Inc.,
Montrose, California.

MIEHLMANN



ALL PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED

for Beautiful Nails!



The famous "powder nail polish"

...MAD *of course*

In a deluxe lucite hinged manicure kit. Keeps your nails beautiful, healthy and strong the natural way, with no annoyance of peeling polish.

Send $2.00 to: **MAD PRODUCTS, INC.**
121 Seventh Ave., New York 11, N. Y.

Get rid of that midriff with
Franziska of Hollywood's fabulous

MAGIC BUTTON*

Now you can change unbecoming measurements with an astonishingly easy, ever-so-rewarding device (patent pending). Tummy, hips and waistline are usually chief offenders . . . and "MAGIC BUTTON" brings these vital areas *down to size,* slims you where it matters.

Included with "MAGIC BUTTON" "10 Days to Figure Beauty"

Along with "MAGIC BUTTON" comes Franziska of Hollywood's unique guide to quickly revising your measurements. Day-by-day, step-by-step, this 10-day course shows you the same slimming methods used by the great salons. "MAGIC BUTTON" makes them simple, fun, dramatic . . . *without* strenuous exercise, diet, drugs. *Not* a girdle, *not* a corset, "MAGIC BUTTON" is an exclusive device that does wonders for you promptly.

Free 10-Day Trial

Follow illustrated manual for 10 days. Your awkward tummy line will go—**OR WE REFUND YOUR MONEY IN FULL.** Send $3.98 check or m.o. We pay postage. Or order C.O.D. and pay postman postal charges.

MAGIC BUTTON CO.
Dept. V117, Box 152, Flushing 52, N.Y.



*Trademark ©1957

THESE HORRID AGE SPOTS*



FADE THEM OUT

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. *Acts in the skin—not on it.* Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes.

SEND NO MONEY—7 DAYS TRIAL TEST

Send name and address. Pay only $2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send $2.20 which includes tax and we pay postage. Same guarantee.

MITCHUM COMPANY, Dept. 308-N, PARIS, TENN.
(Canada $2.25) 557 Pape Ave., Toronto 6, Ont.

THE "Natural" GIFT for TEACHER

New **AUTOMATIC PENCIL FOR CHALK**

Encourage teacher's efforts with this practical token of your appreciation—HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk or pastels. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk. Scientifically balanced, it makes chalk writing or drawing smooth pleasure.

DIFFERENT GIFT OF LASTING USEFULNESS

Every teaching hour teacher will bless HAND-GIENIC . . . and your child.
Sturdy metal construction, 1 YR. WRITTEN GUARANTEE. And what an impressive jewel-like appearance! 22K gold plated cap contrasts beautifully with onyx-black barrel. Distinctive to use, thoughtful to give. Send $2 for one, only $5 for set of 3 (for different colored chalks). Postage free. Satisfaction or money back. Same day shipment. ORDER TODAY.

EXCLUSIVE! NOT SOLD IN STORES
HAND-GIENIC, Dept. 45
161 West 23 St., New York 11, N. Y.

For All Your
CAT-OWNING FRIENDS
the Perfect Gift is—
CATS MAGAZINE

Each monthly issue is filled with Articles, Fiction, Poems, Pictures, News—All About All Kinds of Cats.
Send only $3.50 for the first gift subscription; only $2.50 for each additional. We send special cat-design gift card.

CATS, 178 House Bldg., Pittsburgh 22, Pa.



Ready for armchair shoppers . . .

CATALOGUES LISTINGS LEAFLETS

MECHANICAL MASSEUR. Relaxing, vibrating massage at the snap of a switch. Send for folder on the "Health Builder" for body and figure conditioning from The Battle Creek Equipment Company, Battle Creek, Michigan.

LUXURIOUS QUILTS from Eleanor Beard. Catalogue also shows decorated sweaters, bed jackets, and robes, all sewn by hand. Eleanor Beard, 446 Park Avenue, New York 22.

A VARIETY OF GIFTS. You could cover your entire Christmas list with this catalogue. Includes decorative furniture. Edith Chapman, 260 Main Street, Nyack, New York.

CHARMS AT YOUR WRIST. A booklet of over 700 bracelet charms in 14K gold or silver; most are movable. Write to "Charm & Treasure, Inc.", 509 Fifth Ave., New York 17.

THREE WAYS TO KEEP COIFFURES in good shape: little caps for dressing, sleeping, showering, in leaflet form. Cosmeticap, Chrysler Bldg., N. Y. 17.

COIFFURE COMPENDIUM. A catalogue of hair pieces from the unique workshop of Joseph Fleischer. Innumerable designs to be matched (beautifully) to your own hair. 12 West 27th Street, New York 1.

REMODEL YOUR FUR COAT into cape or jacket. Send for booklet of styles: I. R. Fox, 146 West 29th Street, New York 1, N. Y.

CHRISTMAS CATCHALL, or a good many presents for every member of the family. This catalogue includes toys, household tools, and golfing items. Write, Gifts 'n' Gadgets, Dept. V, 31 West 47th Street, New York 36.

JEWEL NEWS. Handsome rings and pins of 14 carat gold, sprinkled with cultured pearls, sapphires, rubies, turquoises. And at remarkable prices. Write for folder from Gotham Gifts, 15 West 47th Street, New York 36.

MESSAGE ON MASSAGE. Information in a brief folder on a home massage kit. Wonderful for passive exercisers, the machine does all the work. Gyro-Family Massage Units, 41-43 S. 69th St., Upper Darby, Pennsylvania.

CHRISTMAS MAGIC. A 33 page catalogue of gifts. Fine leather, Royal Staffordshire china, glassware, children's toys, kitchen accessories, and even Christmas decorations. Send to Here's How Company, 27 East 22nd Street, New York 10, N. Y.

FUR FESTIVITY, celebrated in these pages. Morris Hessel's catalogue has fur in all its various forms—mink to muskrat. 231 W. 29th Street, N. Y. 1.

FINE HOME ACCESSORIES. China, crystal, leather goods, imported stainless steel, other gifts of modern design for the home. Hultberg's, Rockford, Illinois. 16 page catalogue.

OUT OF THE EAST—a collection of precious jade jewellery, ancient symbol of good fortune. International Gem Corporation, of 15 Maiden Lane, New York 38, will be glad to send you their folder.

CONCERTS AT HOME. The accent is on good listening in this 32 page catalogue, showing hi-fi accessories, racks for all record sizes. Leslie Creations, Dept. VC, Lafayette Hill, Pennsylvania.

MINK POODLE PIN and other fur fashion accessories, including leopard collars, mink headbands, fur handbags. Lisa of Hollywood, Dept. V-832, 5880 Hollywood Boulevard, Hollywood 28, California.

CHRISTMAS AT HOME. A selection of small gifts of all kinds in china, glass, silver, leather. Also children's gifts. 22 page catalogue. Elizabeth McCaffrey, Giftware Specialties, Northport, New York.

AND THE JEWELS. A collection of black star sapphires in bracelets, rings, earrings, tie-tacks; gold jewellery from Paris; diamonds in a variety of beautiful ways. Merrin Jewelers, 530 Madison Avenue, New York 22.

BIG NEWS ON SMALL FEET. I. Miller issues a fashion folio of beautiful shoes beginning at *Size 1*. Evins and Millerkins are included, as well as some bags to match. Send to I. Miller, 1552 Broadway, New York, N. Y.

LEOPARD LETTER, the folder from the Oce-Leopard people, who specialize in attractive accessories in that smart fur. Hats, muffs, scarfs, handbags included. Oce-Leopard, 244 West 39th Street, New York 18.

TRAVELER'S AID—the portable clothes dryer shown in this 6 page folder. Also shown are "Dryettes" for home use. Send to Phillips Mfg. Co., Inc., 201-B North Waco, Wichita 1, Kansas.

QUICK LITTLE FURS, at rather immediate little prices—the specialty of Harold J. Rubin. His catalogue: 28 pages of jackets, and wonderful little fur accessories to enhance a costume. 52 East 56th Street, New York 22.

SHOP AROUND THE WORLD without leaving your own fireside with Shopping International's guide to Christmas giving. Includes gifts from India, Japan, Mexico, Guatemala, Africa, Siam and Spain. Shopping International, 65 Court Street, White Plains, New York.

GIFTS FROM BERMUDA. A catalogue of imported items, including continental costume jewellery, Royal Doulton figurines, European dolls. Also Mark Cross leather goods. H. A. & E. Smith, Hamilton, Bermuda.

SEVERAL GOOD REASONS FOR STAYING AT HOME in the Tog Shop's catalogue. Attractive assortment of at-home coats and bathrobes in terry cloth and corduroy. Also, smart beach robes and play suits. Tog Shop, Lester Square, Americus, Georgia.

GO SOUTH FOR CHRISTMAS. From Trimingham's in Bermuda, fine British women's wear (sweaters, kilts, madras shorts), men's wear (Daks slacks, sweaters, regimental ties), clothes for children, imported perfumes. Send for "Treasures from Trimingham's", Bermuda.

ROBE REVIEW. This folder offers marvellous terry-cloth robes (French hotel terry-cloth robes, for instance) for all sizes. Woodmere Mills, P. O. Box 167, Woodmere, Vermont.

STYLE AT A PRICE—and a tiny price, at that. A catalogue of dresses, blouses, skirts and lingerie in misses, junior and women's sizes. Write to Wilco Fashions, Rockville Centre, New York.

Everything
points to a
Merry Christmas

for lovely

figure flattery

and longer

carefree

comfortable wear . . .

GRIPPER®

BRAND

ZIPPERS

Gripper Zippers conform readily to all new lightweight foundation fabrics. That's because Gripper Zippers are thinner, smoother, stronger. They stay flat and smooth . . . and will not crush or damage. Keep these fashion facts in mind when next you buy a girdle. And make sure the pull tab bears the famous Gripper Zipper name.

a product of **SCOVILL,** *Waterbury, Conn.*
Also makers of GRIPPER® *Snap Fasteners*



FIT THAT DOESN'T GO PFFF-T

Lady, your legs are showing—

and if you're wearing

Bur-Mil Cameo Seamless stretch stockings

you have nothing to worry about.

They really fit: no wrinkles

at your ankles—no sagging at your knees.

$1.65 a pair at the nicest stores.

Other seamless styles from $1.35.

bur-mil Cameo

sheer stretch seamless stockings

BURLINGTON HOSIERY COMPANY A MEMBER OF BURLINGTON INDUSTRIES, INC.

Available in Canada through Burlington Industries (Canada) Ltd. Made by Patentex Process. U.S. Patent No. 2,771,759. ©1957 B.I.I.

... crowns every coiffure with the loveliness of the loved





Dusharme

...the Pearl of Hair Cremes for those who care enough to look their best... it imparts a whisper softness, a willing obedience to the hair... dresses but does not discolor gray or blond hair. Professionally preferred ... recommended for home use between appointments with your beautician.



AVAILABLE ALSO IN TUBES FOR KIT OR CASE ... FOR JACK AND JILL

© Dusharme Products, Inc., Minneapolis, Minnesota

VOGUE'S SCHOOL DIRECTORY

For advice: write Vogue's School Bureau, 420 Lexington Ave., N. Y. 17, or call LE 2-7500

Travel

SHOESTRING TOURS, LTD.

1958 Student Tours to Portugal, Spain, Italy, Switzerland, France & England. June 14-Aug. 4. Co-ed. Private Bus, 1st Class Hotels. Rate $1,385.
Shoestring Tours, Ltd.
Bancroft Hotel **Worcester, Massachusetts**

Colleges

SAINT JOSEPH'S COLLEGE

Four-year Liberal Arts College for Women
Degrees in liberal arts, elementary & secondary education, secretarial science, medical technology. Swimming, winter sports. On Lake Sebago, 18 mi. Portland. Fees $1100. Catalog. **Box B, N. Windham, Maine.**

ST. FRANCIS COLLEGE

Conducted by Franciscan Fathers. A small 4-year liberal arts college for men. B.A., B.S. degrees. Majors in 11 fields. Sports. 100-acre campus on Maine coast. Tuition, board, room: $1120. Catalog. **Dir. of Adm., 593 Pool St., Biddeford, Maine.**

Junior Colleges

PENN HALL

Junior College. 192-acre campus "a little north of Dixie." A.A. or A.S. degree in 2 yrs. College transfer or specialized career courses. Also accredited prep school. Modern buildings. Pool, riding, golf on campus. **Dr. C. G. Frantz, Pres., Box V, Chambersburg, Pa.**

GARLAND

A Jr. College. A.S. Degree. Fashion Design, Interior Design, Commercial Design, Child Study, Food & Nutrition, Clothing & Retailing. One year for college students. Six residences. Catalog. **Mrs. Gladys V. Jones, 409 Commonwealth Ave., Boston 15, Mass.**

AVERETT COLLEGE

Accredited Jr. College. Transfer, terminal. Liberal Arts. Pre-professional. Mdsg., home ec., secretarial, med. sec'l. Piano, organ, voice; Sports, pool, gym. Individual attention, small classes. Catalog. **Curtis Bishop, Pres., 410 W. Main St., Danville, Va.**

Southern Seminary and JUNIOR COLLEGE

Accredited Jr. College & 2 yrs. High School. Near Natural Bridge. Academic & Career courses combined to meet today's needs: Music, Art, Languages, Drama, Speech, Home Ec., Merchandising, Physical Educ., Secretarial, Kindergarten Training, Equitation. Own stable. Well balanced social life. All sports. Indoor Pool. Students —38 states. 91st yr. *Catalog.* Margaret Durham Robey, President, Box 111, Buena Vista 1, Virginia.

SULLINS

Distinguished Junior College for Young Women
Accredited. All major liberal arts and career courses. Outstanding social program. All sports. Own stable. Lake. Indoor pool. Golf. Est. 1870. Catalog.
Wm. T. Martin, Pres., Box V, Bristol, Va.

Gulf Park BY THE SEA

JUNIOR COLLEGE AND 2 YEARS HIGH SCHOOL. A strong Liberal Arts program emphasizing high academic standards, prepares young women for college entrance or transfer. National patronage. Fully accredited. Non-profit. Also music, art, dance, home economics, secretarial, speech. Small classes. Year 'round sports. Sailing, water ballet, skiing on Gulf of Mexico. Educational trips. Catalog. **William G. Dwyer, Ed.D., Box V, Gulfport, Miss.**

GREENBRIER



Junior College & 2 yrs. High School. 145th year. Liberal Arts and Career Courses. Personal guidance. Outstanding social, sport programs.
Addah Belle McClaskey, Director of Admissions, Box V, Lewisburg, W. Va.

Marjorie Webster JUNIOR COLLEGE

● **Balanced academic and career program. Beautiful 15-acre campus. Cultural opportunities of the Nation's Capital. Accredited two-year terminal and transfer courses. A.A. degree. Liberal Arts; Phys. Ed.; Kindergarten; Secretarial; Medical Secretarial; Speech; Dramatics, Radio and TV; Music; Fine and Commercial Art; Merchandising. Varied social program. All sports. Large indoor pool, gymnasium. Catalog**
Box V, Rock Creek Park Estates, Washington 12, D.C.

Girls' Schools

MILWAUKEE-DOWNER

College Preparatory School. Fully accredited. Boarding, grades 9-12. Small classes. Excellent faculty. Social program, sports. Art, Music, Drama. A friendly school. Chartered 1851. **Elizabeth B. Anderson, Ed.D., 2513 E. Hartford Ave., Milwaukee 11, Wisc.**

MARYWOOD SCHOOL

For girls. High School. Resident and day. Conducted by Sisters of Providence. Fully accredited. Member of North Central Assn. College Preparatory, General Courses, Music, Art, Drama, Home-Making. Gym and swimming pool. **2114 Ridge Ave., Evanston, Ill.**

KINGSWOOD-CRANBROOK

Thorough college preparation, general courses. Boarding, grades 9-12; day, grades 7-12. On lake near Detroit. Music, dramatics, sports, home economics, typing. Art, science, handicrafts. Catalog. **145 Cranbrook Road, Bloomfield Hills, Michigan.**

HARRIS FLORIDA SCHOOL

Accelerated and intensive college preparatory and fine arts courses for exceptionally gifted students. Boarding and day departments. Catalog upon request. 43rd year opens on October 1, 1957 at **Palm City, Florida**

FAIRFAX HALL

An old Virginia school in famous Shenandoah Valley. Accredited 4 yrs. high school. College prep., gen'l courses. Secretarial, music, art, dramatics, home ec., int. dec. Sports, riding. Pools. **Wm. B. Gates, Pres., Box V-5711, Park Station, Waynesboro, Va.**

THE KNOX SCHOOL

A distinctive country school. North Shore of L. I. College preparatory. General course. Grades 9-12. Small classes. Riding, tennis. N. Y. trips to concerts, theatre, UN, opera. Est. 1904. Write for catalog. **Registrar, Box 11-V, St. James, L. I., N. Y.**

MARY A. BURNHAM SCHOOL

For girls. Thorough college preparation. Also general courses. Music & Art emphasized. Riding. All sports. Traditional campus life. 81st year. Summer School, Newport, R. I. Catalogs. **Mrs. George Waldo Emerson, Box 43-D, Northampton, Massachusetts.**

Special Schools

MARY POGUE SCHOOL, INC.

Founded 1903. For retarded girls and boys of all ages who need special care and teaching. Year round classes.
46 Geneva Road, Wheaton, Illinois (near Chicago).

THE TRAINING SCHOOL

AT VINELAND, NEW JERSEY
Private, coed, 2 yrs. & up, with mental potential of 6 yrs. Cottage system. Medical, psychiatric, psychological, speech programs. Admission any time. 1600 acres. Summer session. Write: **Registrar, Box V.**

Finishing School

Powers School

Poise and Self-Assurance for Girls and Women of all ages
Spend 2-6 rewarding weeks in New York with John Robert Powers' expert instructors improving posture, weight, figure, wardrobe styling, make-up, walking, speech and poise. Congenial day, evening, Saturday groups or private instruction. Residences recommended. Budget terms available. Special teen age programs.
Write Ann Vail, POWERS SCHOOL
247 Park Ave., New York 17. PL 5-0165

Boys' School

EDUCATIONAL TROUBLE SHOOTERS



Individualized Plan—Each Student a Class

For those with educational problems—successful college preparation and general education. **Our tests discover causes of difficulties and we (1) devise individualized program to overcome difficulties; (2) make up lost time; (3) instill confidence; (4) teach effectively the art of concentration and the science of study.** ***Faculty 12; Enrollment 30; 51 years' experience.***
Write Edward R. Knight, Ph.D., Headmaster

OXFORD ACADEMY Box K-95, Pleasantville, N. J.

Boys' Schools

FARRAGUT

New term begins Jan. 26. Fully accredited college preparatory. Toms River, N. J.; St. Petersburg, Fla. Naval training. Separate Jr. schools. Testing, guidance. Sports, bands. Summer school & camp. Catalog. **Admiral Farragut Academy, Box V, Toms River, N.J.**

WARREN SCHOOL

Where boys over 13 with educational problems learn to study, gain confidence, make up lost time. College preparation. Individual & remedial programs. Acceleration. Accredited. Nr. Princeton, Phila., N.Y.C. **Philip Lincoln Garland, Dir., Box 700, Chester, N.J.**

ST. JOHN'S MILITARY ACAD.

Where boys become self-confident men. Accredited college preparation under famous St. John's System. Grades 7-12. Inspired teaching, small classes. Reading Clinic. ROTC. Sports. Summer Camp. Catalog. **Dir. of Admissions, Box 9117, Delafield, Wisconsin.**

MORGAN PARK MILITARY

Superior academic program under inspiring faculty. Accredited; 90% enter college. Small classes. Grades 4-12. ROTC; Cavalry. Band. Fine arts. Shop. Sports, teams for all. 85th yr. Catalog. **Director of Admissions, Box 6117, Morgan Park, Chicago 43, Ill.**

WESTERN MILITARY ACAD.

Emphasis on self-confidence, self-direction, how-to-study. Small classes, guidance. Grades 7-12. Career analysis. Jr.-Sr. R.O.T.C. Athletics; riding, pool. 79th yr. Near St. Louis. Catalog: **Col. Ralph B. Jackson, Supt., Box V-11, Alton, Ill.**

JUDSON SCHOOL—ARIZONA

Ranch school, boys 6-18, in healthful, warm, dry climate. Accredited. Small classes. Riding. Polo incl. in tuition. Tennis, swimming, pack trips, fishing, riflery. 30th year. Also Co-ed Day School. Catalog. **H. V. Wick, & D. M. Ashley, Dirs., Scottsdale, Ariz.**

FORK UNION MILITARY

Our One Subject Plan in Upper School (grades 9-12) has increased honor roll 50%. Develops concentration. Accredited. ROTC highest rating. Modern bldgs., 2 gyms, pool. Separate Jr. School, grades 4-8. 60th yr. Booklet. **Dr. J. C. Wicker, Box 911, Fork Union, Va.**

STAUNTON MILITARY ACADEMY



In Beautiful Shenandoah Valley. Thorough college preparation; fully accredited. Individual guidance. Band. All sports. 2 gyms. Pool. Fine health record. Fireproof buildings. Separate Junior School. Illus. Catalog write Supt. S.M.A. Box V11, Staunton, Va.
BASIC COURSE R.O.T.C. BY U. S. ARMY INSTRUCTORS. Founded 1860

Home Study

INTERIOR DECORATION

Approved supervised home study training. Fine starting point for career. No classes. No wasted time. Text and work kit furnished. Diploma awarded. Send for free booklet. **Chicago School of Interior Decoration, 835 Diversey Pkwy., Dept. 1158, Chicago 14, Ill.**

DRESS DESIGNING

Approved supervised home study training. Fine starting point for career. No classes. Text and work kit furnished. Low tuition & payments. Send for free booklet. **National School of Dress Design, 835 Diversey Pkwy., Dept. 1158, Chicago, Ill.**

Secretarial & Business

BERKELEY SCHOOL

Intensive, comprehensive secretarial courses for H. S. graduates, college women. Distinguished faculty. Guidance. Placement service. New term Feb. 17. Catalog. **Assistant to Dir.: 420 Lexington Avenue, N.Y.C. 17; White Plains, N. Y.; E. Orange, N. J.**

THE MARY BYERS SCHOOL

EXECUTIVE SECRETARIAL TRAINING
Intensive, personalized preparation for top positions in advertising, TV, etc. Friendly atmosphere; new quarters. Free placement. Day, Eve. (Mon. & Thurs.). **Rm. 202-V, 545 Fifth Ave. (45th), N.Y. 17. OX 7-9246.**

MOON SECRETARIAL SCHOOL

All subjects. Courses 8 weeks to 2 years. H.S. graduates. Special course for college women. Individual attention. Start any Monday. Placement service. 57th yr. Catalog V. **Mrs. Wm. T. Moon, 521 Fifth Ave., New York City 17. MU 2-1820.**

katharine gibbs secretarial

BOSTON 16 21 Marlborough St.
NEW YORK 17 230 Park Ave.
MONTCLAIR, N.J. 33 Plymouth St.
PROVIDENCE 6 155 Angell St.

Outstanding training. Three practical courses.
- **One-Year Secretarial**
- **Liberal Arts-Secretarial (two years)**
- **Special Course for College Women**

Catalog: Associate Principal

Webber College FLORIDA'S CAREER SCHOOL

Secretarial
Retailing
Business



A small two-year college for women founded & endowed in 1927 by Mrs. Roger W. Babson. **A.B.S., B.B.S. degrees. Sec'l Science for H.S. graduates and college transfers. On-the-job experience. Also Retailing and other individually planned business courses. New dorm on lakeside campus. Catalog. Camilla V. Webber, Dir. of Adm., Babson Park, Fla.**

TO HELP YOU . . .

in your search for the school best suited to your child's or your own needs, we have included this coupon. Please fill it in carefully to give us as much information as possible about the student concerned. We can then do some of the sifting for you, have catalogs forwarded, and generally facilitate matters—gratis, of course.

Mr.
Mrs.
Miss_____

Address_____

Girl_____ Boy_____ Age_____

To Enter Grade_____ When_____

Location Preferred_____ Fee Range_____

11-1-57

VOGUE'S SCHOOL BUREAU
420 LEXINGTON AVENUE, NEW YORK 17, N. Y.
Telephone: LExington 2-7500

Retailing

TOBÉ-COBURN
SCHOOL FOR FASHION CAREERS
Prepare for a career in buying, advertising, fashion coordination, radio/TV. One & Two Year Courses. Store work with pay. Placement service. Begins September 3. Catalog A. 851 Madison Ave., New York 21.

RAY-VOGUE SCHOOLS
750 NORTH MICHIGAN AVENUE, CHICAGO
Write Registrar, Rm. 209. Intensive 1 year course. Fashion Merchandise incl. Buying, Modeling, Selling in stores Saturday with pay. Attractive dormitory for girls. (No connection with Vogue Magazine.)

Fine & Applied Arts

PRATT INSTITUTE
THE ART SCHOOL
B.S. and M.S. in Art Teacher Education; B.F.A. in Advertising Design, Graphic Arts & Illustration, & Interior Design; B. and M. of Industrial Design. Director of Admissions, Brooklyn 5, New York.

R. I. SCHOOL OF DESIGN
Senior College: liberal education plus specialized training. B.F.A., B.S. in 10 design fields. Fine Arts. Art. Ed. Arch. Coed. 90 faculty, 800 students. 21 bldgs., dorms, approved housing. Est. 1877. Catalog: 12 College St., Providence 3, Rhode Island.

SAN FRANCISCO ACADEMY OF ART
All phases Commercial and Fine Art.
Day & Eve. Coed. Free Job Placement. Vet appd.
Write Dept. V, 431 Sutter St., San Francisco, Calif.

AMERICAN ACADEMY OF ART
Practical courses in all branches of Commercial and Fine Art. Faculty of international reputation. Placement service. Veteran approved. Coed. Enroll now. Catalog. Frank H. Young, Director, Dept. 6117, 30 East Adams Street, Chicago 3, Illinois.

Est. 1931 chic school
Outstanding Reputation for Successful Fashion Training
designing, fashion sketching, patternmaking, grading, dressmaking, draping.
Register Now For Fall Session
Air Conditioned
Request Catalog U or Home Study Catalog U-1
64 W. 36 ST., N.Y. 18. LO 5-5620

NEW YORK SCHOOL OF INTERIOR DESIGN
FOUR MONTHS' PRACTICAL COURSE IN INTERIOR DECORATION
TWO YEARS' INTERIOR DESIGN
Starts Feb. 3rd. Faculty of leading decorators. Period and modern styles. *Send for Catalog R*
Home Study Course starts at once. For those who cannot come to New York. *Send for Catalog C*
29 East 72nd Street, New York 21, N. Y.

TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*
Training Here Pays Lifetime Dividends
Trade Methods in Minimum Time—Coed
ART DESIGN CLOTHING CONSTRUCTION INT. DECOR
Beginners & Advanced. Day, Eve., Sat. *Register Now!*
Illustration, Sketch, Pattern, Dressmaking, Display. Our Graduates in Demand! Junior Sat. A.M. Class. Free Placement Bur. Send for Cir. I. Phone CO 5-2077.
TRAPHAGEN, 1680 Broadway (52d St.) N.Y. 19

Fashion
COURSES: Dress Design, Dressmaking, Fashion Merchandising with Modeling, Fashion Illustration also Interior Decoration, Commercial Art, Photography. Co-educational. Attractive School Residence for out-of-town Girls on Lake Shore Drive. Credits applicable to college degree. Entrance dates: November 4; January 6. Write Registrar: Room 208. Give name of course desired.
RAY-VOGUE SCHOOLS
750 North Michigan Ave., Chicago
(No connection with Vogue Magazine)

THE ART INSTITUTE OF CHICAGO
Professional School.
Fine Arts, Industrial Design, Advertising, Dress Design, Interior Design, Teacher Training. Degrees. Accredited.
Catalog. Box 268, Michigan at Adams, Chicago 3

fashion academy
The School of Famous Graduates
FASHION DESIGN • • • ILLUSTRATION
STYLING • DRAPING • CONSTRUCTION
Personal analysis of individual aptitude for intensive training in all phases of fashion. Under direction Mrs. Emil Alvin Hartman. Enroll NOW
Resident course Book 4 • Home Study Book 4H
812 FIFTH AVENUE (62nd St.) NEW YORK 21

GOOD FOOD

(Continued from page 69)

mixture on top of jellied chicken layer and again put in refrigerator until firm.

Tomato Aspic Layer

3 cups tomato juice
1 teaspoon sugar
1 bay leaf
4 cloves
2 teaspoons grated onion
2 tablespoons gelatine soaked in ¼ cup cold water and ¼ cup lemon juice
½ teaspoon salt
½ teaspoon Worcestershire sauce

Heat tomato juice with sugar, bay leaf, cloves, onion, salt, Worcestershire sauce. Add gelatine and stir until dissolved. Strain. When mixture begins to jell, pour on top of other two layers and let set in refrigerator overnight.

When ready to serve, unmould and place on bed of romaine and water cress. Garnish with hard-cooked egg slices and serve with Russian dressing. Serves 6.

BURNT ALMOND CHIFFON PIE

1¼ cups milk
2 egg yolks
2 tablespoons sugar
1¼ tablespoons gelatine
¼ cup cold water
2 egg whites
Pinch of salt
1 cup whipping cream
3 tablespoons sugar
⅓ cup chopped browned almonds
1 teaspoon vanilla

Scald milk in double boiler and add gelatine. Strain. Add to well-beaten egg yolks and the 2 tablespoons of sugar and pinch of salt. Cook in double boiler 2 to 3 minutes. Cool. When mixture begins to jell, fold in stiffly-beaten egg whites and whipping cream which has been beaten until stiff with 3 tablespoons sugar, and vanilla. Fold in chopped almonds last, reserving enough to sprinkle over top. Pour into 10½-inch pie shell and keep in refrigerator until ready to serve. Cut in 8 portions and decorate each serving with whipped cream.

SWEETBREADS À LA CRÈME

Use only fresh white sweetbreads, 1 pound for three people. Wash and skin, do not parboil. Dredge in well-seasoned flour and lay close together in a baking pan well-greased with chicken fat. Put into a hot oven and brown quickly. When golden brown, cover with liquid of one half rich chicken stock and one half light cream, previously heated together, and cook slowly in oven until very tender. It is well to turn sweetbreads over once or twice during cooking so that they will not be dry on one side. Mushrooms may be added just before the sweetbreads are done. Do not leave mushrooms in too long or they will be overcooked. Use the sauce left in the pan to put over sweetbreads when serving.

CHOCOLATE ICEBOX PIE

¾ lb. sweet chocolate
3 tablespoons coffee
6 eggs
3 tablespoons sugar
2 tablespoons butter
1 teaspoon vanilla

Melt chocolate, butter, sugar, and coffee together in double boiler. When thoroughly blended take from fire and add well-beaten egg yolks and then fold in egg whites beaten until very stiff, add vanilla. Pour into eight baked tart shells, or one 10½-inch baked pie shell, and put in icebox. Serve with whipped cream.

LADY BALTIMORE CAKE

2 cups sugar
⅔ cup butter or margarine
1 cup milk or water, or half and half
5 egg whites
2½ cups flour
2½ teaspoons baking powder
½ teaspoon almond extract

Cream butter and sugar, add liquid alternately with flour and baking powder. Fold in the beaten egg whites last and almond extract. Bake in two 8-inch pans at 350° for 30 minutes. Serves 12.

LADY BALTIMORE FROSTING

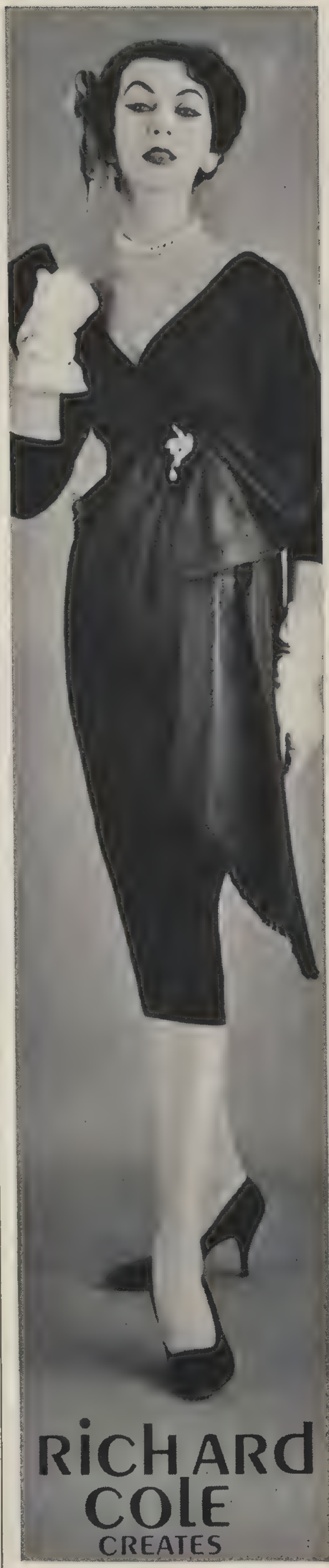
2¼ cups sugar
6 tablespoons water
½ teaspoon cream of tartar
3 egg whites
Pinch of salt
½ teaspoon almond extract
½ cup chopped pecans
½ cup dates, and raisins, and candied cherries

Put sugar, water, cream of tartar, egg whites, and salt in double boiler over boiling water. Beat with rotary egg beater until stiff enough to stand up in peaks. It may take only four minutes with an electric beater. Then stir in pecans, fruit, and almond extract.

CRAB CAKES

2 lbs. lump crab meat
¾ cup bread crumbs
(fresh and soft; do not pack down)
1½ teaspoons salt
Pinch of cayenne pepper
1 teaspoon dry mustard
3 tablespoons parsley, freshly chopped
2-3 tablespoons cream sauce (medium)

Look over crab meat and remove shells, combine all ingredients, and toss lightly. Dip 16 portions with ice cream dipper and pat into round cakes of ¾-inch thickness. Brush a pan with oil or shortening and place cakes on pan; brush top of cakes with oil. Broil 5 minutes, or until brown, turn and broil 5 minutes on other side. Crab cakes should have a loose appearance so crab meat lumps are visible. If preferred, the cakes may be breaded and fried in deep fat. Serves 8.



About $55. JOHN FREDERICS HAT
Richard Cole, Inc.,
498 Seventh Ave., N. Y. 18

Saks Fifth Avenue, New York
Woolf Bros., Kansas City
Neiman-Marcus, Dallas
Joseph Magnin, San Francisco

Vogue's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

WRITE FOR RESERVATIONS TO THESE—"AS SEEN IN VOGUE"

Hawaii

Hawaii, one of the startlingly beautiful places of the world, is all in sharp, clear colours, the deep blue of the sea and sky, the black of Diamond Head, and the green of the trees. The wise traveller, moreover, does not just stay in Honolulu, but plane-hops to some of the other islands. For the domestic flights, people are pretty casual, going off for the day, sometimes with their only luggage a beach bag, a camera, and a sun hat. At Kauai Airport, the taxi driver might be a pretty girl, wearing a boldly printed shirt, dark slacks, and a yellow hibiscus flower in her hair. Such knowing travellers return to the mainland with more than just an impression of dozens of ropes of flowers, of beach boys, of the sweet ping of ukuleles.

ARIZONA

PATAGONIA

Circle Z Ranch. South of Tucson in scenic Border country. Ideal climate. Superb riding. Swimming, tennis. Children welcome. Brochure on request.

PHOENIX



The Arizona Biltmore

In the comfort and luxury of this beautiful resort, enjoy sunshine and mild, dry climate all winter. Everything is at your door:—uncrowded, 18-hole golf course, tennis, riding. Pool; cabanas. Lunch outdoors to music. Dinner-dancing nightly. Gardens; desert; mountains. For pictorial folder write to Mr. George Lindholm, Manager, Box 44, Arizona Biltmore Hotel, Phoenix, Arizona.

TUCSON

Arizona Inn. Bungalow rooms with sun terrace. Beautiful gardens. Steam heat. Warm water pool. Har-Tru tennis courts. A.P. M. Bennett, Mgr.

Westward Look Ranch Inn. Luxurious resort in desert foothills. Riding, heated pool. Amer. Plan, all year. Rt. 6, Box 250, Tucson, Ariz. MA 3-2591.

ARIZONA

WICKENBURG

Rancho de los Caballeros bids you and your children welcome. Hearty hospitality, informality, swim, ride, tennis, golf and fun in the sun.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel & Baths. Approved hydrotherapy for occupational fatigue, rheumatic disorders. Golf, club privileges. Scenic beauty. Colorful folder.

FLORIDA

BELLEAIR



The Belleview-Biltmore

A complete resort hotel with distinct club atmosphere. Beach & Cabana club. Pool and Surf bathing. 2 Championship golf courses on hotel grounds, tennis, fishing cruisers, dancing nightly. Reasonable American Plan rates include the finest food in Florida. Opens January 8th. For Reservations or Brochure, write Don Church, Manager, Suite 314, Hotel Biltmore, New York 17, New York.

CLEARWATER BEACH

Clearwater Beach Hotel. Private beach on the Gulf of Mexico. American plan. Special December rates. A Boss Hotel. Free brochure. Clearwater 3, Fla.

DELRAY BEACH



The Seacrest Hotel

Opens Dec. 15. Special "Thrifty Family Plan" during Yule holidays. Directly on the Atlantic. Ocean bathing at your door. Finest American Plan cuisine (European plan optional December, January). Côte d'Azur cocktail room. Elevator. Congenial clientele. All sports. Close to horse, dog racing, jai alai. Write for folder V to Donald E. Colman, Manager.

FORT LAUDERDALE



Lauderdale Beach Hotel

On the ocean and one of Florida's finest beaches. Our own fresh-water swimming pool. Renowned for club-like atmosphere, excellent food, superior service and furnishings. 196 Rooms with tile bath, shower, and cross ventilation; most with ocean views. Separate elevator for bathers. Ample parking. Open thru mid-April. Reduced rates up to December 15. For brochure and rates write: C. V. Knight, Owner-Mgr.

FORT LAUDERDALE

The Mariner. Breakers Ave. at Riomar St. Apartments of distinction. On the beach. One block from the ocean. Brochure, W. Jay O'Brien II, Owner-Mgr.

MIAMI

The Dallas Park. A downtown apartment hotel. Two blocks to theatres and shops. Quiet, uncrowded. Write for folder B.

FLORIDA

PALM BEACH



La Coquille

A private Club-Resort, midway between Palm Beach and Delray. Luxurious accommodations . . . all rooms face the ocean, and many have terraces overlooking the pool. ¼ mile private beach. Superb cuisine. For Membership information, contact Ross W. Thompson, General Manager or Representatives: Robert F. Warner, Inc., New York, Boston, Washington, Chicago, Toronto.

ST. PETERSBURG

Vinoy Park Hotel. Finest on Gulf Coast. Pool. Golf course. 375 rms. Faces Tampa Bay. Am. plan. Folders—rates. Sterling Bottome, Managing Dir.

GEORGIA

SAINT SIMONS ISLAND

King & Prince Hotel. Year 'round resort. E.P., directly on ocean, pvt. beach & pool; dancing, fishing, riding, golf. Near Brunswick, Georgia.

SEA ISLAND



The Cloister

A delightful year-round resort of distinction and unsurpassed beauty. . . . Superb golf, excellent Beach Club, 5 miles of private beach, tennis, skeet, fishing and riding. Dancing nightly and planned entertainment. Congenial clientele. Homes for lease. Write direct for booklet T or New York Reservation Office, 30 Rockefeller Plaza, New York, New York. Call CI 5-8055.

NEW JERSEY

ATLANTIC CITY

Hotel Dennis. On the sea. Near N. Y., Phil. Luxury service for family relaxation all year. Reasonable rates. European plan.

Marlborough-Blenheim. At the edge of the sand & sea. Ocean-front sundecks, porches, solaria. Evening entertainment. Fresh and salt water baths.

PRINCETON

Princeton Inn. Charming inn. Early American atmosphere. Inviting accommodations, delicious food. 100 rooms. Adjoining Princeton campus.

NEW YORK

NEW YORK CITY



The Barbizon

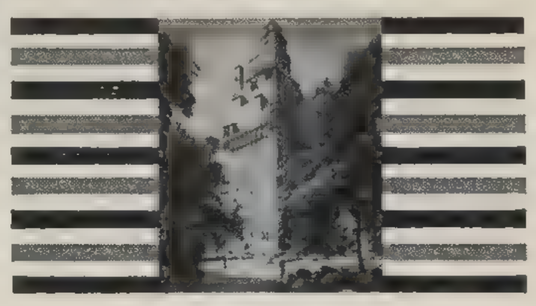
New York's most exclusive hotel for young women is the favorite residence for young women with good backgrounds who are determined to achieve success in New York. Numerous intellectual and recreational facilities in addition to a fashionable address. From $4.25 daily. Weekly on application. Write for booklet V10, The Barbizon, Lexington Ave. at 63rd St., N. Y.

NEW YORK

NEW YORK CITY

The New Weston. Madison Ave. at 50th St., at the center of business and social life. Weston Court, English Lounge and Restaurant. A Knott Hotel.

NEW YORK CITY



St. Moritz on-the-Park

Manhattan's choice year-'round location is best of all in the Fall, with Central Park providing a crimson carpet at the door. "New York's only truly Continental Hotel" provides luxurious accommodations and sensible prices. Close to the Coliseum, shopping and entertainment. World-famous food in the Cafe de la Paix and Rumpelmayer's. Color brochure 5 on request. 50 Central Park South. Charles G. Taylor, President.

NEW YORK CITY

The Westbury. Madison Ave. at 69th St. Distinguished clientele. Air-conditioned rooms & suites. Polo Bar, Lounge and Restaurant. A Knott Hotel.

As cosmopolitan as Paris with an inexhaustible supply of things to do. New York is always the perfect place for a vacation any season of the year.

PENNSYLVANIA

HERSHEY

Hotel Hershey and Cottages. One of America's finest. Delightful Living. Open year 'round. Hershey, Pa. Joseph Gassler, Managing Director.

SKYTOP

Skytop Club. A 5500 acre estate high in the beautiful Poconos. All sports, year 'round. Superb cuisine. 3 hours from N.Y. and Phila. Box 21.

VIRGINIA

HOT SPRINGS

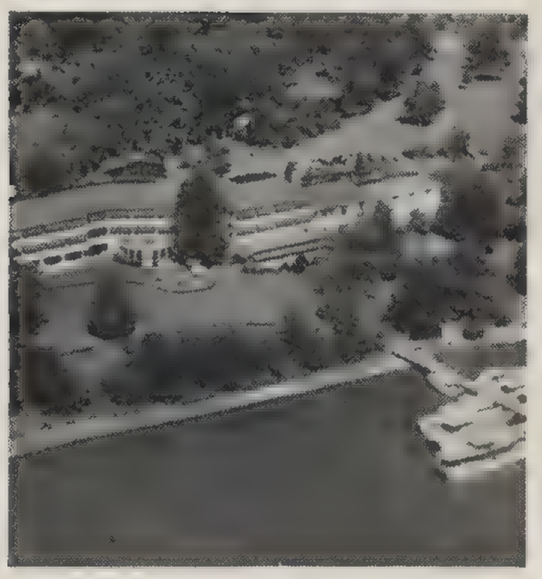


The Homestead

This famous resort and spa is an absolutely delightful place to be in the fall, when brilliant autumn colors decorate the Virginia mountainsides as far as the eye can see. From now through Thanksgiving, the weather should be ideal for enjoying the countryside, with immense fireplaces taking the chill off an occasional cold night. The very existence of The Homestead's remarkable 17,000-acre estate, dotted with golf courses, tennis courts, pools, and riding trails, is a continuing surprise to some: it's all so remote and secluded, and yet so comfortable and beautifully kept. Service (including a man assigned to attend to your errands, etc.) is about as polished as at any place on this continent. A supervised playground, with such intriguing assets as a sturdy tree house and a babbling brook for young dam builders, keeps children happy, so don't hesitate to take them along. Write directly to The Homestead, Hot Springs, Virginia.

VIRGINIA

IRVINGTON



The Tides Inn

Enjoy gracious living in charming informal rural Virginia. There is a friendly happy atmosphere here that defies description. We are praised by experts for our marvelous food prepared from old colonial recipes. Fall visitors are invited to "wear their fur coats and bring their bathing suits" in order to enjoy our outdoor heated salt water swimming pool. After their swim they may also enjoy breakfast or lunch in front of the open fire in our glamorous glass enclosed Bubble House adjacent to the heated pool. Nothing else like it anywhere. This plus our cruises and luncheons on a palatial steam heated yacht, our lovely grounds, superb view, picture windowed bedrooms, unique short sporty nine hole golf course, picnics, oyster roasts and games makes us one of the world's finest small resorts. Wonderful Thanksgiving and Christmas parties plus a Christmas week golf tournament. Open from April 1 to January 1. Write The Tides Inn, Irvington 3, Virginia, for more information.

WILLIAMSBURG



Inn, Lodge & Motor House

A visit to historic Williamsburg is more than a journey back to colonial days. It is an opportunity to enjoy a delightful vacation. Fine lodgings in modern hotels, guest houses, restored taverns and the new Motor House. Excellent food and service. Golf, tennis and other seasonal sports. Come and see the Governor's Palace, Capitol and other famous buildings, watch craftsmen at their benches and don't miss visiting nearby Jamestown and Yorktown. For information write direct to Mary Thompson or Williamsburg Reservation Office, 30 Rockefeller Plaza, New York, Telephone CIrcle 6-6800.

WEST VIRGINIA

WHITE SULPHUR SPRINGS



The Greenbrier

Where The Vacation Season Never Ends. You will thrill to the beauty that surrounds you on 6500 acres of America's premier year-round resort hotel. Delightful climate. 45 holes of excellent golf. Riding on more than 200 miles of picturesque trails. Swimming in indoor pool in winter and new outdoor pool in summer. Tennis on five fast courts, badminton and other sports. Excellent food. Superb accommodations. Congenial social life. For booklet, information & reservations contact your travel agent, write Reservation Manager, The Greenbrier, Tel. White Sulphur Springs 110 or call New York Reservation Office: 30 Rockefeller Plaza, CIrcle 5-8668.

BAHAMAS

NASSAU, CABLE BEACH

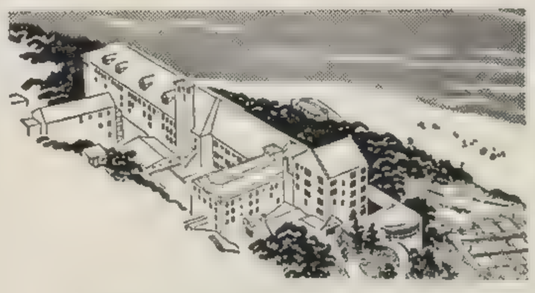


Balmoral Club

The luxurious Caribbean resort club with accommodations to suit every discriminating taste. Club privileges, three private ocean beaches, cabañas, sports and social activities. Renowned restaurant, exceptional service. Special rates until Jan. 25. Christmas and New Year are wonderful. Consult your travel agent or Leonard P. Brickett, Rep., Hotel Roosevelt, Madison Avenue at 45th Street, N. Y. MU 9-3967.

BERMUDA

PAGET



Elbow Beach Surf Club

Bermuda's resort for fun-loving vacationists . . . a vast oceanside estate with every facility for sports and entertainment. All-weather tennis and badminton courts, complete indoor games room, observation cocktail lounge, dancing, golf privileges, beach parties. Excellent cuisine. Beautiful, modern rooms all with private bath. International Rep.: Robert F. Warner Inc., N. Y., Boston, Chicago, Washington, Toronto, London.

PAGET

White Sands. Bermuda's perfect vacation spot; beautiful sandy beach, quiet, exclusive accommodation, write for special family plan.

PEMBROKE

Rosedon. Bermuda's most gracious guest house. Air-conditioned rooms. Centrally heated. Pvt. swimming pool. Write—Rosedon, near Hamilton, Bermuda.

CANADA

MONT TREMBLANT, P.Q.



Mont Tremblant Lodge

Internationally famous resort club with over 50 miles of downhill trails serviced by network of chair lifts and T-bars. Slopes and runs for novice or expert. American Plan from $10, Ski Weeks from $85, including meals, lodging, Ski School and lift tickets. Dancing nightly. For information write Mrs. J. B. Ryan, Mont Tremblant Village, P.Q., Canada.

CUBA

HAVANA

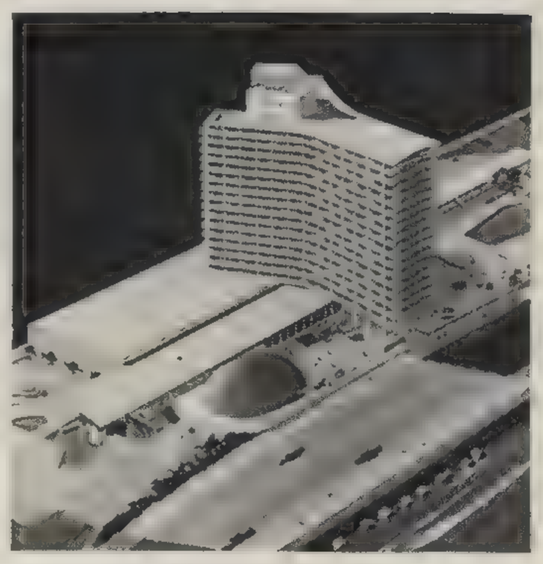
Hotel Vedado. Havana's newest city Resort Hotel. Swimming pool and completely air conditioned. Color brochure and rates sent upon request.

VERADERO BEACH

Hotel Kawama & Villas. Fabulous beach resort. Your travel agent or write for color brochure. 53 E. 77 St., N. Y. 21. REgent 4-5502.

CUBA

HAVANA



Havana Riviera

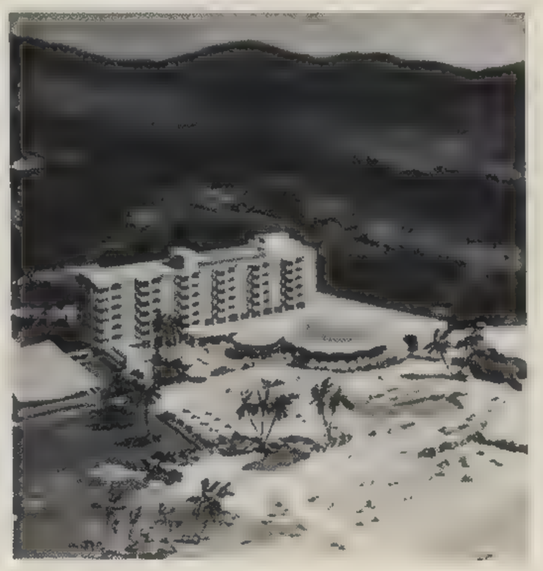
Whether you've visited Havana before, or still have it to look forward to, the opening on December 10 of this magnificent resort hotel will offer a whole new realm of pleasure to add to your visit! This is Havana in the Grand Manner, in Cuba's newest luxury hotel—the Havana Riviera—Vedado on the Malecon. Completely air-conditioned, with 400 beautiful rooms, each with ocean view; a spacious Cabana Club with outdoor dining terrace, bar, and tremendous pool; its own elegant Casino; the Copa Room for spectacular Theatre-Dining; the Doble o Nada Bar; L'Elegante Cocktail Lounge; L'Aiglon Dining Room; Al Fresco Terrace; Primavera Coffee Shop; modern solaria and Health Club; arcade of smart shops, and parking for 300 cars, the Havana Riviera is destined to be the top favorite of sophisticated travelers from all over the world. See your travel agent, or write direct—Vedado on the Malecon, Havana, Cuba.

JAMAICA, B.W.I.

DUNCANS

Silver Sands Beach Club. On perfect pvt. beach, cottages, mai.. club, entertainment. Your agent or N.Y. Off., 16 W. 55 St., N.Y. 19, JU 6-3070.

MAMMEE BAY, OCHO RIOS



Arawak Hotel

Opening December 7th on one of the world's most beautiful islands—an excitingly new, complete-in-itself resort . . . on Jamaica's fashionable North Shore! Entirely air-conditioned, with 176 balconied guest rooms and patio rooms overlooking the mountains, valley and shining sea—the Arawak will offer the utmost in pleasure: a 700-foot private Caribbean beach, unique free form pool, acres of garden terraces, two tennis courts, putting greens, yacht anchorage, intriguing Freeport Shoppe with luxuries at low prices, the Colony Room for finest continental dining, gay Jippi Jappa Cocktail Lounge, Cockpit Coffee Shop, and a spectacular supper club —the Limbo Room—featuring world-famous entertainers! Plan now to enjoy the Arawak's Premiere Season—American Plan, Jamaica flavor! See your travel agent; write direct; or contact Miami office—Congress Building, FR 9-1403—N.Y.C. office, 65 W. 54th Street, CI 7-6940.

Free to YOU!

a WHO'S WHO of WHERE . . .

the Condé Nast fall/winter **TRAVEL GUIDE**

Vogue, Condé Nast Travel Guide
420 Lexington Ave., New York 17, N. Y.

NAME .....

ADDRESS .....

CITY ..... ZONE.....

STATE .....

11-1-57

JAMAICA, B.W.I.

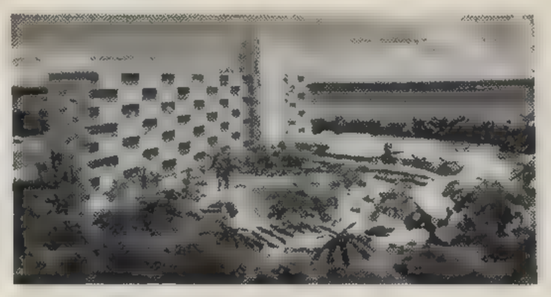
MONTEGO BAY



Hotel Casa Blanca

Casa Blanca literally swoops out over the brilliant Caribbean with its wide promenade terrace jutting into the sea. Private entrance to adjoining Doctor's Cave Beach with its superb bathing. All Sports. Delicious Food. Dancing and entertainment on the seaside terrace. Representatives: Wm. P. Wolfe, New York, Philadelphia, Boston, Chicago, Cleveland, Miami, Toronto.

MONTEGO BAY



Casa Montego

Newest under the Jamaican sun, Casa Montego opens mid-January, 1958. Towering 8 floors above a beautiful pool and patio, its more than 100 rooms all have private terraces, affording a sweeping view of the Caribbean. Excellent food. Smart shops. International Representatives: Robert F. Warner, Inc., New York, Boston, Washington, Chicago, Toronto.

MONTEGO BAY



Half Moon Hotel & Cottage Colony

A luxurious setting amid the lush tropical surroundings of a private 42 acre park and lovely beach. Delightful year-round climate with balmy days and cool nights. Fine American Plan Cuisine. Congenial and informal. Swimming, fishing, golf, tennis, riding, dancing nightly. Consult your travel agent or New York Reservation Office: 30 Rockefeller Plaza, Telephone: CIrcle 6-9260.

OCHO RIOS

Shaw Park Hotel. Combining informal beach life with graciousness of Jamaica "Great House" tradition. Agent or 16 West 55 St., N.Y.C. JU 6-3070.

VIRGIN ISLANDS, U. S. A.

ST. THOMAS



Virgin Isle Hotel

So foreign . . . yet so near! Colorful, enchantingly old world yet modern, luxurious & only 6½ hours by air from New York. Fabulous beaches, swimming pool, golf, tennis, music and entertainment, continental food, sightseeing, shopping. Good weather insured by Lloyd's of London. See your Travel Agent, or write hotel, or N. Y. Office: 502 Park Ave., MUrray Hill 8-0710.

ENGLAND

CHAGFORD, DEVON

Easton Court Hotel. 15-century house with 20th century comfort. Anglo-Amer. owners. Good food & beds. Central heat & log fires. Tel.: Chagford 3169.

Germaine Monteil



on smart lips everywhere—because it is the best!

VOGUE
NOVEMBER 1, 1957

Vogue's eye view of the well-made point

It happens every night on Broadway: The big moment. The recognition scene.

L'éclaircissement, as the author suddenly makes his point and understanding breaks out all over.

Over and over again, in fact—six nights a week and matinees. It doesn't just happen, though, on Broadway or anywhere else. And it's not so very sudden. Take the fashions in this issue: good fashion, every one of them. But not one can make its point alone, and even the most dazzling can have its point lost, or temporarily mislaid, if the shoes it's seen with (or the gloves, or the jewels) belong in some other context.

That's because the point, when it's made, is a collective one. It's built up of small, essential sub-points, and they interlock. As in collecting your thoughts, this isn't always easy; it takes time and effort.

And well worth it. A single well-made fashion point—with repeat performances scheduled right on through the season—is better than a dozen good beginnings.

Your cue: Dressing by situation, instead of by-the-piece.

One marvellous, specifically late-day coat, one perfect jewel, and the sheath beneath, to wear whenever it's cocktails at six. One ball dress—the season's prettiest. One of the new, luxe evening coats, to cover every evening situation from now through spring.

Whatever it is, it's this in the wearing: a complete fashion statement, thought through and through. The audience won't know the trouble you went to. But they'll get your point.



KAREN RADKAI

"It's Alarming How Charming I Feel . . . ." The look here came out of a simple, triumphant plan to wear a face and dress outrageously pretty; for jewels, a big glitter of earrings pendant beside a rush of bangs.

Earrings by Schreiner; at Bergdorf Goodman. Coiffure by Coiffures Americana, Bergdorf Goodman

LYRIC REMARK FROM THE "I FEEL PRETTY" SONG
IN "WEST SIDE STORY," REPRINTED BY PERMISSION
OF G. SCHIRMER, INC., AND CHAPPELL & COMPANY.
© 1957, LEONARD BERNSTEIN AND STEPHEN SONDHEIM.



Night looks— new ways

On the night side of the fashion story now: *situation-dressing, its engaging plans pinned to the sound fashion theory of* repeat performances. Without losing a gleam of star status, any of the looks on these and the next eighteen pages could appear again and again (same situation, same season). Excitement in the clothes context: the activated earring (the one opposite, for instance); the small, extravagant five-o'clock hat; glitter, not pearls, a younger and charming-er touch with lace; pearls for the ravishing winter prints; a free-flowing line in coiffures. Major thoughts: From Chanel, the thought that a woman's evening look should begin not from the head down, but from the floor up. (And the obvious wit of this in a year of heavenly shoes.) The idea of a late-day coat that's *only* late-day (page 100). The stupendous fact of a floor-length mink coat (page 97). The glancey-dancey short black dresses that are, in the knowing view of Mainbocher, off to a new career this year. (More on the next pages.)

Left: *The excitement of this year's short black dress—embroidered lace showing its deep pattern against coffee-coloured chiffon satin; sleeved; with a shorter-than-last-year skirt. A charmer, this dress, with the verve to play a dinner-theatre lead all season. By Countess Alexander, about $300; at Bergdorf Goodman; Montaldo's; I. Magnin.*



KAREN RADKAI

Pearl lure: magnificent fakes, many-stranded, a necklace to wear with a creamy richness of bared shoulders, a winter-print evening dress. More pearl above: the Anjou-pear-drop earring, rhinestone petalled.

Earrings of iridescent fake pearls by Schiaparelli; at Bergdorf Goodman. Necklace by Marvella; at De Pinna. "Cloud-form" coiffure by Coiffures Americana, Bergdorf Goodman.

Night looks—new ways for the season of great galas

Dancier, incidentally, is one of the forecast words this season, with a fresh interest in "society beat"—more fox trots and less merengue, a switch that's bound, we feel, to stimulate the pleasant *qui vive* of dance floor conversation. On the subject of big evenings, a woman might think in print (winter print, as here); or she might "think French"—of the Paris short bouffant look, for instance, as Guy Laroche sees it (Vogue, September 15). Or she might consider the circumstance of a dress with a flourish of train. And the thought behind these thoughts, naturally, is parties. Galas on this year's list: New York's Horse Show Ball, November 8 at the Waldorf-Astoria; on the same evening at the Sheraton Park Hotel, Washington, the International Ball in aid of The Children's Convalescent Hospital; the Fan Ball, November 15, at the Plaza Hotel, for the benefit of the Children's Cancer Fund of America; in Chicago, on November 29, the première benefit (for the Chicago Boys Clubs) of the International Livestock Exposition and Horse Show. Some women, thinking twice—once for themselves and once for their débutante daughters or nieces, will begin now to plot the night looks for the Gotham Ball on November 28 and Débutante Cotillion, in December.



Mink from the ground up: right, a sweeping coronation-robe sort of coat. Worn here with a winter-print evening dress, muted gold and brown-gold blooms on curving white satin brocade. Dress by Leslie Morris, winner of the 1957 Coty American Fashion Critics Award. Coat by Emeric Partos, a Hungarian-born designer, who began his career as a jeweller; his inventive ways with fur won him a special Coty plaque. Umpa natural dark ranch mink. Coat, dress, to order: Bergdorf Goodman.





Night looks—the big evenings: the dip-dress; the camel-coloured coat

Facing page: One of the *great* dresses—black silk with a sweeping, back-dipping skirt made for the motions of a ball (including a memorable entrance). The wide collar plummets to a deep V in front, frames the shoulders. Degree of flattery? Just short of unbelievable. Balenciaga adaptation by Herbert Sondheim. Henri Bendel; L. S. Ayres; Neiman-Marcus. *Right:* This never-before way to look at night—a camel-coloured wool coat to the floor, ankle-length white satin evening dress, close-shaped, with a quick outgoing swirl towards the hem. And cachet to make the woman who wears it "the girl in the long blond coat." Coat of Stroock velours. Coat and dress, both by Scaasi. Bergdorf Goodman; Marshall Field; I. Magnin. Gloves: Bergdorf Goodman.

Detail in close-up at the top of this page: the activated earring—this one centred by a great fake-emerald, with rhinestones, pear-drop pseudo-pearls. By Schreiner. At Bergdorf Goodman.

KAREN RADKAI





Night looks—little evenings. Point-making, after-five coat.

Above: Dior's filmy lace dress, black over a furl of pink-and-white silk net. (More pink, a rose flowering at the waist.) Directly romance-y, this. By Christian Dior-New York; $350. Bergdorf Goodman; Giddings.
Right: A late-day, little-dinner coat, the well-made point of many a day-length look from five o'clock through the theatre hours. Another point: the whopper bow. Of black worsted bengaline; by Marquise. $185; at Bonwit Teller; I. Magnin. Evins shoes, at I. Miller. The coiffure is by Frederic Jones.
Far right: Two views of this year's little black dress, an *extravagant, wiggy little hat.* One other gambit here: a gleaming band of rhinestones *tucked into* the boat neck. Dress of silk crêpe low in back; by Hannah Troy, $90; at Bonwit Teller; I. Magnin. Hat of black net: Sally Victor. Naturalizer shoe at Macy's.

Night doings: At Carnegie Hall, Nov. 14, 15—Hungarian pianist, Gyorgy Cziffra. John Osborne's Look Back in Anger, *with popping controversy afterwards. Marian McPartland's informed piano at the Hickory House. Or the elegant night-must-fall razz of Martha Davis and Spouse at the Blue Angel.*

KAREN RADKAI







Night looks all about: the winter-flowering print

Left: A moulded streak of pale silk, lit by pink and red roses, green leaves. The top—bare, sleeveless; its dressing, tiers of pearls and, not shown, a short jacket. Beautiful way to organize a dinner-theatre life, starting now—or yesterday, at the opening of *Jamaica* (with Lena Horne singing "Cocoanut Sweet," "Take It Slow Joe"). The dress, by Philip Hulitar, $125. Saks Fifth Avenue; Julius Garfinckel. *Right:* The square root of a season's wonderful evening looks . . . this coat (points for its theatre life, *The Square Root of Wonderful, Time Remembered*). It's a pale potpourri of flowers, warp-printed on silk taffeta—enough interest here to capture the late-day, short-evening audience. Might be the coat for the black dress, page 101; with it now, a flurry of hyacinth chiffon. Both by Talmack (dress of Bianchini chiffon), about $355. Bonwit Teller; Frost Bros.; I. Magnin. Coiffure: Claude. Herbert Levine shoes both pages: Jack Schaefer.

New evening satellite: at the top of this page, a life-size close-up of the pin on the dress photographed at left. Tiered aureoles of rhinestones, flashing new fashion signals. By Vendôme, $15 plus tax. At Best's.

KAREN RADKAI





Lamé and mink—as a look

Lamé has always been a dazzler, but seldom this way—so quietly you'd think chiffon were restraining it (which is sometimes the case, as you'll see on the next page). Here, wearing jewels of its own pale shadings and mink of another, lamé as a look—one of the year's most luxurious. *Facing page:* Theatre-evenings, covered—lamé dress with long thin sleeves, short fullish skirt, and a neckline that ties, quite demurely, at the hollow of the throat. By Larry Aldrich, of golden lamé (woven with Lurex metallic thread) brocaded on satin; $145. More details in the same golden vein: fake smoky pearls and crystals, blond gloves, an extravagantly collared mink coat. This, from Fredrica. Dress: Bonwit Teller; Hudson's; Sakowitz. *This page, above:* The gilded lily idea—a shirt dress in golden lamé, to light (lightly) many evenings after seven. Shimmering pleasantly with it: taupe pearls and topazes. The dress, by Bud Kilpatrick. At Polly's; Neiman-Marcus; I. Magnin. The Ritter Bros. coat, also: Holt Renfrew of Canada. *Both pages:* Coats of "Autumn Haze," Emba natural brown mutation mink.

FRANCES MCLAUGHLIN





FRANCES MCLAUGHLIN

Lamé and mink—as a look *continued*

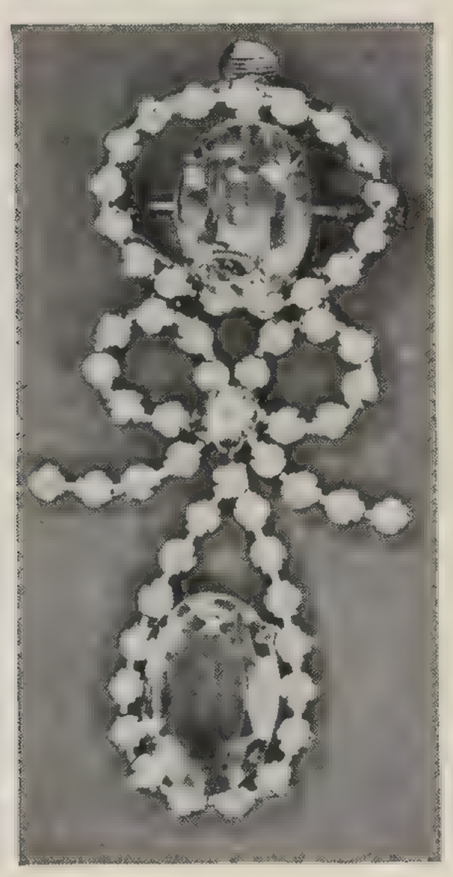
Facing page: Lamé following—literally—a chiffon pattern of behaviour. Golden and silvery lamé leaves floated over silk chiffon. The dress itself, as poetic as a low folded neckline and a blowy skirt could make it—very. The dress, by Harvey Berin, and the mink coat designed by Sophie, at Saks Fifth Avenue. The dress alone, also at Julius Garfinckel; L. S. Ayres. Pinned to it: fake topazes and a blaze of topaz-coloured rhinestones. The coat, here, of "Autumn Haze," Emba natural brown mutation mink. *This page:* Lamé and mink plan reproportioned. Here, a coat of beige and golden lamé, slightly swayed by a chiffon dress underneath. The muff: a plump little barrel of mink. The coat, and the dress (of Bianchini white chiffon), both by Suzanne Augustine. At Bergdorf Goodman; Nan Duskin. Umpa natural dark ranch mink muff and Delman satin shoes, also from Bergdorf Goodman. The Saarinen furniture: from Knoll Associates.

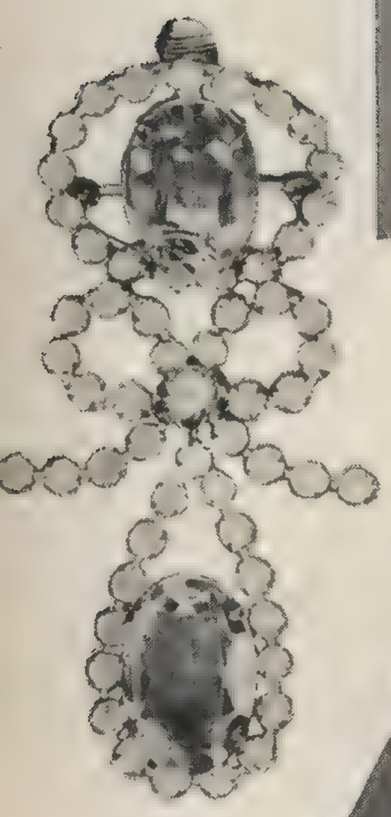
The point—
6 ways to make it













Reading clockwise around this page, six points of light to add voltage after dark, and occasionally create it (e.g., the sway of rhinestones, below, left, electrifying simple black crêpe).
At twelve o'clock high: a large starfish to pin . . . the white satin dress on page 99; the black lace, page 95. Liquid-green stones and rhinestones.
Lilly Daché Boutique; $63.
Pendant earrings (next around the clock) for a green-eyed woman—fake emeralds, a fizz of rhinestones.
By Trifari; $20. Altman's.
Fake rubies clinging to a rhinestone cuff, to make a point of almost any form of blackery; or of the pink dress, p. 134. Schreiner; $43. Bonwit Teller.
A nearly shoulder-length stream of rhinestones—Eisenberg earrings; $22.50. Saks Fifth Avenue.
Earrings—or pin (these work either way) of "sapphires" and rhinestones.
Lilly Daché Boutique; $60.
Rhinestones, leaf-shaped, superimposed on more of same.
Eisenberg bracelet; $40.
Saks Fifth Avenue.

ALL PRICES, PLUS TAX



Sparkle—Chanelized

Facing page: Chanel's way to look at night—what could pass as a little-nothing-of-a-suit if it weren't far and away one of the shining events of the season, especially as worn by Mlle. Chanel herself on her recent visit to New York and Texas.
Gold-embroidered white brocade, gold braid, and this charming Chanelism—deep pink jersey for the jacket lining, the little shrug of sweater.
Coiffure, by Charles of the Ritz, Paris.





Paris embroiders on the glitter theme

The gold and silver threads running through evening fashion—embroidered glitter. Here, Paris-*éclairage*, the dresses as well as the fountains bathed in light now.
Left: The fine-gold glitter at Dior—sleeveless sheath under a mink-spilling jacket, the golden spangles set with ruby-coloured stones in ruby Bianchini silk; crescent hat, more mink. In America at I. Magnin. Gold kid-skin shoes: Roger Vivier for Christian Dior. The lipstick—Dior No. 33.
Right: Dinner dress with the silky calm that's the way of glitter now—and called by Balmain, Annapurna. Water-green silk satin: the jacket barely moulded of satin and silver thread, the skirt with a little flip of train.

Rome: DUCHESSA MARIA GRAZIA SALVIATI, a young beauty,
blond and creamy-skinned, was before her marriage Donna Maria Grazia Gawronska.
Here, she wears an embroidered white satin ball dress from Simonetta's
new collection; with it, the magnificent diamond necklace given to
her husband's family in the sixteenth century by François I of France.
The dress, in America at Hattie Carnegie; Wanamaker's, Phila.; I. Magnin.



CONTESSA PAOLA SENNI, the former Donna Paola Lancellotti,
spends most of her time at the Sennis' country place near Rome, with her four
pretty children, all under seven. Here, dressed for the Roman season, she wears
Simonetta's splendid ball dress of cherry-red satin, the bodice embroidered,
the colour superb with her chiselled dark beauty. Jewels from Bulgari.
Dress, in America at Hattie Carnegie; Wanamaker's, Phila.; I. Magnin.

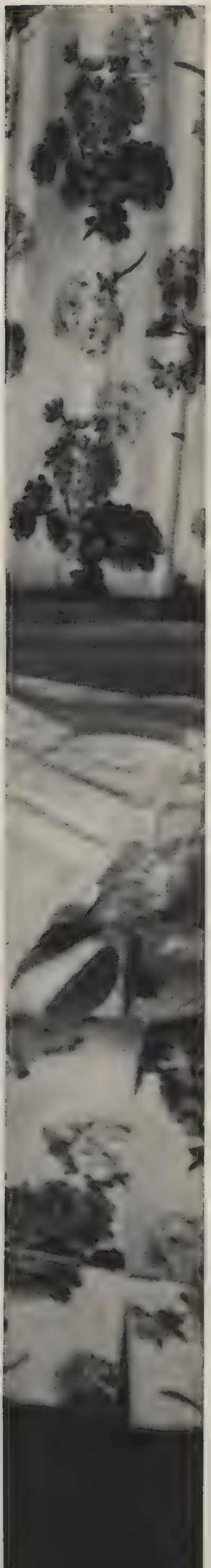


WANDA GAWRONSKA

HENRY CLARKE



WASHINGTON DÉBUTANTES



Each of these three pretty girls, photographed in the Georgetown drawing room of Senator and Mrs. John Sherman Cooper, is being presented at more than one coming-out party this year.

MISS GWENDOLYN ROWAN (left), the daughter of Mrs. Herbert Behncke and Mr. Robert Rowan of Pasadena, California, was presented at a dinner given by her aunt, Mrs. Cooper, at the F Street Club. A tall, willowy brunette, she wore a dress of white organdie and lace by Dior with a wide Indian necklace of emeralds and diamonds. This winter she will come out in Los Angeles at Las Madrinas Ball.

MISS ANNE EMMET AND MISS LUCINDA BURLING (left and right, below) will both be presented at the Washington Débutante Ball in December. Miss Emmet, who is wearing a great-skirted dress of embroidered organdie, is the daughter of Mrs. Eustis Emmet of Washington and Mr. Grenville Emmet of New York. A few days after the Débutante Ball, there will be another party for her given by her grandmother, Mrs. William Eustis, in Georgetown. Miss Burling, who came out in June at Rich Neck Manor, the Burling house near Easton, Maryland, is the daughter of Mrs. Thomas Tyler of Lake Forest and Chicago, Illinois, and Mr. Edward Burling, junior, of Washington. Her grandparents, Mr. and Mrs. Nelson Perin, will have a third party for her in Washington at Anderson House this December.





In the receiving line:
Mrs. Alfred Gwynne Vanderbilt,
Mr. Vanderbilt,
Mrs. Edward H. Alexander,
General Alexander,
and the two débutantes.

DOUBLE DÉBUT

In a flurry of pink and crimson flowers, Miss Wendy Vanderbilt and her cousin, Miss Sandra Topping, came out together at a handsome party at the St. Regis Roof in New York, a party at which they danced not only all night, but until six o'clock in the morning, to the fast show tunes of Lester Lanin's orchestra. Miss Topping is the daughter of Mr. Henry J. Topping and Mrs. Edward H. Alexander who, as Gloria Baker, was the famous "glamour débutante" of her coming-out year. Her débutante daughter is now a freshman at Bennett Junior College. Her cousin, Wendy, the daughter of Mrs. Edward B. McLean and Mr. Alfred Gwynne Vanderbilt, is a student at Sarah Lawrence.



MISS WENDY VANDERBILT AND
MISS SANDRA TOPPING



Mrs. Margaret Emerson, grandmother of both débutantes, with Mr. and Mrs. Vanderbilt and Mrs. William H. Tew.



At the buffet, with stags, Miss Elaine Cameron

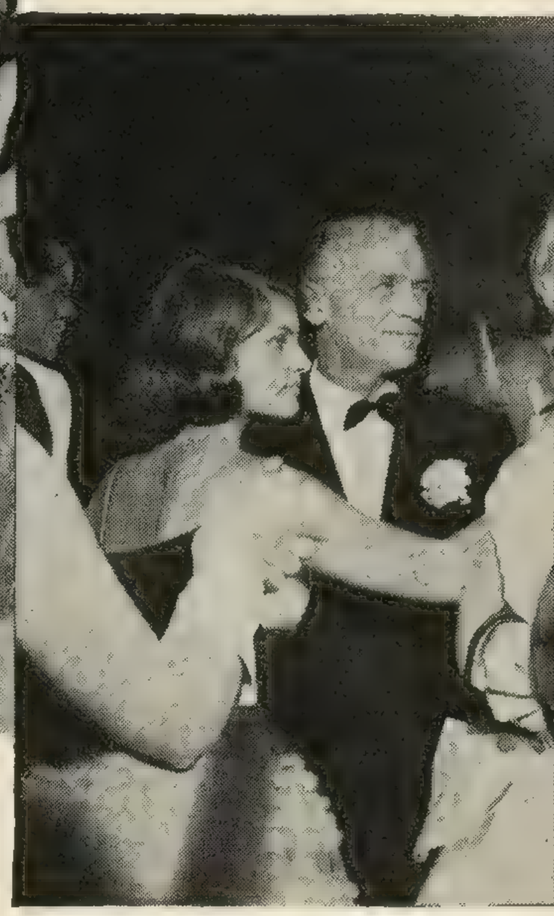


Miss Eleanor Briggs,
charming in
bare-topped white.





Miss Nancy K. King and Mr. Winston Lord



Mr. Douglas Fairbanks, junior,
dancing with his
daughter, Victoria.



Above: Miss Henrietta Tiarks, one of
London's prettiest débutantes.

Right: Mr. and Mrs. Douglas Fairbanks
with Colonel Serge Obolensky.

Below: Miss Diana W. Kress
with John L. Hopkins, junior.





Above: Sitting out with partner,
Miss Susan Phipps.



DE MORGOLI

Glowing reports
from Mainbocher



In a season of sparkle, Mainbocher registers the light in his own, and unexpected way. For one thing, his dresses never slither (often, the skirts are full enough to warrant a petticoat underneath). Young glitter's the Mainbocher idea, quite casually the most devastating look in the room. *Left:* Possibly the slimmest full dress ever scissored (it takes Mainbocher scissoring to manage an effect like this); the skirt flares over the hips, bells to the hemline —and never loses sight of the figure on its way. Strapless dress and taffeta-lined jacket, in lamé matelassé embroidered with black, white, and golden sequins and paillettes. *Right:* The new Mainbocher recipe—short, black, glittering, *and* full. Here, a dress with a skirt that could dance rings around itself, in black mousseline de soie, crowded with jet beads and paillettes. Both dresses, to order from Mainbocher. Diamond jewels: Harry Winston.

KAREN RADKAI





LEOMBRUNO-BODI

Black and white on the good buys list

For the woman with an engagement calendar that's generously subscribed, and a clothes budget that isn't—a four-page solution, here. Black and white's the formula throughout—a combination that delivers as much evening drama per inch, per dollar, as any yet invented. *Above:* How to turn any black dress into a costume—and a plain, floor-length sheath into a dazzler: a little banner of black velvet with a wide cuff of pleated white satin folded over it (we've tied it on front to back—but there's no law about that). By Echo, of rayon velvet and satin; $30. This, and the Schiaparelli jewellery, at Jay Thorpe; Battelstein's. *Left:* New way to wrap up the most ravishing evening fashions this year—without tying ... too much fashion capital. Day-length coat of black ponyskin (flat, silky, supple), with ... cloud of pale fox for a collar. By Georges Henri, of Argentine black-dyed pony and Saga Norwegian blue fox; about $600, plus tax. Coat, from Bonwit Teller; Woodward & Lothrop; Rich's. The bracelet, a five-strand shimmer of rhinestones. This, by Weiss, at Altman's.





Good buys: one skirt, three tops

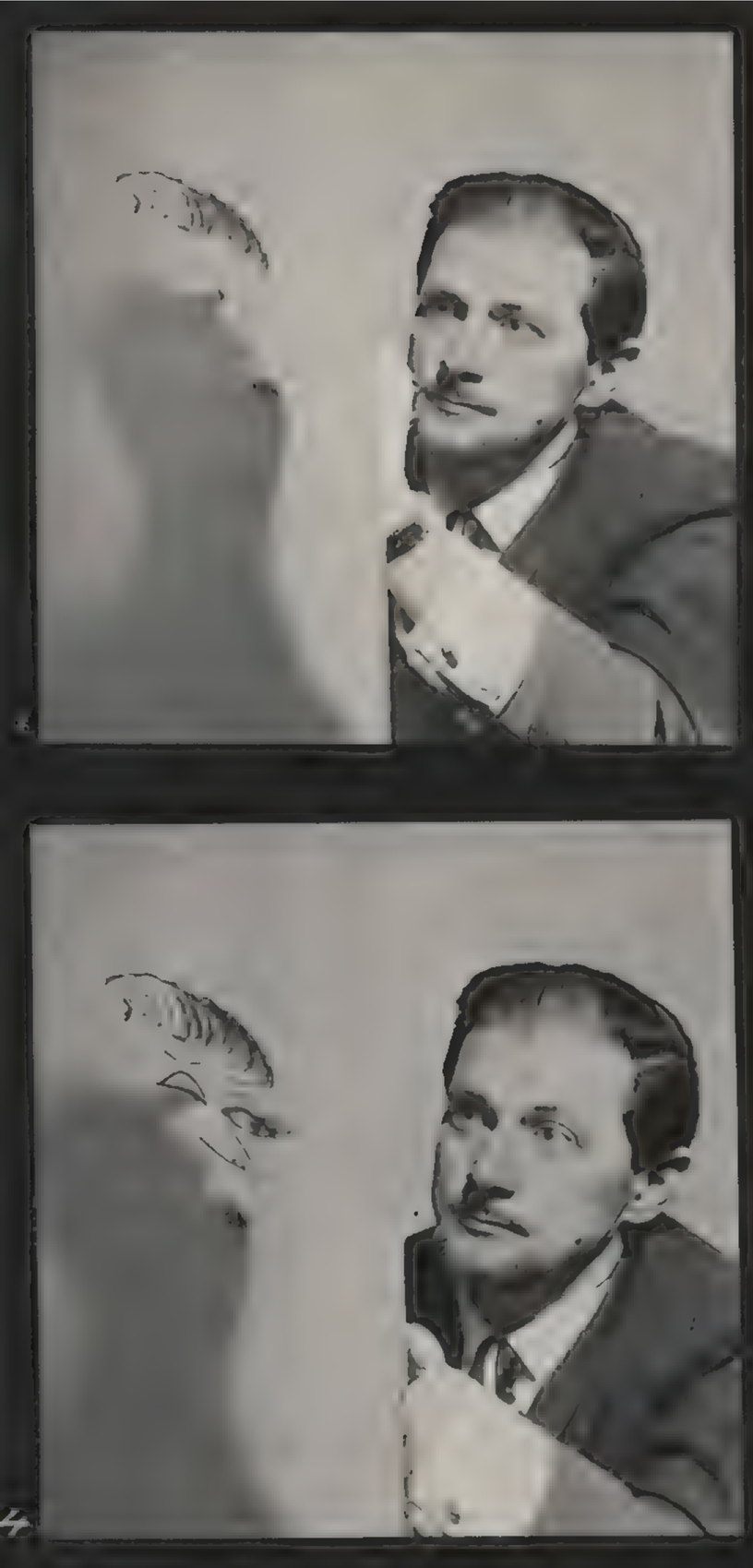
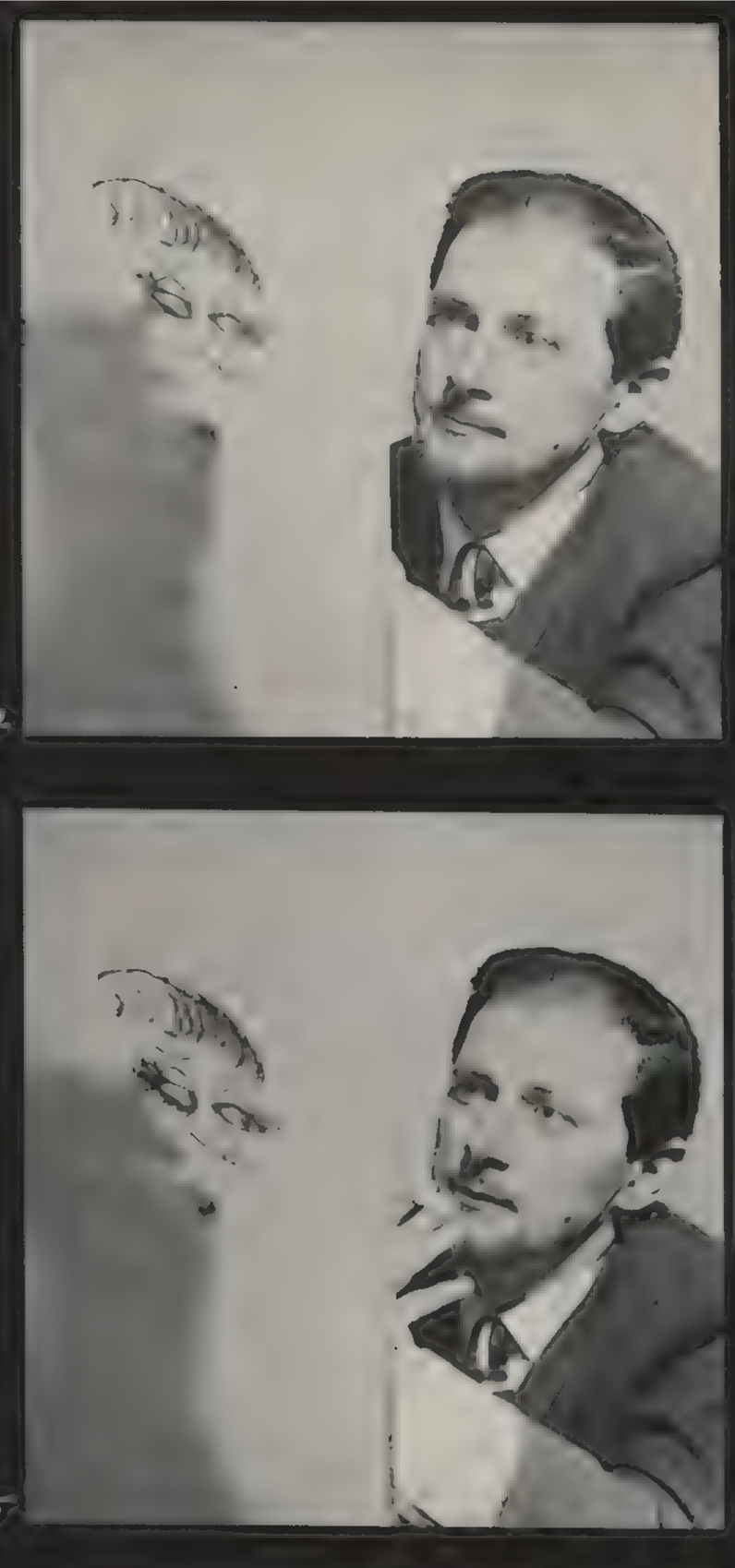
What one black skirt can be in a woman's clothes life now: three evening looks—and terrific. Here, a box-pleated black crêpe skirt with a night-life as varied as three separate tops—plus sparklers—can make it.

Left: For informal dinners city or country, the skirt with a hip-length slip of sweater, a bib of rhinestones. The sweater, black wool loosely knitted; $7. Schreiner bib: Altman's.

Above: With a crêpe décolleté top, vamp earrings, long black gloves, the skirt at the peak of its possibilities—parties up to, and including, a small dance. The top, $7. Richelieu beads and the pavé carryall by Weisner of Miami: Altman's.

Right: For little dinners (might be at the wearer's own house) we've added a white shirt to the skirt, tied them with the scarf on the facing page. Shirt, $7; skirt, $18. Clothes by Majestic. All (except sweater): Arnel-rayon-nylon crêpe by Cohama. Altman's; Famous-Barr; Frost Bros. Shoes: I. Miller.

LEOMBRUNO-BODI









PEOPLE ARE TALKING ABOUT...

PEOPLE ARE TALKING ABOUT... Golden Sonic, a rocket-shaped toy with a radar screen, which moves around on the floor when someone blows a sonic whistle or even blows in a bottle, half filled with water, to spark the battery.... The dawn charms of the 6:30 in the morning course in comparative literature, given on CBS-TV. . . . The wild but controlled beauty of the Massed Pipers and Band of the Black Watch, especially when, in a slow march, they seem to flow like a smooth stream of water.... *Fanfare, the Confessions of a Press Agent,* by Richard Maney, an astute press agent who tells the stripped truth, wrapped up in an intoxicated vocabulary.

PEOPLE ARE TALKING ABOUT... *West Side Story,* a musical that has inexorably the stamp of 1957, starting from the quiet, frightening gathering of the gangs in a remarkable opening dance, as unlike as a Nike to a slingshot, to those opening numbers in which pretty girls, doing a simple hitch kick, sing out "We are the girls of the chorus." ... The trumpet of Miles Davis on the album, *'Round about Midnight.* . . .The new Café Chambord Gourmet Shop with such especially good frozen sauces as *Périgourdine* with truffles and *Sauce Véronique.... The World of John McNulty,* a collection of his small, perfected stories, as ordered as the growth of an arbutus, the talk as superbly heard as if it had been picked up by a hi-fi mechanism and then edited down.

PEOPLE ARE TALKING ABOUT... "Rack buyers" who get their records on impulse in supermarkets and drugstores at slightly less than the usual prices.... The pleasure of some of the young who go to "Horrorthons," those massed hideous movies, which frequently include some version of "I Was a Teen-age Werewolf." . . . *Benjy* by Edwin O'Connor, author of *The Last Hurrah,* who has now turned in a simple-minded short fairy tale about a good little boy and a Good Fairy who smokes big cigars and speaks a busted kind of English that would set John McNulty's ears on edge. . . . John Osborne's *Look Back in Anger,* a roaring, alive play that is full of faults and curiously sober, although the chief character, played brilliantly by Kenneth Haigh, sounds most of the time like a drunken Welshman rolling out ceaseless invectives that are funny, brutal, pitiful, and young.

PEOPLE ARE TALKING ABOUT... *Those without Shadows,* the new Françoise Sagan novel, a dreary ring-around-a-rosy with nine characters, most of whom keep complaining of boredom, both in and out of bed.... *Time Limit,* a fascinating movie, like an argument that is impossible to stay out of, with strong performances by Richard Widmark and Richard Basehart.... The Saturday night concerts of the Boston Symphony heard live in New York on WQXR from Boston. . . . Cecil Beaton's book, *The Face of the World,* in which he wrote about Arthur Miller's enthusiastic reaction to some Beaton photographs of Marilyn Monroe: "That loony babe."

RONALD SEARLE, *left,* the British cartoonist whose long-legged, pointed-toed men have thick but scraggly moustaches, whose women have thick and long eyelashes, and whose children even from the best families are British delinquents, has a gentle charm, a disarming shyness, never apparent in his sketches. (The evolution of one of his seraglio-eyed charmers is shown in the photograph at the left.) With others of his weedy clan, she appears in his newest book of cartoons, *Merry England, etc.* More Searle recently was shown on television in a twelve-minute insertion called "Energetically Yours." A left-handed artist who sketches many of his best ideas in the dark of night on a pad cached under his pillow, Searle began cartooning before World War II, continued during three years in a Japanese prison camp, and first made his bolt for success with his violent, annihilating belles of St. Trinian's, schoolgirls who in an excess of spirits finally burned down St. Trinian's. Although the belles rampaged through one movie and are now in a second one, Searle has refused to draw them for the past five years. The belles, in fact, are a mad mismatch with the children's magazine, *Young Elizabethan,* edited by Mrs. Searle, a dark, attractive woman who, all unknowing, recently published some poems written by the Searles' talented ten-year-old twins, John and Kate, who submitted them under pseudonyms. They won five shillings each.



RAWLINGS

MRS. AUGUST BELMONT, in the course of seventy-odd years, has braided into her life four different strands: she was a distinguished actress for whom Shaw wrote *Major Barbara*; she was the wife of a famous American banker; she named Man o' War and his dam, Mahubah, for the Belmont stables. But what she likes best to talk about is "How I involved the Metropolitan Opera with the Opera Guild," a story she tells with spirit and pleasure in her autobiography, *The Fabric of Memory*, published this month by Farrar, Straus and Cudahy. The first woman member of the Metropolitan Opera Board, Mrs. Belmont founded the Guild, launching the idea of the Metropolitan as a national asset. The floating power was mainly her own crusading charm, smiling, effective, and not to be turned aside. It is very much the same inexorable charm of Major Barbara. Although she never played the rôle, it became the subject of an endearing exchange of letters with Shaw, now published for the first time in her book. In her sunlit living room in New York, Mrs. Belmont keeps on the mantelpiece two photographs of the ruddy, young G.B.S. Above the same fireplace hangs a painting of her father-in-law standing beside his wife to greet her father, Commodore Perry, just back from Japan. Other paintings, photographs, memorabilia all about the room give it an unpremeditated cosiness like her old-fashioned bowls of potpourri, mixed and rosy as the reminiscences of her book.

"WHO CARES ABOUT OPERA?"

"I CARE."

An excerpt from "The Fabric of Memory,"

by Eleanor Robson Belmont

"Manhattan Island contained all the official 1,164,673 residents of New York City on 30 April 1880, when George H. Warren journeyed downtown to keep an appointment with August Belmont and three other gentlemen. The Brooklyn Bridge had not yet been completed; Madison Square was the centre of the city's social activities; and most of the area beyond Fifty-ninth Street was populated by 'squatters,' their children, and large numbers of goats . . . the engagement was with Mr. Belmont in his official capacity as president of the Academy of Music's directorate, and with three fellow-members of that Board. . . ." (Irving Kolodin, *The Metropolitan Opera*, New York, Oxford University Press, 1936). The discussion centred on the proposal to build a larger opera house farther uptown with enough boxes to meet the fashionable demand which the Academy, largely for reasons of size, could not satisfy.

Among copies of August Belmont, Sr.'s letters written to Colonel James Mapleson three or four years later, we find him urging the Academy of Music's impresario to secure Adelina Patti for the following New York season. Colonel Mapleson answered it would be impossible as Madame Patti insisted she already had signed a contract to sing before the sovereign Czar of Russia. Mr. Belmont replied, "Tell Madame it is better to sing before a sovereign people than one Czar."

In the heart of the theatre district of Manhattan stands, one might say without fear of contradiction, an ugly, dingy yellow brick building. Inside the auditorium dignity and beauty reign. The warm red walls, the proscenium arch, gilt-trimmed, induce memories. Memories, too, seem to float from folds of the gold curtain, the curtain that so often in rising and falling has revealed and then concealed greatness.

Since the opening of the Metropolitan Opera House in 1883, and its rebuilding after a fire in 1892, this unromantic looking edifice has encompassed more beauty of sound than any other theatre in the United States. For accomplishment, it ranks with the top operatic theatres of the world. James Roosevelt, the first president, said, "We never expected that it would pay. No opera house in the world has ever paid as an investment, and none ever will."

My initial grand opera experience was as a standee. It had never been possible for me to hear a Metropolitan performance because of my own theatrical engagements. In 1903, however, during the run of *Merely Mary Ann* at the Madison Square Theatre, I met, at the home of Mrs. Charles Robinson Smith, the dramatic soprano Milka Ternina. One night when she was singing Brünnhilde in *Götterdämmerung*, I almost telescoped the intermissions of *Mary Ann*, and after a hurried change, rushed to the Opera House. The curtain was going up on the last act. No seat was available. I stood throughout and heard Ternina interpret that final glorious immolation scene. The impression made upon me was profound, but no premonition warned me of the significant part opera would play in my future life.

In 1933 the Metropolitan Opera House was governed by two groups of directors: the Real Estate Board, which represented the stockholders who owned the building and the boxes, and the Opera Board, which controlled production. Signor Gatti-Casazza, General Manager, for many years had directed the selection of artists and opera performances. After World War I and during the Depression of the early thirties, maintaining grand opera was extremely difficult, to say the least. A splendid reserve fund accumulated from previous profits had melted away. Special contributions from stockholders were provided with more and more reluctance. Proceeds from brilliant benefit balls produced diminishing returns. In this predicament the Board of Directors was prepared to accept help from any source.

Cornelius N. Bliss, an officer of both boards, suggested bringing a woman into the conservative circle and put my name in nomination because of my experience in fund raising to relieve unemployment. When I accepted the invitation to join the Board, I felt an impulse to help avert unemployment, with which I was all too familiar; the Metropolitan Opera Company employs around six hundred people regularly. I had no lofty idea of preserving an art.

My first meeting in May, 1933, was almost as difficult as an opening night in the theatre. It is not possible to say who was more perturbed, I or those formal gentlemen, several of whom were my friends or had been cordial dinner partners. Mixed company on boards was far from a familiar sight at that time, and when I slipped into a chair, several of the directors looked solemnly uncomfortable. Missouri might have been their home state. As for me, I felt like misplaced matter.

Paul Cravath, Board Chairman, appointed me to the Executive Committee early in 1934. At the following meeting, he announced that unless real money were found within a month, a notice would be placed backstage indicating that the Metropolitan Opera must end its *(Continued on page 170)*

A short story by George Bradshaw

"THE PICTURE

Edouard Lorillard stretched lengthily back in his chair, his feet on his desk—the lean, fortunate figure of the gallery owner—and listened comfortably into the telephone. His eyes were fixed absently on his left hand, which fingered an egg, a polished, elegant dark green egg made from a chunk of good Wyoming jade.

"I suppose you saw the papers," Audrey MacAllister's New York voice said.

"Um," Edouard Lorillard said.

"What did you think?"

"About what?"

"Malherbes," Audrey said, as if Malherbes had been the only name in the papers.

"Oh that," Edouard said, with just the right tone of disinterest. But he frowned, and his fingers closed tightly around the egg.

"Will it do you any good?"

"No," Edouard said. "I have only a couple of drawings and some of the early etchings."

"I have a painting. And I have just added five hundred dollars to the price, you can imagine."

"I can imagine," Edouard said, and gripped the egg even tighter. "Well. . . ."

"Call me," Audrey said.

Edouard put down the telephone, took his feet from the desk and laid the egg upon it, then picked up a newspaper. There was a scowl on his fortunate face.

Audrey's sentence about Malherbes had annoyed, even frightened him. He had seen the story and had done no more than glance at it. Yet here it was, a dispatch from Paris, given almost a whole column of print—such importance that of course its news was spread in London and Stockholm and Zurich and San Francisco, as well as New York. And here was I, Edouard thought, uninterested. Why?

The meat of the story was this: Maurice Malherbes had verified a rumour which had been going around Paris for a week that he had burned seventy-eight of his paintings. On the eve of his eightieth birthday he had, he said, looked over his work and decided these seventy-eight canvases were second class, so he had stuffed them forthwith into the porcelain stove in his studio.

Edouard remembered the stove, it gave a lovely heat.

"I am a strong man," Malherbes was quoted as saying, "I can bang out a picture any time. But sometimes they are not what I expected."

Edouard saw the old man, one of the great of the School of Paris, sitting neatly dressed in a dark suit with a vest and a collar and a tie, surrounded by his tables of paint, his bursts of brushes, and a squadron of unfinished canvases, declaiming imperiously about life and art. . . . No one but Malherbes himself would ever have dared say he had painted a picture of the second class.

A few of the paintings that had been destroyed were listed. Most, of course, were unknown since Malherbes had never let them out of his studio, but some of the seventy-eight had indeed got as far as exhibition. Edouard's eye ran down the list until it was stopped by number nine, "Skull with Owl."

He looked up. He knew that picture. He had seen—but where—a reproduction of it. He got up and walked to the cabinet where he kept his books of reference.

Edouard's office at the back of his Lorillard Gallery was disorderly, only enough to be useful. It was a handsome room, panelled in bleached fruit wood, with pale-yellow leather sofas, its tables littered with vases of tousled white tulips and the fascinating international *dreck* of the art world—books, prints, catalogues, posters, pamphlets, portfolios. Edouard liked the disorder, its richness made him feel secure—and his mind was such that he knew where everything was. Even, as it happened, the reproduction of "Skull with Owl."

After two false tries, he pulled out a *Cahier d'Art* from 1937, and there, as he had remembered, was the picture.

It was impossible to believe the old man had burned this. It was such a perfect, such a *typical* Malherbes—the red underpainting, the thin whites, the lavish blacks, the awkward, elegant drawing. Edouard laid the book on his desk, and walked over to the window.

Yes, very well, but that was merely a distraction from the question: the *why* he had not been impressed by the story as Audrey MacAllister had. Was it, possibly, that he was becoming too *knowing* about the art business, that he had lost that amateur's enthusiasm which every good dealer should have?

It was the number, seventy-eight, which had impressed the newspapers. And rightly. No museum in the world boasted seventy-eight Malherbes, probably none of the public had ever seen so many together anywhere, a dozen alone in a room, in all their gratuitous splendour, was show enough to satisfy anybody. So seventy-eight. . . .

What the public did not understand was the fecundity, the facility of great painters. If I am not filled with a sense of wonder at everything that happens in the world of art, I am lost. In a business way, at least.

WOULDN'T FIT IN THE STOVE"

Edouard sat down at his desk again and pulled the Malherbes *Cahier* to him. Or am I bemoaning something quite different, he thought, am I bemoaning only the fact that Audrey MacAllister, the unprincipled owner of the MacAllister Galleries, thought faster than I did?

He began to study the Malherbes. For a half hour he absorbed everything he could about it—its date, size, colours, provenance, its reception in 1937, everything he could gain from the *Cahier*. Then, in the midst of a frown, he gave a start, as if something had occurred to him or something been made plain to him, and he raised his eyes and began to stare unseeingly into air. Ha, he thought in a moment, this will fix Miss Audrey MacAllister, but good.

About a month later, on a clear evening, Edouard invited Audrey MacAllister to dinner. At a little after seven he arrived at her gallery in the East Sixties carrying a wrapped package, which could only be, considering the circumstances, a picture.

He found her in her back room, sitting on a cinnamon silk sofa, reading a newspaper. It was a pretty room, with whitewashed brick walls, glass doors opening onto a garden, a large fireplace, and of course pictures everywhere, stacked and hung.

If Audrey's blond hair wasn't quite real, her face was. Lean and beautiful, like the rest of her, her face was relaxed and confident, a successful face.

She peered at Edouard over much too large glasses, and indicating the package, said, "For me?"

"No," Edouard said, and sat down in a favourite chair. "But something that will amuse you, I think."

"I suppose you want a drink."

Edouard nodded. "A Martini. The good kind." He began to untie the cord of the package.

Audrey MacAllister had several talents, and the making of Martinis was not the least. She was fortunate in one respect: her father had left her several cases of prewar vermouth—pre-First War—so she started ahead. Edouard took his first sip and closed his eyes. "This miracle," he said. "The first bartender to be canonized will be you."

Audrey sat down again on her sofa. "I'll bet you say that to all the bartenders," she said. "Now amuse me."

Edouard picked up a cigarette. "I have to give a short preamble," he said. "You remember a few weeks ago we talked about Malherbes."

Audrey frowned.

"Yes," Edouard said, "the immolation . . ."

"Yes, yes. I remember."

"After I talked to you, I read the stories more carefully. And something occurred to me. . . . You know I have been in Malherbes' studio not often, but several times."

Audrey nodded. "I was there once. So neat."

"Yes," Edouard said, "then you remember the porcelain stove."

"I do."

"The story in the paper said that it was *in the porcelain stove* that he burned the pictures."

"Yes."

"Now, well, this stove. The door to it is not over eighteen inches wide. It's not such a big stove."

"True."

"So. I don't know the size of the pictures he burned. Maybe they were small ones, most of them. But I do know this, they were not *all* small, the "Skull with Owl" is three feet by four."

Audrey said, "But . . ."

"I know. It would be quite possible to chop the pictures up or rip them, and then burn them. But somehow I don't see the old man doing that. He could cleanly sacrifice them by fire, yes, but he is not the type to rip or chop or tear. Do you think?"

"No. You're quite right."

"Anyway I thought I'd find out. So I called Paris, Jean Lombardy, and asked him to do some inquiring. And day before yesterday . . ." now Edouard removed the brown paper from around the package, "I was called down to the customs office and this was waiting for me."

With a flourish he produced the picture—"Skull with Owl," by Maurice Malherbes. Audrey leaned forward to look. There it stood, bright and perfect, except for one thing: on the upper left corner there was a burn, the canvas was singed and the paint discoloured.

"What may have happened," Edouard said, "was that the old man simply didn't realize that the picture wouldn't fit in the stove, or maybe he changed his mind, I don't know. We'll probably never know. Anyway, there it is, and a beauty."

Audrey leaned back, folded her arms, and nodded soberly. "Yes," she said, "yes."

Edouard smiled. "Amused?" he said.

"Yes, Edouard," Audrey said *(Continued on page 174)*



The new charm of black—subliminal

Three black evening dresses here tapping out their message to the subconscious (i.e., the subliminal, in Hidden Persuaders' code).
Opposite page: Left, a gentle little black dinner dress with delightful impact—drapery around the waist floating to the hem at the back. Dress, in Onondaga silk crêpe, about $160. This, and the necklace, by Adele Simpson.
Right, black silk gros de Londres, good theatre, off stage at the new plays. One of the subliminal compliments conveyed here—for a woman's legs, a leggy two-tier skirt. By Adele Simpson, of Wm. Rose silk, about $145. Both dresses and the necklace: Bloomingdale's. Dresses, also at Carson Pirie Scott; J. W. Robinson.
Further subliminal appeal: the Ciro perfumes, page 166.
This page: The cameo charm of black—a narrow ankle-showing dress with a little pendulum train, and a scarfed neckline. By Jobère, in Onondaga silk crêpe. $145. This, evening bag, and earrings, by Nettie Rosenstein, all at Saks Fifth Avenue.



The new charm of red—disarming



This may be the year you "discover" red—
a new scheme of disarming prettiness as remote
from diablerie as the diaphanous coiffures
here. Red with red is the idea:
each of these dresses might be worn with
red shoes; and one of the prettiest
red dinner dresses in Paris was shown with long
gloves of the same material.
Opposite page: Left, red, its make-up softened
till the effect on the wearer is—make-up.
The softeners: chiffon, satin, the deepened
colouring. Theatre dress of silk chiffon,
satin coat, each about $80.
By Harou. Lord & Taylor; Frederick & Nelson.
Right, a short evening dress with a décolletage
that makes it gala enough for all
but the grandest parties. Of red silk; by Kunel.
About $245. Bergdorf Goodman; I. Magnin.
This page: Left, red with serene drapery,
from the wide neckline across the shoulders,
from panels in the skirt. Good choice for a big
dinner in a private house.
By Hattie Carnegie,
in silk crêpe; $295. Also at Sakowitz.
Right, a red satin costume high on the list of
indispensable fashion. The dress, very bare,
with ribbon straps; the jacket,
a consequential fold of shape, after-dinner,
en-route-to-theatre. By Howard Greer; $295.
Jay Thorpe; J. W. Robinson.



Red—the pinkest version

Left: The pink consequence of so much red in fashion, and a forecast for this season's parties—rose-petal dresses as part of the décor. Here, pink silk satin petalling out to ball-dress proportions; by Harvey Berin. About $185. Lord & Taylor; Dayton's; Stix, Baer & Fuller; I. Magnin. Part of its décor: rubies, and a new sparkling scarlet . . .

Red Caviar.

Right: Appetizing accent to winter fashion, here: the new Revlon colour in nail enamel and lipstick with soft-focus lighting effects on a woman's face-and-finger-tips complexion. The glass-beaded slippers. a silky red that matches the nail enamel here, might not match any other red in a woman's costume, might be worn with beige, or white—or red in its pinkest version. Both, in satin, by Julianelli. The buckled shoe, about $40; the embroidered shoe, about $50. Lord & Taylor; Halle Bros.; Harzfeld's.

LEOMBRUNO-BODI



The long line of elegance: by car, by coat



RUTLEDGE

Two great arrivals: the cardigan mink coat and the Lincoln Continental Mark III, both proving that the quickest way to elegance can be a straight line. The coat, the longest-yet mink sweater—from a cardigan neckline, a soft straight fall of mink with these other sweater attributes, bone buttons, pockets, and a beautiful simplicity. Fashion performance: all day, city-country, any country. New generation of classic car: the four-door hardtop Lincoln Continental, grown into the longest-ever, six-passenger sedan, a nineteen-foot sweep of steel. For performance, a smooth new suspension system, with the body welded together in a single unit (no frame bolts, more silence). For looks, a slicing away of non-essentials. Push button news: air conditioning, heating, ventilation, controlled by one dial; an electrically retractable rear window; a lock that seals all windows from the driver's seat—no escaping children. (More car facts, page 169.) The coat, by Maximilian, of "Autumn Haze," Emba natural brown mutation mink. Gold and diamonds from Cartier. Taupe profile beret, by Lilly Daché.

RAWLINGS



TONI FRISSELL



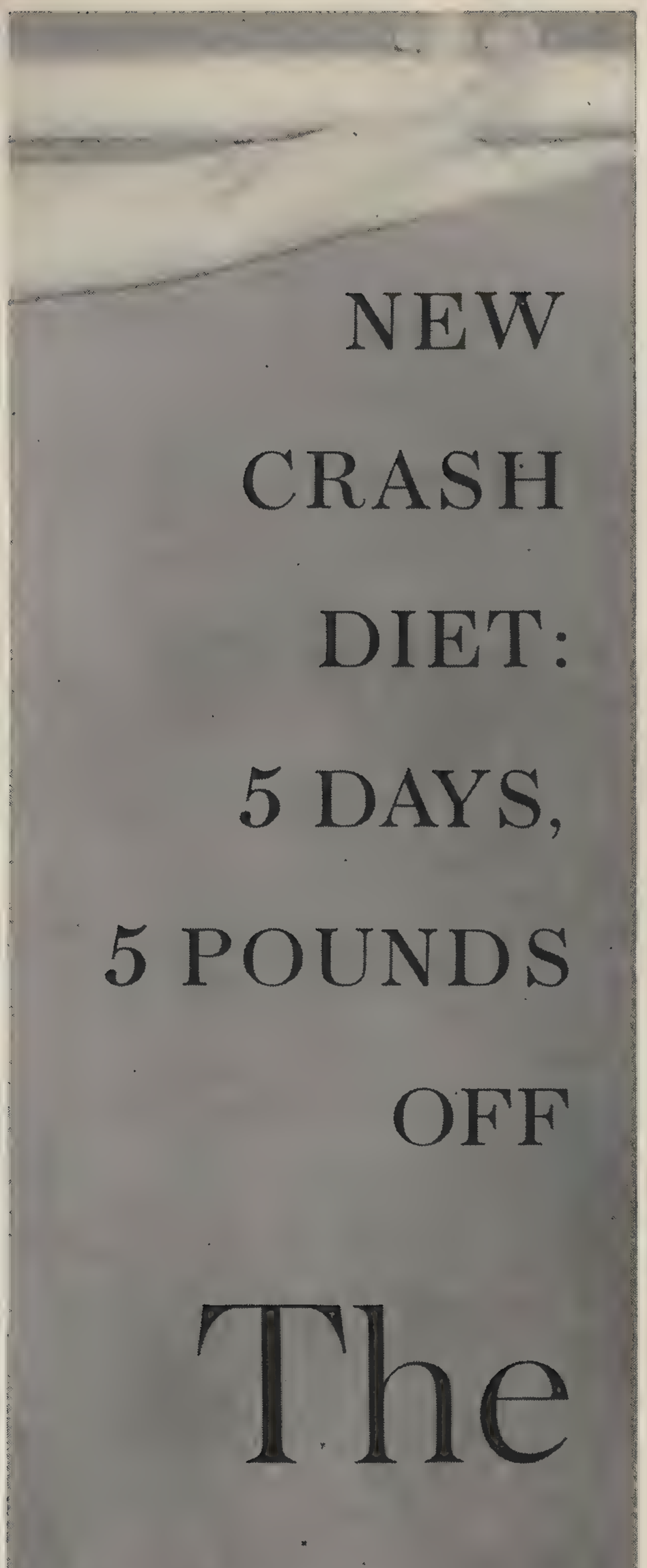
MRS. LEWIS E. PIERSON, JUNIOR

Country report— from the field

Mrs. Lewis E. Pierson, junior, photographed above with her own Labrador, El-Jay Knight at Arms, is director of the Women's Field Club on Long Island. The field here: trial ground for one of the qualifying stakes held by the Long Island Retriever Field Club, at which, so to speak, the wheat is separated from the chaff—dogs that prove their mettle by not "washing-out" at this stage are eligible to compete for honours at the stiffer trials later in the year. Mrs. Pierson wears, here, the kind of clothes that are practically a uniform for the pre-season competitions, where the ground covered is mostly swamp: leather-faced pants, longish jacket, hunting hat, thick boots. Jacket and pants, of Brazilian brown kidskin and gold-and-brown tweed. By Samuel Robert, at Saks Fifth Avenue. REPORT FROM THE ROAD: Left, the car that might arrive at the field trials—with lunch for the workers (the tail gate makes an excellent picnic table): the 1958 two-door, two-colour Dodge Suburban station wagon, trimmed with Alcoa aluminum. Long and low, it's gained several feet of work space this time around, without losing an inch of sleekness en route (the wrap-around side windows work on a sliding scale—no window apparatus inside; a seven-and-a-half cubic foot luggage compartment is hidden under the floor). Clothes here—the sort you'd be apt to see in the gallery, from the pre-season trials through the serious trial circuit (raccoon coat added): sweater-jacket, flat shoes, tailored shirt, plain gold jewellery. The beige wool flannel skirt, $23. Coffee and white silk shirt, $13. By Evan-Picone. Altman's; Hutzler's; L. S. Ayres. Evins shoes to order: I. Miller. The golden retriever—one very likely to be seen at the major trials now: Ch. Duckerbird Atomic III.



Black knitted maillot: one of the best reasons
for spending time with the diet outlined here—
a quick refresher course for the figure that's within
five pounds of wearing a bathing suit like this, within
mere weeks of southern swimming. By Rose Marie Reid.
of Belgiwool; about $23. U. S. Rubber water-velvet cap,
by Adolfo of Emme. Both, Lord & Taylor; Bullock's, Los Angeles.



RUTLEDGE

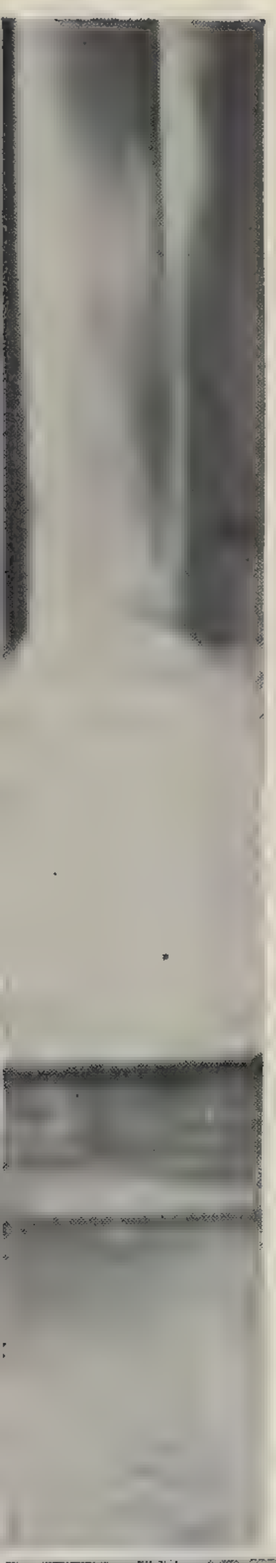
However firm her convictions, there comes a time in every woman's life when a good dependable makeshift is in order. She may know for a fact, for instance (a fact supported by Vogue's Diet Authority) that the only way to lose weight permanently is the long-term one of controlled eating, proper exercise. She may be planning to start just such a regime the week after next—or anyway, after Thanksgiving. But in the meantime? If there's a party coming up *this* week end, and a dress to be got into, the diet printed here could be her cup of tea. Not long-term, but short-shrift, it's just five days long and aims at an average loss of a pound a day. Enough, that is, to make the difference between a well-fitted size twelve and a tight one; enough to restore a usually good figure to its proper perspective. Staple ingredient: a bunch of grapes—half a pound, to be exact, of either the green or black varieties, seeded. Although this, repeated five times a day, is all there is to it for the first two days, the Grape Diet is not a hungry diet. Grapes, it seems, are not only filling, they provide generous quantities of natural sugar and, as a result, energy. Manya Kahn, whose diet this is, prescribes regular exercise to clients at her New York salon even during these first two days, in order to firm muscles. (For her exercises, see last July's Vogue.) By the third day—Wednesday, by our count—the dieter is ready for more varied menus, and the grape and black coffee stint appears only at lunch. On Thursday, it's grapes for breakfast. On Friday, a grape lunch. Water is free throughout, and black coffee or Sanka may accompany each of the grape meals. Any of the *non*-grape meals would, incidentally, serve as a model for a sensible long-range weight-control program. It should be noted, however, that the high protein count of these meals is designed to reduce fat, not muscle. A woman whose overweight tends to flesh and sinew will probably lose less weight, therefore, than one who is simply fat. And for that matter, since no one diet can be right for *every*body, it's important to have one's doctor's approval in advance.

	MONDAY AND TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
BREAKFAST	GRAPES *(A half pound)* BLACK COFFEE OR SANKA	ONE SLICED ORANGE ONE SOFT-BOILED EGG PROTEIN TOAST *(One slice)* BLACK COFFEE OR SANKA		HONEYDEW MELON *(A small slice)* ONE SOFT-BOILED EGG PROTEIN TOAST *(One slice)* BLACK COFFEE OR SANKA
LUNCH			BROILED LEAN HAMBURGER LETTUCE AND TOMATOES *(Lemon juice dressing)* BLACK COFFEE OR TEA	
TEA *(3 p.m.)*				
DINNER		VEGETABLE JUICE LEAN ROAST BEEF CUCUMBER SALAD *(Lemon juice dressing)* HALF MELON TEA WITH LEMON	HALF GRAPEFRUIT HALF BROILED CHICKEN LETTUCE SALAD *(Lemon juice dressing)* BAKED APPLE WITH HONEY TEA WITH LEMON	TOMATO JUICE BROILED HALIBUT COLE SLAW FRESH FRUIT TEA WITH LEMON
SUPPER *(11 p.m.)*				





Left: High tide of cross-fox, silver and red, one of the prime beauty-makers of the season, burnishing a coat of rough gold tweed. Its fashion scope: city, country, travel. By George Carmel, of Rodier wool tweed and Canadian red and silver fox; $350. Bergdorf Goodman; Hutzler's. Up to its ears in fur, a beige felt cloche by Lilly Daché. *Above:* Banker's coat of taupe wool with an extra dividend added to its brown beaver collar, and to the sleeves—shaped from new depth at shoulder level. Sound investment for town by day (one of the pale new jersey dresses might come in here). By Zelinka-Matlick, of Anglo wool, Alaska beaver, about $160. Lord & Taylor; Frederick & Nelson. Winged cloche: Lilly Daché. Gloves, both pages, by Kislav: Best's.



Fur attachment: a coat



Seems that one smart way to buy fur now . . . is with a coat attached. Here, four new coats all making this point: fashion apart, there's a nice side effect to fur close to the face—its alluring effect on faces. *Right:* Taupe wool coat with a wide new slant to its brown beaver collar. More fashion power from a low set of sleeve, set into a great new shape—tapered, plainly handsome, daily news over a wardrobe of reedy city dresses. By Dan Millstein, of bartalana Italian wool and Canadian beaver, $175. Koret alligator handbag. Both, Bonwit Teller. Charcoal-grey felt helmet, ribboned antennae, by Lilly Daché. *Below:* Fur news inside and out—a coat of black-and-white speckled tweed sleeked by a black fur seal collar. Not showing: its black lapin lining. Easy elegance anywhere, town or country life; tweed fur-groomed like this might coat almost any daytime dress. By Matlin, of Berriège wool tweed; $325. Saks Fifth Avenue; Harzfeld's. The side-drawn black satin beret, by Sally V. Gucci handbag.





The fake-fur persuasion

Good little fakers, these: coats that weigh in with the feather class, carry most of their weight in practical day-in, day-out wearability, their furry fake-but-wonderful good looks. Their newest elegance: a black with brown scheme of wearing, as outlined on these pages. *Left:* Solo coat, nee polo coat and not too bulky for the indoor-outdoor life of a city coat. Brown Borgana worn with a grey-black Sally V hat of fake fur. Coat, Orlon-and-Darlan, about $100. Coat and hat, Peck & Peck. Coat, also at Best's Apparel; J. W. Robinson. *Right:* Black Borgana jacket with multiform elegances: a tossed-back collar, rounded shape—and additions, here, of fake broad-tail hat and bag. Jacket by Rothmoor, of Orlon-and-Darlan. About $85. Rothschild Young-Quinlan; D. H. Holmes. Capezio shoes. *Below:* Left, a detachable real leopard collar brimming a coat of brown fake fur. Collins & Aikman fabric of Orlon-and-Dynel; $135. Russeks. Dachette fake leopard beanie. Right, a city look thrice plushed: taupe fake fur coat, a Breton of beaver-like felt; fake leopard bag. Coat, by Petite Miss in Glenara fake fur (Dynel-and-Orlon). $75. Altman's. Sally V hat; Ingber handbag, also Altman's. *Antique-shop views:* Indoors at Maurice Sigal; outdoors at Ira Krex.







The pale dress—string section

Casualness on a new high plane—but not so elevated a woman can't breathe easier for it, look prettier for it, north or south. North? Definitely; a beige-to-brown fur (or furry) coat could swing this dress trio on a single axis.
This page: Pale-grey jersey dress, two ingenious seams doing the work of half a dozen, two tucks making a waist—that's all there is to it. By Philip Hulitar, of Jasco worsted; $65. Bonwit Teller; Montaldo's; Burdine's.
Opposite page: Left—what a woman doesn't know about clothes ease, this dress could teach her: apricot wool jersey with a beige stripe spiralling around the body. By Dan Keller, $30. Saks Fifth Avenue; Dayton's.
Right, chemise once removed—there's a definite waist to this one, but the feeling's chemise—in beige and white sheer wool. For the "whiteness" of pale dresses, brown: as here, in hat, bag. Dress by Mr. Mort; junior sizes. $45. Saks Fifth Avenue; Julius Garfinckel. Bienen-Davis handbag.
Both pages: Hats, by John Frederics.





Late, late shapes— Moroccan, Parisian

Here, two new and pampering shapes—an at-home robe, a nightdress—for the life withdrawn, for such minor luxuries as the on-beyond-midnight movie on TV or the late entangling novel (perhaps the new Nancy Wilson Ross, *The Return of Lady Brace*).
Left, the *djellabah,* a new kind of at-home robe copied from the thin, hooded gowns Moroccans wear under their burnooses. This one, of silk chiffon—a rosy red and white print—made over a layer of orange silk, was designed by the famous model, Lisa Fonssagrives, who first encountered *djellabahs* while travelling in North Africa with her husband, photographer Irving Penn. By Gracette, about $40; at Lord & Taylor; Bramson's; I. Magnin.
Right, nightdress, copied from the Vionnet evening dress shown below. A sinuous fall of willow-green nylon tricot, cut with the artful bias that made Vionnet's fame. At the neck, soft cowling; at the back, a swish of concertina pleating. By Vanity Fair; $11. Lord & Taylor; Marshall Field; Frost Bros. Satin slippers by Capezio; also at Lord & Taylor.



The Vionnet idea—as shown in Vogue in 1931.

FRANCES MCLAUGHLIN



The damask chic—to sew ahead with Vogue Printed Patterns

Dinner shirt dress and a short dance dress for hours later—both in plenty of time for the first southern flights. We've done them in a crisp, silky damask that's made of cotton, and therefore one up on most luxury fabrics: it washes, sews beautifully (and has, incidentally, enough surface value to make two damask dresses per wardrobe not nearly too much of a good thing).

Left: The peak of the late-day look at most resorts—not too bare and not too long. Here, in white cotton damask, Vogue Pattern S-4833, with a full, day-length skirt, token sleeves, a deep wide V at back. Rhinestone bracelet and earrings, by Weiss.

Right: Shirt dress with a string of late-day appointments: cotton damask in a blond-rinsed beige, with a tucked bodice, gathered skirt, and (owner-added) *several* strings of pearls-and-glitter. This, Vogue Pattern 9181. Richelieu jewellery. The cotton damask in both cases, by Everfast, with Everglaze crease-resistance. *Back views, page 173.*

VOGUE PATTERN S-4833 · VOGUE PATTERN 9181

PRIGENT



GOSSIPY MEMO ON TRAVEL

Grenada—*mountainous, languid, sand-trimmed, flowered with spice trees, is perhaps the most primitively beautiful island in the West Indies. One of the four main British Windward Islands, it is twenty-odd miles long and a fifty-minute flight from Trinidad. St. George's, its capital, climbs from a star-shaped, schooner-filled bay up a house-crowded hillside; shows its French ancestry in rose roofs, curled balconies similar to those of Villefranche. The market square buzzes with absurd vintage busses named "Gaiety," "Confidence," and "Opportunity"; one owner prudently calls his "Kingdom Come." Clinging to a mountain, the Santa Maria Hotel commands a many-splendoured view, has thirty-five rooms (about $10 a person a day, with meals), provides station-wagon service to Grand Anse Beach about five miles away, membership to the Morne Rouge Beach Club—merely a barn on stilts with changing rooms and a bar. Although night life is non-existent, daytime pleasures are many: swimming, fishing, boating, motoring to nearby villages. The first frightening but glorious drive is from Pearl's Airport to St. George's over a tropical, zigzagging road past Grand Étang, a volcanic lake 2,000 feet above sea level. (Insist on this longer, ravishing route.)*

Sea-air cruises in the Pacific. The American President Lines have some particularly imaginative ideas. Their Christmas shopping cruise on the S.S. "President Hoover" leaves San Francisco on November 9 for such exotic bargain counters as Hong Kong and Tokyo (nice shopping for jewellery, fabrics, and Oriental antiques). A Triple Holiday Cruise, which includes Thanksgiving, Christmas, and New Year's with appropriate celebrations, leaves November 22 on the S.S. "President Wilson," for the Far and Middle East, returning January 1. There are special rates for families, and children are especially welcome.

South Africa, *singularly fair from November to March, counts 2,750 hours of sunshine annually, a summer mean temperature of 72 degrees. Air France's special African thirty-two-day tour actually leaves any day of the year from New York, Boston, Chicago, or Montreal. After a brief stop in Paris, the flight goes to French West and French Equatorial Africa, swings south to the Belgian Congo and Rhodesia, arriving the thirteenth day in Johannesburg. The remaining eighteen days are spent seeing South Africa. Cape Town, at the tip of the continent, is cosmopolitan and prosperous, with a Malay quarter of mosques and veiled women. There are glorious beaches and brooding Table Mountain, its towering summit reached by cable car or by one of the 350 known routes. Up the east coast is Durban with theatres and cosmopolitan hotels; the harbour is a yachtsman's dream. A few miles away are the beehive-shaped huts of the Zulus. People take cars to Zululand and the famous game reserve at Hluhluwe, small aircraft to the hippo pools and crocodile banks of St. Lucia Bay. Note: Visas, yellow fever and smallpox inoculations are required.*

Travellers know: On the way through Shannon Airport, with its duty-free shops, one may choose an Irish tweed, be fitted by an expert tailor, pick up the suit on the way home. Time required to sew this fine seam—one week.

For photographers, *Braniff Airways' "Thru-the-Lens" South American flight leaves November 3 from Miami. Eric Ergenbright, a California photographer, directs the group which takes in the superbly pictorial Andean lake country linking Chile and Argentina, where the fishing is as fine as the scenery, the hotels alpiny, the meadows wild-flowered. One day is spent seeing El Tronador, over 11,000 feet high; other days, on cruisers, island-hopping in the glass-blue lake of Nahuel Huapí. An offbeat branch of the trip schedules four days at Iguazú Falls where the borders of Brazil, Argentina, and Paraguay converge. Wildly photogenic, and grander than Niagara, Iguazú Falls is two and a half miles wide, has twenty cataracts separated by masses of rock and tree-covered islands. Apart from pastoral beauties, there are the urban charms of South America's capitals: Santiago, Chile; Buenos Aires, Argentina; Montevideo, Uruguay; Asunción, Paraguay; Rio de Janeiro, Brazil. All inclusive, this tour costs $1,775. For other photographic expeditions, write to Thru-the-Lens Tours, 4344 Laurel Canyon Blvd., Studio City, California.*

New library plan: American woods, free-standing bookcase →

Facing page: The charm of this room—warm, inviting, comfortable, yet with an almost rugged simplicity—is built up of many elements, some new, some old, all operating subtly but strongly in the final effect. New: the generous use of American woods, exposed and handsome—natural redwood framing the doorway; sap-streak American walnut for the wide-planked floor (unbroken by sills) and as panelling for the far wall; oil-finished walnut and laminated ash for the bookcase. This, news in itself, is really a free-standing storage wall with movable shelves and cabinets that can be reshuffled at the owner's will—to accommodate hi-fi components, for example—all, supported by brass-tipped standards that adjust to any ceiling-floor ratio. Other news: the carpet (a creamy-beige wool one from India) set in, flush with the floor; the deep door reveal, panelled in marigold-orange upholstery leather. The furniture, much of it American walnut, has a new look of substance, of solidity, without heaviness; there's a renewed emphasis on fine construction, on details expertly hand-done. Actually, much of the quality of this room stems from an earlier American designing epoch—the spacious era around the turn of the century that produced the California houses of Greene and Greene, the Newport "shingle style" of McKim, Mead & White. (Also of that era: the original Tiffany glass lamp, now a prized rarity.) The room is the library of a seven-room house designed by Edward Wormley, of Dunbar, and called "Janus House" after the two-headed Roman deity who looked both forward and back. For more about the house, turn to page 155.

TOM LEONARD

VOGUE'S FASHIONS *in* LIVING



the nicest gifts are TIE-TIE wrapped...

The effect is always breathtaking, for Tie-Tie Gift Wrappings represent the most imaginative ideas in papers and ties for every occasion.

Tie-Tie Satintone sticks to itself when moistened and features the same lustrous rayon finish on both sides...making it so easy to handle.

Look for Tie-Tie in your favorite stationery and department stores, and insist on Tie-Tie for your store wrapped gifts!

TIE-TIE® GIFT WRAPPINGS • SATINTONE® • RIBBONETTE®

Chicago Printed String Company

Chicago • Clifton, N. J. • New York City







STYLE: AMERICAN REVIVAL

New design plan, completely of our own day, yet drawing on a vigorous chapter in America's designing past

A new furniture collection is causing a revival of interest in two pioneers of American design whose work has remained almost unknown for fifty years. The new collection is Dunbar's "Janus" group, shown at right and also on page 153. Fresh, vigorous, and American in the best sense, it is partly inspired by the work of two architect brothers, Charles and Henry Greene, who practised in California around the turn of the century, in a style that was strongly individual—and strongly American. In that era when most Americans' idea of a fine private house was apt to be a copy of a French château or an Italian *palazzo*, the Greene brothers' houses were built of local wood and stone; fitted pleasingly into the American landscape; and were generally filled with furniture designed by the architects themselves, since they could seldom find anything appropriate on the market. (It was the era of the mirrored hatrack, the beaded curtain, and the stuffed peacock.) Although they were little influenced by Europe, the Greenes were among the first Americans to study Japanese construction methods. They made full use of the natural beauty of wood, of exposed beams and rafters; they are credited with inventing the storage wall, and adapting the Japanese sliding door; they often put windows in continuous, unbroken bands. In these and many other respects, the Greenes were fifty years ahead of their time. Edward Wormley, talented designer for the Dunbar furniture company, has long been an admirer of the Greenes' work. Into his new "Janus" furniture group, and the seven-room "Janus House" built around it, he has incorporated not so much the Greenes' ideas as their approach—the honest, architectural handling of good materials, the delight in making a thing that does what it is supposed to do, the pleasure in fine woods and ingenious workmanship. To this integrity and boldness of feeling, Mr. Wormley has added a flexibility of use that is very much his own—and very much of our time. One example of this is the free-standing storage wall (or bookcase, room divider, or what you will) shown on page 153. Another example is the desk, *right*—really a writing table, with two shelves and two drawer components that can be arranged to suit the owner. The desk-chair shown with it could also serve in the dining room, or as an occasional chair; more than any other piece in the collection, it reflects the Greene and Greene influence in its architectural details. The day bed (lower photograph, right), solidly made and beautifully finished inside and out, could stand free instead of against a wall; the walnut-and-cane chair shown with it has a sinuous back panel that yields, delightfully, to the sitter's back. Elsewhere in the house are a bedroom papered in swirled ochre book end papers from Sweden; a cupboard inset with ancient carved Japanese cherry-wood printing blocks; tables and overdoors inlaid with glazed ceramic tiles by Gertrud and Otto Natzler. The ceramics of these two present-day craftsmen have much the same feeling as the original pieces of Tiffany glass used as accents throughout Janus House (Tiffany's own work is now almost as rare as Cellini's)—typical of the house's charming interplay of new and old Americana.



Above: Writing table in American walnut with drawer space, shelves, that are easily re-arrangeable. Walnut-and-ebony chair.
Below: Day bed, handsomely panelled, in walnut; panelled walnut commode, walnut-and-cane chair.
All, from the "Janus" collection; by Edward Wormley for Dunbar.



FRANK WILLMING



Mr. and Mrs. Sterling Hebbard



Their house, "Bamboos," named for the groves of shading bamboo trees planted around it

THE ACCLIMATED HOUSE

Mr. and Mrs. Sterling Hebbard's house in Scottsdale, Arizona

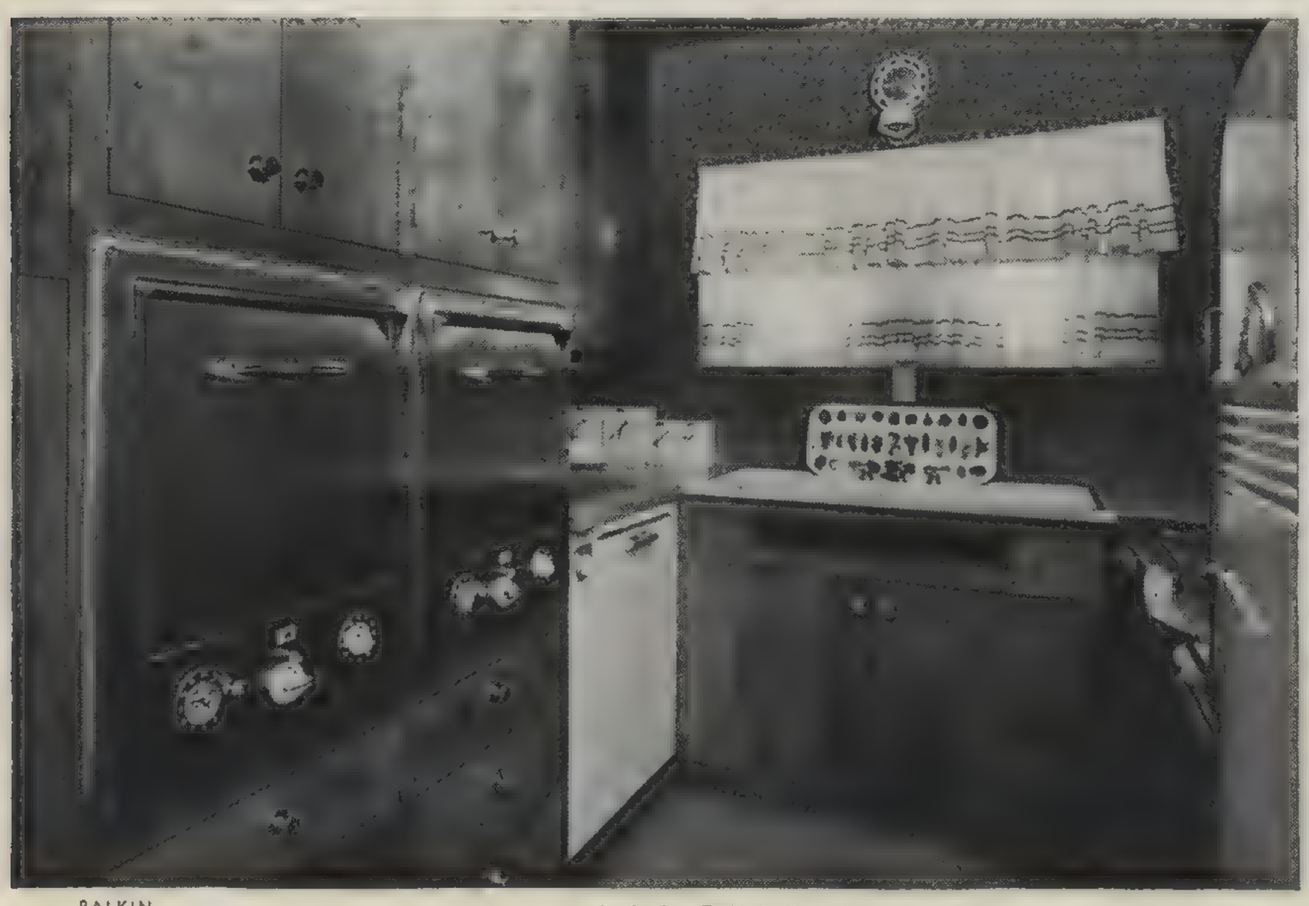
In the valley country of the Arizona desert, these are certainties: six months of mild, semitropical weather. Less pleasant—and just as certain: clumps of summer days when the sun rivets the temperature at around 108 degrees; and periods in winter that are equally dire in the opposite direction. The Sterling Hebbards planned this house, their second in Arizona, to take the climate three ways. Set at the foot of Camelback Mountain, "Bamboos" looks much as houses in Bermuda do—calm, close to the ground, pink and white. The pink here is the pumice rock of the walls; the white, a vermiculite-stone roof which looks like tile, and is—along with pumice rock—among the most efficient of natural insulators, a booster for the house air conditioner. As for the layout, it resembles a rather loose-limbed triangle, enclosing the pool and garden shown at right. At the apex of the triangle is a large living-dining room that can almost double its size by means of a sliding glass wall opening onto the lanai beyond. Housed in two angled wings: bedrooms, baths, kitchen —designed for the illusion of space, the *fact* of comfort. The base of the triangle, a stone wall that's high enough to give complete seclusion—but not too high to block out surrounding view of desert and mountains.





At left: Mrs. Hebbard's bath-and-dressing room, with storage space provided by tall closets and a small wall of low cabinets that have the added virtue of masking plumbing fixtures beneath the wash basins. The walls here, Paisley-papered (and as in several rooms of the house, the wallpaper is extended over the ceilings). *At right:* Mr. Hebbard's bath-dressing room; at one end, a recessed couch with storage space above, beneath.

Above: The pool, margined with insulating pumice blocks, and on the far side, the wide porch leading to the living room. In the garden: hibiscus, bougainvillea, banana trees, and—surprisingly—pink and red roses.





BALKIN

At left: With built-in wall ovens, and small-patterned wallpaper on the walls and ceilings, the Hebbards' kitchen manages avant-garde efficiency in an atmosphere that is pleasantly—but not relentlessly—old-fashioned. *At right:* Space for serving cocktails in the wall that separates kitchen from living room, convenient for both rooms. When it's not in use, it can be closed off by a pair of sliding doors on the living room side.

How to give a monogram—

on silver, on paper

The nicest present you can give any woman is the one that might have been made for her—and, in fact, was. It could be a box of her favourite blue-grey writing paper, monogrammed, with the die included. It might be a solid silver coffee service engraved with the family crest. Either way, if the initials that mark it are hers, it's likely to be the success of the season. Part of the compliment: the fact that a present so marked represents a thought-in-advance by the giver. For engraving any of the presents on these four pages, Christmas orders should be at the shop no later than November 15. Prices named here do not include dies, stamping, or engraving.

1. Good way to give—or be given—a monogram: by airmail. With the red-lettered envelopes shown here come eighty pale-grey sheets; you might have them monogrammed in red to match. Like all the papers on these pages, this is available in open stock for re-orders. The heavier paper, for a man, might have his initials in small block letters across the top (hardly anybody, after all, is immune to the small simple pleasure of seeing his name in print). Both papers by Crane; $3.50 and $5, at Lord & Taylor. The modern Danish cigarette cup is $96* and a bar knife (it could double as a letter opener), in the "Pyramid" pattern, is under $12*. A two-in-one pen and pencil is $29*. All three, in sterling silver, at Georg Jensen. The small sterling silver taper-stick, a Queen Anne reproduction, is about $33*, at Robert Ensko.

2. A small, deep tray of heavy sterling silver is plain enough to take a really large and flowery monogram. By Wallace. $100*. Macy's. For the pitcher and butter plate: lettering as big, not so flowery. By Lunt, in sterling silver. $60* and $10*, at Plummer's.

3. The long-handled stuffing spoon (ideal for serving from hot casseroles) bears the hallmark of Joseph Rand, Georgian silversmith, *circa* 1715. $115*. The letter opener, also in sterling silver, in the style of Paul Revere, is $7.50*. These, at Tiffany, as are the two note papers: one, bordered in blue, $9.20; one plain, $6.40.

4. The salad spoon, in a new sterling silver, "Petit Point," has a black styrene bowl, a fork to match. $15* for both. The punch cup might decorate a breakfast tray just as it's shown here. $17.50*. Both: Towle, at Altman's. The sterling silver candlestick, one of a pair, is Gorham's. $165* a pair. Black, Starr & Gorham. The bracelet is by Weiss: $15 plus tax. Lord & Taylor.

The monograms: In open Roman lettering, top, one possible treatment for the name that has a "Van" or a "Mac" prefixed to it. Centre: A sprigged cypher that might be used on a woman's personal note paper—in the upper left-hand corner for single sheets and centred on folded or half sheets. The same monogram could be engraved on flat silver and hollowware, embroidered on household linens. The running script monogram (below) could go *along* the handle, on flat silver, instead of across.

*INCLUDING TAX



1

MV AN R

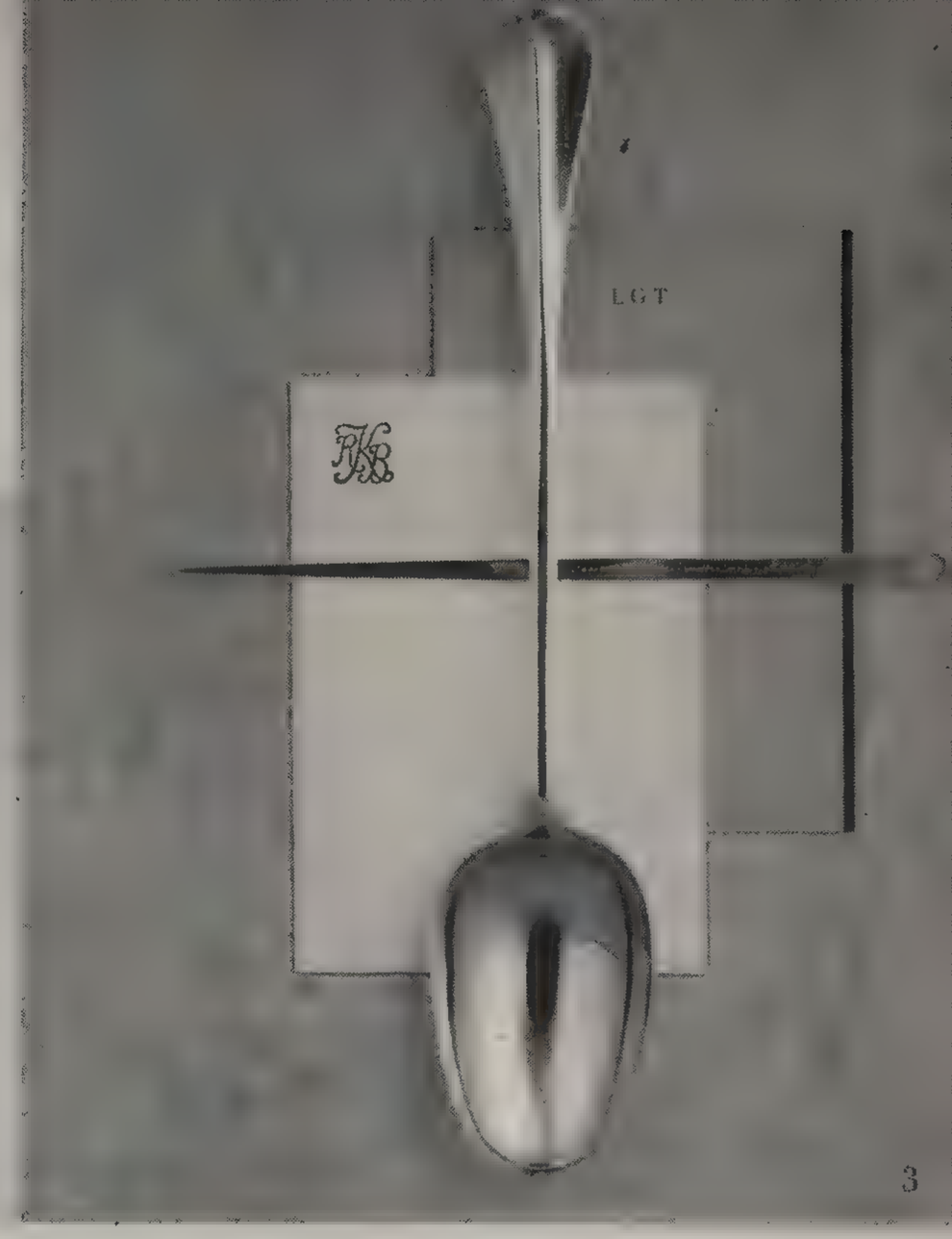




4



2



3



How to give a monogram *continued*

More presents here, all based on the premise that one of the best things you can give a woman is something she already has: her monogram. Silver or paper, any one of the presents you see here offers a fine motive for monogramming. (Any one of them would be welcome with*out* its monogram, for that matter, if the time on your Christmas calendar happens to be running short.) All of the silver prices noted, incidentally, *include* federal tax.

5. Sterling silver salt dishes, equipped with blue glass liners and minuscule spoons, have the charm of all very small things. They're to be given in pairs (one might be used for English mustard) with the monogram engraved in miniature. $9.95*, the pair. These, and the covered vegetable dish, designed in a pure eighteenth-century oval, are by Reed & Barton. The dish, sterling silver too, is $75*. Both at Plummer's. Eaton's wicker "Desk Caddy" holds three sizes of plain white writing paper neatly filed, with corresponding envelopes. $5. Altman's.

6. A velvet-backed silver frame, unadorned except, perhaps, for a monogram, would accommodate quite a good-sized snapshot: it's 5½″ by 4½″ and $12*. The ash tray, one perfect silver sea shell, is small enough to be used, in the plural, on the dining table, pretty enough to appear solo on trays, small tables, almost anywhere. $5.50*. A silver place card holder, like this one, could serve as well as a holder for menu cards—a great courtesy, even at small dinners, in this day of diets. $3*. All of the above are in sterling silver and the place card, in this instance, is silver-edged, from France. $11 per 100; the larger, gold-edged menu cards are $8 per 100. The single sheet of letter-size paper, in grey with darker grey, also comes from France; to be stamped with a monogram, or, as here, a crest. $5.75 for fifty. The folded sheet, in blue-bordered white, is $6 for fifty. All: Cartier.

7. Anyone planning a Christmas wedding would be delighted to see this trio wearing her new initials: Coffeepot, cream pitcher, and covered sugar bowl were designed by the Danish silversmith, Christoffersen, for International Sterling's Craft Associates. $300*. A round tray from the same firm is $125*. All: Altman's. The cedar-lined box (below) is sterling silver, too; for cigarettes, or a man's jewels. By Gorham. $67.50*. Black, Starr & Gorham. The small sterling silver urn, in Oneida's Heirloom "Damask Rose" pattern, is filled with potpourri here; cigarettes, too, would appear to advantage. $7* at Plummer's. The gilt bracelet (above) is by Trifari. $7.50, plus tax, at Saks Fifth Avenue.

The monograms: A crest (top) or coat of arms is always that of the husband's family, never the wife's, could be stamped or engraved on anything shown on this page—bracelet and butterfly excepted. The old-fashioned triangular marking, a stand-by among the Georgians (who often engraved it on the *back* of the handle) is back in favour now, especially for silver. One reason: it may (and usually does) incorporate the initials of both husband and wife, as, here, *Elizabeth* and *Lawrence O'Brien*.

*INCLUDING TAX




O'B
E*L

ALSATIAN COOKERY

BY ELIZABETH DAVID

Alsace is a province rich in natural resources: the beef and pork are excellent, the *charcuterie*, which includes a good many smoked meats and sausages, and bacon something like our own, is thought by many people to be the best in France. There is rich cream, fine fruit, good vegetables, salmon, trout, carp, pike and the exquisite crayfish from the rivers. Snails have been a renowned Alsatian speciality for hundreds of years. The industry of duck and goose rearing for the famous *pâtés* is on a vast scale. The Vosges mountains provide plenty of game. Add to all this the traditional Alsatian skill in all forms of pastry-making (the museums at Colmar, Strasbourg, and Nancy show collections of beautiful Alsace and Lorraine cooking pots, earthenware and copper *kugelhopf* moulds, carved wooden moulds for aniseed bread, specially shaped terrines for hare and goose), and the wines and *eaux-de-vie* which are freely used in their cookery, and it will surely be understood that scarcely anything in the way of good food is beyond the scope of these inventive Alsatian cooks and chefs.

In thoughtful wine and food books and magazines, I have read of many discussions about the best wine to serve with *foie gras*. In Alsace there is no question; one is always recommended to drink a Riesling or a Traminer of the country, and the combination seems to me to be one on which it would be hard to improve.

The *foie gras*, a slice or two of the whole goose liver, stuck with truffles, which is even better than a *pâté* or a terrine, is served very cold as an hors d'œuvre, in solitary splendour, and is very expensive even in its home town of Strasbourg. The rest of the meal will be composed with an eye to the continued service of white Alsatian wines. In one very old established restaurant of Strasbourg, so discreet as to be hardly recognizable as a restaurant until you get the bill, we followed our *foie gras*, on the advice of the management, with whole baby chickens grilled and coated with bread crumbs, parsley, chopped hard-boiled egg and noisette butter. A little bowl of caraway seeds came with the Munster—a strong, rich, creamy-textured cheese which, at the right stage of ripeness, is one of the great cheeses of France; then there were pancakes stuffed with a kirsch-flavoured cream. The very fine mirabelle, which was our *digestif*, was served in large wide goblets cooled with ice. But except for the superb *foie gras*, this meal was far outclassed by the beautiful and imaginative cooking provided by M. Gaertner at the Armes de France in the rebuilt village of Ammerschwihr (it was almost totally destroyed in 1944) in the wine country. This is a place where one could contentedly stay for quite a time, tasting the Gaertner specialities and the wines from his fine list. Ammerschwihr is only a short drive from the altogether astonishing town of Colmar, where in the Unterlinden Museum you can see, amongst other wonderful things, the magnificent Grunewald retable from Issenheim and, in the cathedral, Martin Schongauer's touching and tender Madonna of the Rose Tree.

Suddenly names long familiar on wine labels come to life: Ribeauvillé, Bergheim, Mittelwihr, and Riquewihr, a village which has miraculously survived intact and almost unchanged since the sixteenth century. Here M. Hugel, head of one of the big wine firms, will show his venerable cellars to visitors, talk about the local wines and discuss the rival merits of framboise, mirabelle, kirsch, quetsch and prunelle, those *eaux-de-vie* made from fruit for which the country is famous, and without which no Alsatian meal is complete.

I shall not quickly forget, for instance, after dining for the first time at Gaertners in Ammerschwihr—off an onion tart (flat as a plate but still somehow oozing with cream), a subtly-flavoured sausage served hot with a mild and creamy horse-radish sauce as its only accompaniment, followed by *haricots verts* fairly saturated in butter—being beguiled into eating a sweet called a *vacherin glacé*. This turned out to be an awe-inspiring confection of ice cream, *glacé* fruits, frozen whipped cream, and meringue, which left me temporarily speechless. But coffee and a glass of very good kirsch soon put matters right.

TARTE À L'OIGNON *or* ZEWELWAÏ

For the pastry: 4 ozs. plain flour, 2 ozs. butter or 1 oz. each butter and beef dripping, 1 egg, salt, water.

For the filling: 1¼ lbs. onions, the yolks of 3 eggs, a good ¼-pint of thick cream, seasonings including nutmeg and plenty of freshly-milled pepper, butter and oil for cooking the onions.

Make a well in the sieved flour, put the butter cut in small pieces, the egg, and a good pinch of salt in the middle. Blend quickly and lightly but thoroughly, with the fingertips. Add a very little water, just enough to make the dough moist, but it should come cleanly away from the bowl or board. Place the ball of dough on a floured board and with the heel of your palm gradually stretch the paste out, bit by bit, until it is a flat, but rather ragged-looking sheet. Gather it up again, and repeat the process. It should all be done lightly and expeditiously, and is extremely simple although it sounds complicated written down. Roll it into a ball, wrap it in a floured cloth and leave it to rest in a cold larder or refrigerator for a minimum of two hours, so that it loses all elasticity and will not shrink or *(Continued on page 164)*



PHOTO BY DICK BOYER • SUIT BY CATHERINE SCOTT • LOCATION MAIN STREET BOOK STORE, CHICAGO

Hampton Makes Wonderful Christmas Cards! And Hampton cards are *truly personalized* . . . for imprinting is done in a wide selection of type faces and lettering styles. Three new books of Christmas cards from Hampton come filled with colorful, fresh, memorable designs. Hampton cards are crafted with utmost skill on heavy, handsome papers that feel good in the hand. Order your cards now from one of the Hampton albums . . . Christmas Traditionals . . . Christmas Classics . . . Christmas Reverence . . . at fine stores everywhere.

hampton PERSONAL GREETINGS

Hampton Greeting Card Company . . . Libertyville, Illinois



ALSATIAN COOKERY

(Continued from page 162)

lose its shape during the baking. This is the *pâte brisée* or *pâte à foncer* used for most open tarts in French cookery. Without being as rich or as complicated as puff pastry, it is light and crisp.

For the filling, peel and slice the onions as finely as possible, taking care to discard the fibrous parts at the roots. Melt 2 ozs. of butter and a little oil in a heavy frying pan. In this cook the onions, covered, until they are quite soft and pale golden. They must not fry, and they should be stirred from time to time to make sure they are not sticking. They will take about half an hour. Season with salt, nutmeg and pepper. Stir in the very well beaten yolks and the cream, and leave until the time comes to cook the tart.

Oil a 10-inch flan tin. Roll out pastry as thinly as possible (the great thing about this dish, as also about the *quiches* of Lorraine, is that there should be a lot of creamy filling on very little pastry). Line the tin with the pastry, pressing it gently into position with your knuckle. Pour in the filling, cook in the centre of a fairly hot oven, with the tin standing on a baking sheet, at 400 degrees, for 30 minutes. Serve hot, as a first dish.

TARTES AUX FRUITS À L'ALSACIENNE

Flat, open fruit tarts are made with the same pastry as for the onion tart, with a little sugar worked in with the dough. The fruit—sweet apples, quetsch or mirabelle plums or any suitable fruit in season—is first partly cooked with a little sugar and water. If apples are being used, peel and slice them into thin, even-sized slices. If plums, cut them in half carefully and remove the stones, allowing 1½ to 2 lbs. of fruit, original weight.

The pastry is filled with the fruit, only a little of the juice being used. Cook as for the onion tart, but five minutes before the tart is ready pour in a mixture of one egg beaten with a few tablespoons of thick cream. During the season, you might mix a few slices of quince in with the apples.

FAISAN À LA CHOUCROUTE

There are so many recipes for *la vraie choucroute Alsacienne* and *à la mode Lorraine*, and they vary so much, that the question of how long the *choucroute* (sauerkraut) is cooked, and whether in butter, goose or pork fat, and of what seasonings to add, is obviously a matter of taste. My own feelings in the matter are that it should be cooked a relatively short time and served before it has acquired that brown, greasy, matted look which it gets from being cooked for hours in an oven. Seasonings must include juniper berries and, if possible, white wine; if I have pork or goose fat I use it, but otherwise butter; and a final glass of kirsch ought to be more commonly added than it is; it just simply makes the whole difference to the flavour and the digestibility of the dish.

So for 2 lbs. of sauerkraut the other ingredients are 3 ozs. of butter or rather less of pork or goose fat, a finely chopped onion, 10 crushed juniper berries, ½-pint of light stock and a small glass of dry white wine (or ¾-pint stock without the wine), a grated raw potato, a little glass of kirsch.

Melt the butter or fat in a heavy pot; put in the onion; when it starts to sizzle add the well washed and drained sauerkraut and the juniper berries; stir and lift the sauerkraut with a wooden fork, keeping the flame low, for 15 minutes; add the white wine and a little of the stock; keep the mixture over low heat for 1½ hours, adding more stock from time to time, but there should never be so much liquid that the sauerkraut is floating in it. Season with freshly-milled pepper and a little salt. Stir in the grated potato and cook for another 15 minutes; just before serving add 4 to 6 tablespoons of kirsch. Turn on to a hot dish in a mound, on top of which you put a roast pheasant, and garnish all round with slices of lightly fried smoked bacon.

Even if, instead of the

pheasant, you only have a few sausages or some grilled gammon and potatoes boiled in their skins, this is still a good dish.

Miniature bottles of kirsch from the Strasbourg firm of Dolfi, and the Colmar firm of Jacobert, can be bought from many wine merchants, but if you haven't got kirsch or don't want to go to the extravagance, just use gin instead.

POTAGE À LA CHOUCROUTE

If you have any sauerkraut left over it makes a good soup. Simmer a large cupful of sauerkraut for another hour or so with a pint of light stock (make it with a chicken bouillon cube if necessary). Sieve it, and finish the purée with a little thick fresh cream. Add a few little cubes of smoked sausage, or serve with fried croutons.

RÂBLE DE LIÈVRE À LA CRÈME

Carefully remove the membrane or iridescent skin covering the saddle (in this case the back only) of a young hare. Wrap it completely in thin slices of pork fat or fat bacon. Roast it in a moderate oven, 375 degrees, for approximately 30 minutes. Unwrap it, carve into long fillets ready for serving, reconstitute into its original shape and keep hot in the serving dish. To the juices in the roasting pan, from which the excess fat has been poured off, add a quarter pint of thick cream and heat quickly on the top of the stove until the cream thickens. Pour over the hare and serve quickly. For convenience sake, roast the saddle in a grill pan with a handle; when it comes to making the cream sauce, which is a matter of seconds, it is much easier if you have a pan with a handle, so that you can tip it, rotate and manipulate it with one hand while, with a wooden spoon in the other, you stir and scrape up the sauce as the cream thickens.

A saddle of young hare serves two or three people.

In Alsace, boiled noodles are often served as an accompaniment to this and other meat and game dishes. I prefer myself the *pflutten* described below, but without cheese, and poached as in the second method.

BOULETTES DE SEMOULE *or* PFLUTTEN

These are a cross, as it were, between semolina and potato gnocchi, the final cooking being more like that of potato croquettes. It is rather a good combination, lighter in texture than either kind of gnocchi, and quite easy to make.

First prepare a purée from 1 lb. of potatoes, boiled in their skins, then peeled, and mashed while still warm. Season them liberally, adding grated nutmeg as well as salt and pepper. Add, a little at a time, ¾-pint of milk. When this purée is amalgamated put it in a saucepan and, stirring all the time, bring just to simmering point. Pour in 3 ozs. of fine semolina, and stir with a wooden spoon until the mixture is very stiff and coming away from the sides of the pan. Remove from the fire and stir in two whole well-beaten eggs. Pour the mixture into a buttered tin, in a layer nearly an inch thick. Leave until next day.

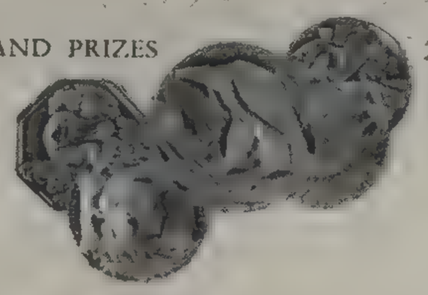
For the final cooking, cut squares of the mixture, roll these in your floured hands into little croquette shapes. Fry them in a mixture of oil and butter until they are firm and golden. They can be served dry, as they are, as a first course or as an accompaniment to meat, or put in a fireproof dish with melted butter and grated cheese and left in the oven until the cheese has melted.

Although it is not traditional, a little grated Gruyère or Parmesan (about an ounce) added to the original mixture at the same time as the eggs, is an improvement. And since the frying of this quantity of croquettes is heavy on butter and rather tricky to do all at one time, they can be cooked and served like Italian potato gnocchi. That is, instead of forming the mixture into croquettes, roll it lightly into small round or cork shapes. Drop these into very gentle boiling salted water, and take them out with a perforated spoon when they float to the top, which takes about three or four minutes. Put them in a buttered gratin dish, sprinkle with grated cheese and a little more butter and leave in a moderate oven for a few minutes. They are very light done like this.



Undeniably, one of the most impressive gifts this side of Christmas is one of the fabulous Longines Starlight diamond backwind watches. Smallest round watch in the world, size of a cigarette tip, fashioned in precious 18K gold! Not even a winding stem interrupts the tiny glittering circle, set with flawless diamonds in designs of sparkling individuality. And hidden inside is the wondrous achievement of modern horological science—secret of the unsurpassed timekeeping which has made Longines *the world's most honored watch* for almost a century.

TEN WORLD'S FAIR GRAND PRIZES



28 GOLD MEDAL AWARDS

Longines watches shown actual size—left to right: BW-A 20/4—excitingly small, 20 round and 4 baguette diamonds, $495; BW-147/13—diamond-paved tiny timepiece and bracelet, 13 baguettes and 147 round diamonds in all, $3,250; BW-C 28—magnificence in miniature with narrow bracelet, 28 diamonds, $650. Fed. tax incl.

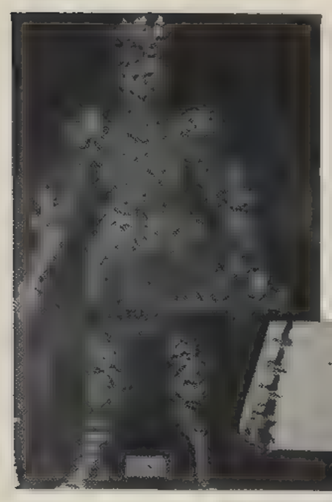
Longines-Wittnauer Watch Company

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER

Perfumes revamped



BROADWAY BENEFIT: "TIME REMEMBERED," DECEMBER 14 FOR THE EPISCOPAL ACTORS' GUILD.



COMMENDATORE'S COSTUME, EUGENE BERMAN DESIGN FOR "DON GIOVANNI" AT THE MET.



News here: the application of the latest blending techniques to four perfumes that made their first appearance to the click of bugle beads around Paris in the Twenties.

Above: Added allure for the woman with a crowd of cocktail parties in her diary: Surrender, a sultry silken perfume with smoky overtones; ¾ oz., $12.50.

Left: Flowers harmonized—a fresh young perfume with a definite personality (for a woman with same). Travels beautifully. New Horizons, 1 oz., $15.

Right: A perfume to keep memories green, which it is—cool, crisp, shadowy, green as emeralds. Reflexions; ⅘ oz., $13.50.

Below: This might make an entrance with the floor-length mink coat on page 97—Oriental, warm, intense. Danger, 1 oz., $15.

All perfumes by Ciro.

Prices plus tax.

Bloomingdale's.



GERMAN ART EXHIBITS: PAUL KLEE LITHOGRAPH, "STEAMER FOR LUGANO."

GRIGSBY

AT THE BELASCO THEATRE—BENEFIT, NOVEMBER 13, FOR THE MUSICIANS EMERGENCY FUND.

MARTEX®

LUXOR 1960

Wonderfully soft, thick-piled terry woven only of the finest combed cotton yarns, it is designed to enfold you sumptuously (the bath towel measures 27″ x 50″). Luxor 1960 makes a superb wedding gift, takes perfectly to a fine monogram. White and 16 colors with Martex bath mats to match. Bath towel about $4. Luxor 1960 is available at these fine stores.

Abilene, Texas.....Ernest Grissoms
Akron, Ohio .....The A. Polsky Co.
Albuquerque, N. M.....Fedway's
Allentown, Pa. .....Hess Bros.
Ann Arbor, Mich. .....Gage Linen Shop
Ardmore, Pa. .....James A. Ritchie
Asbury Park, N. J. .....*Steinbach Company
Atlantic City, N. J. .....M. E. Blatt Co.
Aurora, Ill. ..... S. S. Sencenbaugh Co.
Baltimore, Md. .....*Hochschild Kohn & Co.
Berkeley, Cal. .....J. F. Hink & Son
Birmingham, Ala. .....Loveman's
Birmingham, Mich. .....Jacobson's
Birmingham, Mich. .....F. J. Mulholland Co.
Boston, Mass. ..... *Wm. Filene's Sons Co.
Boston, Mass. .....Howell Brothers Inc.
Boston, Mass. .....Makanna, Inc.
Boston, Mass. .....R. H. Stearns Co.
Boston, Mass. .....R. H. White's
Bridgeport, Conn. .....D. M. Read Co.
Brookline, Mass. .....Colten's
Brooklyn, N. Y. .....*Abraham & Straus
Buffalo, N. Y. .....The Sample, Inc.
Burlington, Vt. .....Abernethy, Clarkson Wright Inc.
Canton, Ohio .....The A. Polsky Co.
Carmel, Cal. .....Putnam & Raggett
Charleston, W. Va. ..... Woodrum's
Charlotte, N. C. .....Belk Bros. Co.
Chicago, Ill. .....Carson, Pirie Scott & Co.
Cincinnati, Ohio .....Gattle's
Cincinnati, Ohio .....The John Shillito Co.
Cleveland, Ohio .....*The Halle Bros. Co.
Cleveland, Ohio .....The Higbee Company
Cleveland, Ohio .....The May Company
Cleveland, Ohio .....Sterling-Lindner-Davis
Corpus Christi, Texas .....Lichtenstein's
Dayton, Ohio .....The Rike Kumler Co.
Denver, Colo. .....*Daniels & Fisher
Denver, Colo. .....*The May Company
Des Moines, Iowa .....Younker Bros.
Detroit, Mich. .....*The J. L. Hudson Co.
Detroit, Mich. .....*The Linen Closet
Detroit, Mich. .....Moseley's
El Paso, Texas .....American Furniture Co.
Englewood, N. J. .....Craig Dry Goods
Eugene, Oregon .....Russell's
Flint, Mich. .....Herbert N. Bush, Inc.
Germantown, Pa. .....George Allens
Grand Rapids, Mich. .....Paul Steketee & Sons
Grosse Pointe, Mich. .....Jacobson's
Hartford, Conn. .....G. Fox & Co.
Houston, Texas .....*Joske's of Houston
Houston, Texas .....Sakowitz Bros.
Indianapolis, Ind. .....L. S. Ayres & Co.
Indianapolis, Ind. .....The Wm. H. Block Co.
Jackson, Miss. .....R. E. Kennington Co.
Jacksonville, Fla. .....Furchgott's
Jamaica, N. Y. .....*B. Gertz & Company
Lincoln, Nebr. .....Miller & Paine
Los Angeles, Cal. .....*Barker Bros.
Los Angeles, Cal. .....Bullock's-Wilshire
Los Angeles, Cal. .....Coulter's
Los Angeles, Cal. .....Grande Maison de Blanc
Los Angeles, Cal. .....*I. Magnin & Co.
Los Angeles, Cal. ..... *Robinson's
Memphis, Tenn. .....John Gerber
Miami, Fla. .....Burdine's
Midland, Texas .....Midland Hardware & Furniture Co.
Midland, Texas .....Grammer Murphy
Milwaukee, Wisc. .....T. A. Chapman Co.
Milwaukee, Wisc. .....Gimbels
Minneapolis, Minn. .....*Dayton's
Minneapolis, Minn. .....*L. S. Donaldson Co.
Minneapolis, Minn. .....Gorder Linens
Mt. Vernon, N. Y. ..... Krey's Linens
Nashville, Tenn. .....Cain-Sloan Co.
Newark, N. J. ..... *L. Bamberger & Company
New Orleans, La. .....D. H. Holmes Co.
New York, N. Y. .....*B. Altman & Co.
New York, N. Y. .....Bloomingdale Bros.
New York, N. Y. .....Fertig's Fifth Avenue
New York, N. Y. .....Mosse, Inc.
New York, N. Y. .....*Stern Bros.
New York, N. Y. .....John Wanamaker (Liberty Street)
North Hollywood, Cal. .....Rathbun's
Norwich, Conn. .....Reid & Hughes Co.
Oak Park, Ill. .....William Y. Gilmore & Sons
Oakland, Cal. .....*Kahn's
Oklahoma City, Okla. .....John A. Brown Co.
Omaha, Nebraska ..... J. L. Brandeis & Sons
Orlando, Fla. .....Dickson & Ives Inc.
Petoskey, Mich. .....Gattle's
Philadelphia, Pa. .....*Strawbridge & Clothier
Pittsburgh, Pa. .....Gimbels
Pittsburgh, Pa. .....Kaufmann's
Pittsburgh, Pa. .....C. Reizenstein Sons, Inc.
Pomona, Cal. .....Orange Belt Emporium
Portland, Maine ...Porteous Mitchell & Braun
Portland, Oregon .....Meier & Frank Co.
Portland, Oregon .....Olds & King
Providence, R. I. .....The Shepard Co.
Reading, Pa. .....C. K. Whitner Co.
Reno, Nevada .....Gray Reid Wright
Ridgewood, N. J. .....The Jay Store
Ridgewood, N. J. .....Ridgewood Hardware Co.
Riverside, Cal. .....Rouse's
Rochester, N. Y. .....B. Forman & Company
Rockford, Ill. .....D. J. Stewart & Co.
Sacramento, Cal. ..... Rhodes C. C. Centre
Saginaw, Mich. ..... The House of Linens, Inc.
St. Louis, Mo. .....Famous-Barr Co.
St. Louis, Mo. .....Vandervoort's
St. Paul, Minn. ..... Schunemans
Salisbury, Md. .....Benjamin's
San Angelo, Texas .....Cox-Rushing-Greer
San Antonio, Texas .....Joske's of Texas
San Diego, Cal. .....The Marston Company
San Francisco, Cal. .....City of Paris
San Francisco, Cal. .....Lenore
San Francisco, Cal. .....*Macy's
San Francisco, Cal. .....I. Magnin & Co.
San Francisco, Cal. .....Scheuer Linens
San Francisco, Cal. .....Raphael Weill & Co.
San Mateo, Cal. .....*Levy's
Santa Ana, Cal. ..... Rankin's
Savannah, Ga. ..... Leopold Adler Co.
Schenectady, N. Y. ..... H. S. Barney Co.
Scranton, Pa. ..... The Globe Store
Seattle, Wash. ..... I. Magnin & Co.
Springfield, Ill. .....The John Bressmer Co.
Stockton, Cal. ..... Smith & Lang
Syracuse, N. Y. .....Dey Brothers & Co.
Tacoma, Wash. ..... *Rhodes
Topeka, Kansas ..... Crosby Bros., Inc.
Tucson, Arizona ..... Levy's
Tulsa, Okla. ..... Seidenbachs
Washington, D. C. ..... *Julius Garfinckel
Washington, D. C. ..... *The S. Kann Sons
Washington, D. C. ..... *Woodward & Lothrop
Waterbury, Conn. ..... Bedford, Inc.
White Plains, N. Y. ..... Berne-Marling
Wichita, Kansas ..... Innes
Wichita Falls, Texas ..... McClurkan's Inc.
Youngstown, Ohio .... The G. M. McKelvey Co.
Youngstown, Ohio .....Strouss-Hirshberg Co.
Havana, Cuba ..... Solis, Entrialgo & Co.
*Available at main store and branches.
Prices slightly higher outside the United States

MARTEX, 65 WORTH STREET, NEW YORK 13

America's
favorite
luxury towel

MARTEX®

LUXURY 1980



WEST POINT TEXTILES

WEST POINT MANUFACTURING CO.

What is the time and place for Liqueur?
Champagne? Cognac Brandy? *Any time you choose to enjoy them!* And for these pleasant occasions only the very finest belong—
Cointreau, Piper-Heidsieck, Remy Martin.



Remy Martin 80 proof • Cointreau 80 proof • Renfield Importers, Ltd., N. Y.
Cointreau produced and bottled by Cointreau Ltd., Pennington, N. J.

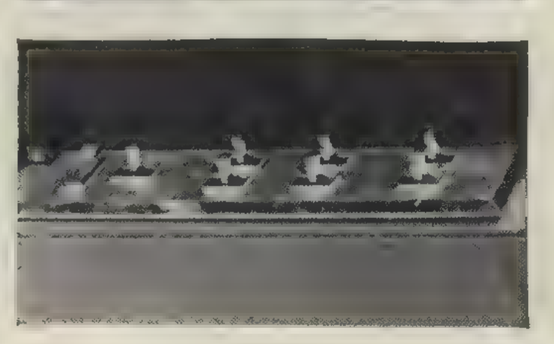


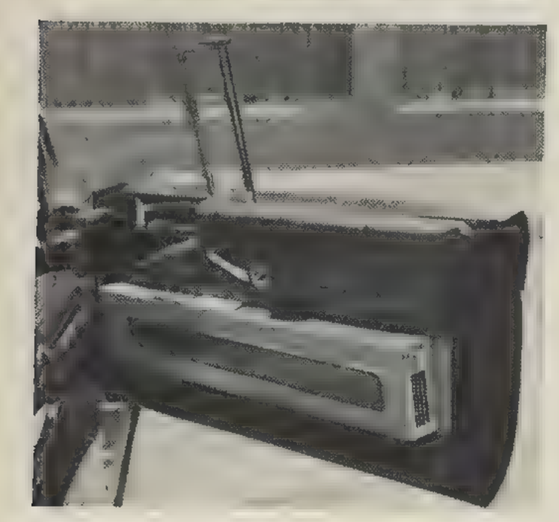
Inside the new-car news

Assuming, as most of the country does in 1957, that woman's place is in the car, this is what it's like in the new Lincoln Continental that appears at length on page 136, and head-on above.
Inside, these new measures for ease and comfort: a thermostat on the dashboard, right, that regulates air conditioning, heating, and ventilation, precisely.

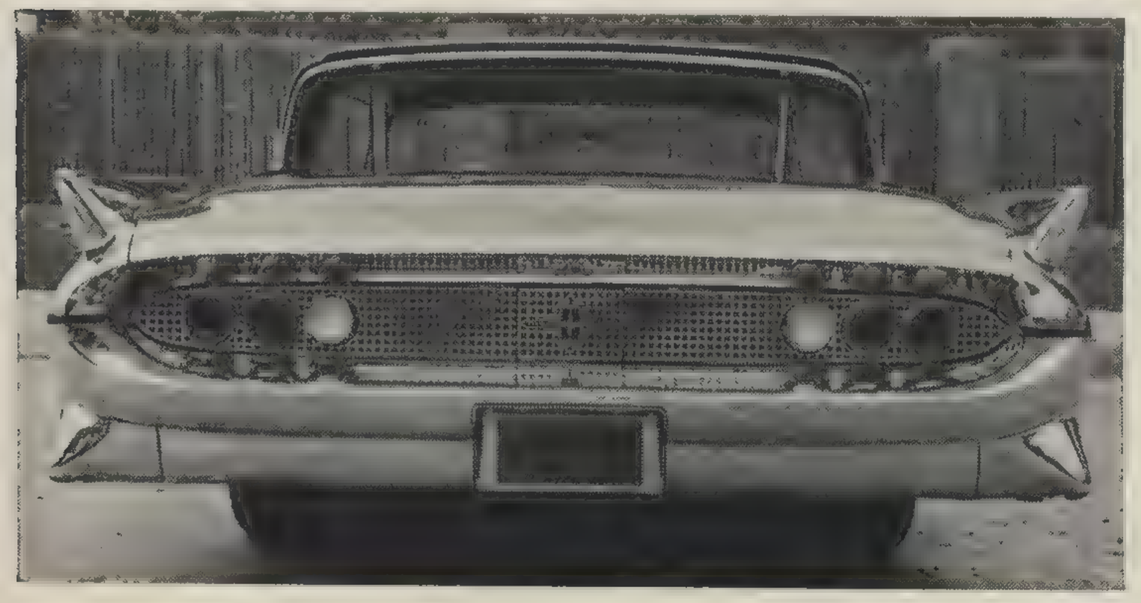








For driving with small, energetic passengers: A master control panel, above, set in an armrest on the driver's door, not only operates all windows electrically (including the rear window, shown above, left), but locks them too, for security. Cool air is fed to the back from air-conditioning units built into the front doors—one of them, left. In spite of two inches docked from the height, there is more space everywhere, even in the trunk, since the air-conditioning mechanism's stowed away under the hood. What the car behind will see: the back grill, below, and a distinctive new idea for bumpers—a wide oval sweep of chrome-surfaced steel. For this year's Continental, production men devised a new system with supervisors building the first cars, a trial run set down to experience, before actual production began.



HARVEY PROBBER



Sleep sofas equally elegant
in study or living room.
Corner table contains planter
"mood" light under frosted glass
a surface of pure white carrara
a hardly visible hinged door that
conceals spacious storage compartment
for sleeping equipment.

	NEW YORK 41 EAST 57TH ST.		
CHICAGO	638 MERCHANDISE MART	DALLAS	230 DECORATIVE CENTER
BOSTON	561 BEACON ST.	NASHVILLE	168 THIRD AVE. N.
CHARLESTON, W. VA.	1352 HANSFORD ST.	PHILADELPHIA	2305 CHESTNUT ST.
CLEVELAND	1240 HURON ROAD	SAN FRANCISCO	714 SANSOME ST.
DENVER	1615 EAST COLFAX AVE	ST. LOUIS	10 SOUTH HANLEY ROAD
KANSAS CITY	3939 BROADWAY	TAMPA	1011 TWIGGS ST
MILWAUKEE	410 N MILWAUKEE ST.	WASH., D. C	1331 CONN AVE N W.

Send 10¢ for Booklet W *HARVEY PROBBER, INC. FALL RIVER, MASS.*



"WHO CARES ABOUT OPERA?"

(Continued from page 127)

career—a gloomy initiation. In a taxi with me on the way uptown, Mr. Bliss and Allen Wardwell vowed that the Metropolitan must not close. True to this pledge, Mr. Wardwell secured a gift of $100,000 from The Juilliard Foundation, and Mr. Bliss quarried $200,000 from foundations and individual givers. These two musketeers saved the day, *that* day, a crucial moment in opera history.

What with war, union disputes and financial problems, opera has been perilously close to a shut down on several occasions, but since that 1934 meeting, no brink on which we teetered has ever seemed quite so near to tragic finality. With solemn foreboding, every board member knew that should the Metropolitan close, the loss to artists and the national community would be incalculable. To those who cared, the question then was, what must opera do to be saved?

Difficulties accumulated, but one golden ray of light fell across our opera that next season as Kirsten Flagstad made her triumphant entrance upon the scene. When Gatti-Casazza retired, he said the contract he had negotiated with her was comparable to a $25,000 legacy left to the company—surely an understatement.

Nevertheless, the opera situation continued to be more than serious; it was grim. As we studied the various problems, zealously seeking ways and means of assistance, we felt it important to broaden the base of responsibility for the future; to share in some measure privileges that had hitherto belonged to a small group of directors and stockholders. We thought of closer association with glamourous artists of the company and attendance at rehearsals, which had been one of my own delights as a box holder and a channel through which tickets might be obtained. So, early in 1935, putting together piece by piece a mosaic of various ingredients, I presented to Mr. Bliss, Chairman of the Executive Committee, a plan for a membership organization with specified privileges and services, with dues scaled from $10 to $100. It was agreed that a portion of each membership would go toward maintaining the opera.

My spine was stiff with fright when in April the Executive Committee approved this plan for an opera guild, and authorized me to take such steps as might be necessary to put it into operation. Democratization of the opera had begun. The nightmare-like imminence of the opera's closing necessitated speed and faith. I kept reminding myself of the White Queen in *Through the Looking Glass* who practised believing six impossible things before breakfast. The responsibility ahead gave me what an old friend described as "goose-pimples of pineappular shape and dimensions."

Robert Brewster, Chairman of the Real Estate Board, asked, "Just how do you expect to get these members for your Guild?"

Mr. Bliss came to my rescue. "Probably Mrs. Belmont doesn't yet know exactly how, but if anyone can do it, she can."

Cathedrals are built with pennies of the faithful. A great opera house also is a spiritual centre, a temple of sorts, where many gather together for recreation, education, and inspiration—a trinity worthy of public support. From this belief, The Metropolitan Opera Guild took form.

It was agreed money would be needed to finance the initial undertaking. The Opera Board approved an appropriation of $5,000. Feeling that the sky should be the limit in calling attention to the importance of this great cultural institution, I decided by the first of August to invite a national group of sponsors, before presenting the plan to the public.

President Franklin Roosevelt, with a generous letter of endorsement, headed our list, and governors of nine states joined two hundred citizens of nation-wide distinction, including, of course, Fiorello La Guardia, Mayor of New York City. Mrs. Myron C. Taylor consented to be Vice-chairman.

Herbert Witherspoon, a distinguished American singer, had been appointed General Manager in May, 1935, a few weeks before he died, and I invited his widow, Blanche Witherspoon, an extremely capable woman, to become Secretary. Evelyn Ploger, who had served with me through unemployment drives, was Executive Secretary. Supported by a fine board of directors, we were off into the wild blue yonder. Many searching questions were presented to us—the crop that

(Continued on page 171)

ART GALLERIES

Henri-Edmond Cross

"Landscape Near Cannes"
21" x 24" 1894

This important example is part of our extensive collection of 19th Century French Paintings.



HIRSCHL & ADLER
Galleries inc.
21 EAST 67TH STREET • NEW YORK

KNOEDLER 14 E. 57, N.Y.
Paintings by
N. C. WYETH
(1882-1945)
PARIS 22 rue des Capucines
LONDON 34 St. James's St.

WILLIAM GLACKENS
and His Friends
PAINTINGS, WATERCOLORS AND DRAWINGS
November 4-30
KRAUSHAAR GALLERIES
105 Madison Ave., N. Y.

Recent
PICASSO
ceramics • paintings • drawings
SAIDENBERG GALLERY
10 East 77 St., N. Y. 21

free to you!

a **Who's Who** *of*
WHERE...
the Condé Nast
Fall/Winter
TRAVEL GUIDE



for 1957-1958

Choice travel resorts featured in Vogue, House & Garden. Send for your free booklet today.

Vogue
Condé Nast Travel Guide
420 Lexington Ave., New York 17
please send me a free copy of the Fall/Winter TRAVEL GUIDE

NAME_____
ADDRESS_____
CITY_____ ZONE_____
STATE_____

"WHO CARES ABOUT OPERA?"

(Continued from page 170)

usually arises with any change in the *status quo.*

Season number one for the Guild, 1935-36, saw Edward Johnson, the popular tenor, assume the rôle of General Manager of the Metropolitan Opera. A Guild "At Home" launched our first function in the Opera House and brought the new manager and his artists together with their devoted public. Nearly 2,000 members were recorded that year. From dues received, our Guild provided a much-needed cyclorama, upon the plain, unpainted surface of which the chief electrician, with a skillful play of lights, presented sunrise, sunset, and moonlight to the delight of the new-found opera patrons. A cash surplus sent us on our way rejoicing, while more and more opera fans joined the Guild. Like the Peers in *Iolanthe*, we found wings.

Within a few months it became obvious that a medium of communication was needed to inform eager members of the ever-increasing activity of their organization as it entwined itself into every opera department. By a stroke of luck, we secured the services of Mary Ellis Peltz to help us with magazine articles and other means of promotion. The Guild gained immeasurably by the ability of this gifted walking encyclopaedia on opera, and her missionary devotion to opera the world over has been a national and international asset. After a trial issue of a *Guild Bulletin* in May, 1936, on the recommendation of C. D. Jackson, a board member, the *MET Bulletin* was transformed to *Opera News*, the only magazine in America devoted exclusively to opera. Thanks to Mary Peltz, its dedicated editor for twenty-one years, it still brings information and delight to 60,000 readers, who in turn share their magazines with many others. The second year, Mrs. Witherspoon was appointed Director of the Guild. Again we were lucky to secure the services of this dynamic and resourceful businesswoman.

Earle Lewis, box-office wizard and Assistant Manager, suggested that schools should be encouraged to bring youth to the Metropolitan. So in the spring of the 1936-37 season our first student performance of *Aïda* was given, and voices of teen-age enthusiasts rang through opera corridors. After that experimental matinee, Opera House attendants collected a bushel basket of chewing gum from under the crimson plush seats. The next winter two operas were selected and public, parochial, and private schools responded eagerly. Building opera audiences for the future has many compensations. Most important is the fact that teen-agers from various backgrounds, who today have too many demands upon their interest, find opera first-class entertainment.

The Guild now sponsors six, occasionally seven, such performances annually. The music department in each school prepares the students. Tickets range from 75¢ to $4; and more than 21,000 high school students attend.

Year by year the Guild grew steadily. Meanwhile, support from the old stockholders' regime was crumbling. It became more and more evident that to maintain a permanent opera for New York and the nation, a complete change of policy was required. After lengthy negotiation in 1940, The Metropolitan Opera Association, under the leadership of Cornelius N. Bliss, launched a drive for $1,000,000 to purchase the theatre from the Metropolitan Opera and Real Estate Company, which had held title to the property since 1891. George A. Sloan was Chairman. I was Vice-chairman.

Here was a cause to stir one's imagination and loyalty without tearing one's heart to shreds as war and unemployment had done. Association and Guild board members, artists, David Sarnoff and his splendid Radio Corporation of America, and the NBC network, which broadcasted Met opera in those days, worked with us to assure the Metropolitan's future in a home of its own. Final figures revealed that the Campaign Committee, the Opera Guild members, and the radio listeners through R.C.A. each had provided approximately one-third of the million dollar goal; a total of nearly $1,300,000 was received. The following season, as the freshly made successor to the famous gold curtain gracefully parted, a new era dawned for our Metropolitan Opera.

Edward Ziegler thought he had made a good bargain and was preparing to sell the original gold curtain to a motion picture house for $100 when I snatched (figuratively speaking) the ten-ton

(Continued on page 172)

HARMONIZE YOUR WATCH WITH YOUR FASHION...

Now . . . match your watch to your mode. Add fashion excitement to your ensemble with these smallest ever, precision crafted, tailored timepieces. Delicately designed . . . yet sturdy, shock resistant.



7 JEWEL

ORIS

"DUCHESS" . . . in 7 couturière colors $15.95 with matching straps

Black
Gold
Platinum
Aqua
Red
Blue
Beige

TAILORED WOMAN New York
H & S POGUE Cincinnati
THE WHITE HOUSE San Francisco
and other leading fashion stores or write

ORIS WATCH AGENCY • 15 West 37th Street, New York, N. Y.

FEATURING THE EXCLUSIVE IMPORT COLLECTION OF SANDERSON OF ENGLAND



DELICATE AS FINE CHINA . . . Burnham, a high-pile flocked pattern gives new fashion significance to every decor . . . in slate turquoise, mauve, or celadon green on white, tea rose tone on tone. Lloyd books are on display in all important cities—or write for the nearest distributor.

The first name in prestige wallpapers since 1883

W. H. S. LLOYD co. inc.

Showroom: 16 East 52 Street, New York Chicago, Boston, Cleveland, Atlanta
Canada: Arthur Sanderson & Sons, Ltd. 31 Teraulay St., Toronto



ALSO AVAILABLE IN THIS
SMART, NEW, REFILLABLE



PURSE ATOMIZER

• Contains 300 measured applications of perfume • No Leaking. No Spilling

CREATED IN PARIS • COMPOUNDED IN U. S. A.

"WHO CARES ABOUT OPERA?"

(Continued from page 171)

antique from his hands, and had the dust of ages cleansed from its folds. The Guild sold it piecemeal for souvenirs; the result, almost $11,000. With this gradually assembled income we launched a student ticket service.

Edward Johnson (or Edoardo di Giovanni, as he was known in Italy during his operatic salad days) accepted the post of General Manager at a critical time. Through the painfully lean years of closely rationed budgets that followed, he valiantly endeavoured to keep costs under control and gave the Board the complete cooperation essential to the opera's survival. From time to time his artistic soul must have blushed. Several productions emerged from uptown storehouses literally dropping to pieces. He called the patchwork necessary to hold them together "refurbishing." The Guild helped secure funds to provide this new look; but such a stopgap was far from satisfactory. The Association's Executive Committee approved my recommendation that a production fund should be established and gifts sought for this purpose.

Shortly thereafter Lauritz Melchior, distinguished Danish tenor, broke his toe during a performance of *Die Walküre* when a stump crumbled under him. Even the usually uncomplaining Flagstad protested the appalling condition of *The Ring* cycle scenery. By sympathetic acclamation new sets were agreed upon. Lee Simonson was chosen by Management to design them, and our adventuresome Guild undertook to raise the money for these four Wagnerian operas. "Gold for *The Ring*," we urged. The goal stated originally was $125,000; later it was increased to $150,000; we raised $165,000 but it took two years to do it. Lauritz Melchior and Helen Traubel were the first contributors. Walter Damrosch made speeches for the cause and aided by his family, a fine clan, helped us considerably.

These new productions were received with mixed emotions. Strangely enough, artistic originality, cleanliness, and sturdiness held little charm for our audience. The fact that gods of Valhalla had to move up and down long steps cut from rocks troubled the faithful Wagnerites even more than it did the singers. "Why did the Valkyries wear red cloaks instead of the old blue ones?" A giant tree in Hunding's hut "took up too much room." Where was the tree that since childhood they had seen on the right in the last act? et cetera, et cetera. I asked a Guild member who had twice given a generous gift, "How do you like your new sets?"

A shrug of the shoulder signified "so-so," and she added mournfully, "You know, I loved those old rags." Tradition is deeply embedded in the hearts of opera-goers at the Metropolitan.

In twenty-two years, through special fund drives and annual contributions, over and above opera tickets sold to members or many other services, the Guild has given the Metropolitan nearly $2,000,000.

Frequently people ask, "To what do you attribute the Guild's success?" First, an idea; then, a hard-working, music-loving board of directors and a devoted staff. Extraordinary cooperation was forthcoming on the part of Edward Johnson and his associates, Edward Ziegler and Earle Lewis. Above all, we had hitched our wagon to The Metropolitan Opera Company, a galaxy of glamourous people. Then, too, our members have followed with particular pride the young American artists who today, by their individual performances, and through their recordings, command admiration in every country where grand opera is known.

The Saturday matinee broadcasts opened a glorious new world to people far removed from any opera centre. Due to a ruling of the Federal Communications Commission in 1940, the National Broadcasting Company, which controlled both the Blue and the Red Networks, was compelled to surrender the network over which Metropolitan Opera was broadcast. Ultimately, the Blue Network was transformed into the American Broadcasting Company. During the season of 1940-41, the Texas Company became a sponsor for the Saturday opera broadcasts, and a more cooperative sponsor could not be found. The company pronounces the radio listeners to the opera broadcasts the most loyal audience of any program it now sponsors. The gratitude the letters convey, the appreciation of the beautiful performances, have made daily office work, even

(Continued on page 173)

Dresses up Beef

Nothing is more flattering to BEEF (as well as to your discerning guests) than what many experts call "This Country's Best Red Wine." Made from the famous grape variety of Bordeaux.



ALMADÉN

California
CABERNET SAUVIGNON

FREE—Quarterly News on wines and recipes. Write Almadén Vineyards, P.O. Box 906 Los Gatos, California



debonaire watch bracelet

It's yours, truly yours . . . a triumph of design. Twin-barreled golden band highlights this lovely watch bracelet. 17-jewel precision movement guaranteed for one year.

About **$37.50***
*plus 10% federal tax

at all leading department and specialty stores, or write:

THE PEDRE CO., INC.
417 Fifth Avenue, New York 16, N. Y.

"WHO CARES ABOUT OPERA?"

(Continued from page 172)

begging for funds, worth-while. Broadcasting for me resembled an "Experiment in Time," because hundreds of people writing about The Metropolitan Opera have added their remembrance of *Mary Ann*, *The Dawn of a Tomorrow*, and *Salomy Jane*. Linking present with the distant past in this friendly way has been a happy experience.

The question of new productions was accorded first place on the agenda when Rudolf Bing accepted the post of General Manager. As he saw the future, productions were of pivotal importance, and with courageous determination he pushed the point by every means at his skillful command. In his first five years (1950 to 1955) he presented three completely new productions each season, made possible by generous special gifts for this purpose.

Mr. Bing and his Associate Managers, Max Rudolf, Reginald Allen, John Gutman, and Francis Robinson, deserve credit for many outstanding accomplishments. Today public interest surges around the old house, drawing visitors from all parts of the globe, and each year of this regime has seen a steady advance in season subscriptions, the life blood of our opera. Best of all, it is a comforting realization that if grand opera is your quest, you might travel many thousands of miles today and not find better casts or more beautiful performances.

Like a will-o'-the-wisp, the idea of a new house for the Metropolitan Opera has flitted before the eyes of New Yorkers for the past thirty years at least.

During the past twenty years we haven't merely "maintained" the Metropolitan. Constructive steps have been taken that will make for a more efficient institution when the company goes into its new home in Lincoln Square, sustained by a constantly mounting public faith in opera. Let us admit that opera which continues to inspire devotion while it fights for existence has some sweet compensations.



VOGUE PATTERNS

(Back views, sizes, yardages of the Patterns on pages 150-151)



Pattern 9181. One-piece shirt dress with bands of tucking to the waistline and a full, gathered skirt. Sizes 10 to 18 (31 to 38). Six yds. of 35-inch fabric without nap will make this in size 14. 75c.
Pattern S-4833. Short evening dress with fitted bodice. Sizes 10 to 18 (31 to 38). For size 14: 8 yds. of 35" fabric without nap. $1.50.

VOGUE PATTERNS ARE AVAILABLE AT IMPORTANT SHOPS IN EVERY CITY OR BY MAIL (POSTAGE PREPAID), FROM DEPARTMENT V, VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. (Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax. These patterns will be sent third-class mail. If you desire shipment first-class mail, please include 5c additional for each pattern ordered.





ROMAN HOLIDAY
PERFUME,$15, $5, $2.50; PERFUSION SPRAY MIST,$3
COLOGNE, $2; DUSTING POWDER, $1.50
CREATED IN ITALY BY BOURJOIS

THE PICTURE WOULDN'T FIT IN THE STOVE

(Continued from page 129)

and got up. "I am amused far beyond anything you could have hoped."

She went to a cupboard, opened it, took out a picture, and came back to Edouard and set her picture beside his.

They were identical; or almost identical, for where in Edouard's picture the burn was in the upper left-hand corner, in Audrey's it was in the lower right-hand corner.

Now Edouard leaned forward and for a long moment stared at Audrey's picture. Then he straightened up and took a fresh cigarette. "How very unkind of you," he said, "to let me go through that elaborate story about the porcelain stove."

"But how very naughty of you, to think you could take me in," Audrey said. "Edouard, dear Edouard, I thought we were better friends than that. Not to speak of our agreement about forgeries."

"*Don't* use that word," Edouard said, looking apprehensively at the walls. "But for that matter, what about your picture?"

"I intended to show it to you. But later. I didn't want to spoil your dinner."

Edouard lay back in his chair and stretched. "I suppose if I feel anything, it's sheepish."

"Good," Audrey said, "I'll make you another drink. After that I think I'm going to laugh for quite a long time. Then we can get down to business."

The amiable relationship of Edouard Lorillard and Audrey MacAllister was based on a policy of mutual distrust. With only a few minor underhand lapses, it had worked now for over two years, perhaps because it was pursued on both sides with an interest that showed something beyond mere double-entry bookkeeping.

It had begun, of course, in guile, but not directly; in roundabout, coincidental guile, all fostered by the momentary touch of a wild, unlikely artist named Ben Howard.

One day Edouard had been walking on Third Avenue in the upper Seventies when he passed a junk-antique shop in whose window were a number of pictures. Edouard was not of an innocence to believe you could pick up bargains or masterpieces on Third Avenue any more, but he stopped; they were pictures.

And almost immediately he spotted a painting that excited him. Inside the shop, with his usual innate caution, he assumed a kind of bored interest, but after a few minutes, realizing he was not impressing the dealer, he agreed to buy the canvas for sixty dollars. He wrote out a check and ten minutes later found himself in his own gallery unwrapping his purchase.

There it took him no time at all to persuade himself that he had actually found what he hoped he had found.

The painting was of a bunch of small flowers tied with a cord, below which were several sketches, uncoloured, of leaves and petals. Of background there was none—the thin fine canvas had been left untouched, and now with age had turned a deep tan. But the strength of the drawing and the characteristic laying on of the colours—the loved reds and caressed blues—showed the picture to be just what it proclaimed itself—an unfinished sketch by Auguste Renoir.

This sort of thing had never happened to Edouard before. He had the picture framed impressively, hung it in the foyer of his gallery under a flattering light, and waited to see what would happen.

What happened was Ben Howard. Edouard first saw him one dreary afternoon standing absorbed in front of the Renoir, a slight, agile figure in an old raincoat, with the round, gaunt face of an actor or maybe a dancer, and black curling hair which had been combed only with his hands.

When he became aware of Edouard he said, "How much is this, can you tell me?"

Edouard said, "Eight thousand five hundred."

At that an odd thing happened to Ben Howard's face. From the forehead to the chin it lighted up in a most surprised and delightful smile. "*Eighty-five hundred?*" he said, unbelieving.

"Yes," Edouard said. "Nice, isn't it?"

"Could I . . ." Ben Howard hesitated. "Could we talk somewhere privately?"

Edouard could only agree. "Yes. Back here," he said, and led the way to his office.

Ben Howard made no preliminary feints. "The last time I saw that picture," he said, "it did not . . ."

Edouard interrupted him, "Oh. You know it?"

"Yes. It was I who left it at the shop on Third Avenue. To be sold on commission."

"I see," Edouard said.

"I have just come from there. The man said you paid him forty dollars. I have my share in my pocket. Twenty-four dollars."

"The man lied." Edouard said. "I paid him sixty."

"I'm not surprised," Ben Howard said. "Still, from your point of view it was a bargain."

"I think so."

"Would you be interested in other bargains?"

"Possibly."

Ben Howard smiled a shy and maybe depreciatory smile. "What I started to say," he said, "was that the last time I saw the picture, it did not have those initials on it. The A. R., I mean. They stand for Auguste Renoir, I suppose?"

"I suppose," Edouard said. "Great artists are sometimes careless about signing pictures. But a buyer wants to be sure of what he is getting. Perhaps I should say *she*. Women particularly like labels. They trust them."

Ben Howard nodded. "I understand. Well." He turned abruptly and started for the door. "I'll be back. What is the best time?"

"The morning," Edouard said.

"The morning," Ben Howard said, and then, turning again, he opened his eyes wide, and in a falsetto whisper said, "*Eighty-five hundred!*"

Edouard was warned.

Ben Howard returned two days later, and he returned after that again and again. His facility, Edouard discovered, was astounding. An elegant water colour of Juan Gris came from his hand in the same week as a swirl and wiggle of Kandinsky. What was more, he was clever to the point of wisdom. He painted no masterpieces. "A masterpiece," he once said, "should be left to the artist himself. I content myself with the sketch, the unfinished page, the association piece. At current prices, face it, they're enough."

So began a period of collaboration for Edouard and Ben Howard that was successful. Into the loving hands and onto the expensive walls of many happy people in Florida and Arkansas and Oregon went the sinister trifles of the pair.

But the period actually was short. Most men of Ben Howard's breed, copying or contriving after the masters, lack not only the genius, but also the greed of the creators. Not so Ben Howard. He began demanding prices and advances so astronomical from Edouard that an end was inevitable; so came shouts and curses and recriminations, and a break that was permanent.

It was at this point that Audrey MacAllister and Edouard suddenly came closely together. He had known her, but casually, for several years. It was his habit, once or twice a week, to make a round of a dozen other galleries, to see what was going on in town.

On a particular late afternoon he was standing in her gallery when he saw—from a position where he could not be seen—Ben Howard come storming out of Audrey's office and make straight for the door. A moment later Audrey herself, frowning and obviously upset, had come out and looked around to be sure, possibly, that he had really gone.

A dozen ideas crossed Edouard's mind at that moment, but he acted on impulse. He walked over to Audrey and said, "I think I know you well enough to ask you to have dinner with me. What do you say?"

Without changing expression, Audrey said, "I'd love it."

That dinner, whatever of kindness or cupidity had motivated it, was the beginning of the *affaire de guerre* of Edouard and Audrey.

And it was she, to Edouard's surprise, who set the tone of the evening. "I sometimes wish," she said over soup, "I could have lived in the Middle Ages."

"Whatever for?" Edouard said.

"Because dealers in rare objects had it so much easier then. What everyone wanted in those days was saints' bones and bits of the true cross, and the supply easily outran the demand."

"Is this true?"

"Yes. I know about these things. There were enough bits of the true cross scattered around Christendom to build a barn."

"My dear. We would have been in luck."

Audrey nodded. "Whereas now," she said, "I have a customer in Omaha absolutely pining for a Monet—at a price—to hang in her dining room."

Edouard frowned. "Have you seen the new Monet at the Modern? The one that's fourteen feet by seven—more the dimensions of a room than a picture really. . . . Let me see. I wonder if I have a Monet you could use. . . ."

Audrey laughed. "Never mind. As a matter of fact I was offered one today by a friend of yours, Ben Howard. Outrageous man."

Edouard raised his brows, astonished. "A friend of *mine*?"

Audrey looked insolently into Edouard's eyes. "Come off it," she said. "I've bought pictures from Ben Howard. Haven't you?"

Edouard leaned deliberately across the table and took one of Audrey's hands in his. "Now," he said, "we get down to business."

The uneasy alliance flourished. They made of it, indeed, a kind of protective association, the object being to buy low, sell high, and avoid any unnecessary competition. This meant of course that Ben Howard was out, for temperament was something they could not risk.

But he was of small moment. His versatility really had been his only asset. There were other men, quite as competent, each in a more limited field, who had the added charm of modesty.

Goethe was their patron saint, Goethe who delighted in the work of copies, and called them sweetly, "pious frauds." "After all," Audrey said, "what does it matter who paints a picture, so long as it is beautiful?"

"It doesn't," Edouard said, "except for the money. . . ."

"But it's silly, you know, this shocked disapproval of forgery. And quite recent. The nineteenth century with its damned morality. I suppose you know Michelangelo forged a Greek statue. Nobody thought the worse of *him*."

"Yes, well," Edouard said, "still even a forgery by Michelangelo has a certain intrinsic value. . . . No, my dear, don't quibble. We walk on the shady side of the street. Let's be practical about it or at least gallant . . . and keep one eye open for the gold coin in the gutter and the other for the cops. . . ."

"Know one thing, Edouard," Audrey said. "I *never* sell to poor people."

"At the prices you charge," Edouard said, "I should think not. . . ."

Of course in all their association nothing had happened to them to equal the affair of the "Skull with Owl" of Malherbes. In one way they were enchanted to think their minds should work so brilliantly and so alike. But in another way they were not—after all they were in business, and this sort of thing must not happen. The coincidence they accepted, its implications they did not. There had been nothing underhand about the pictures, they had been done by quite different artists; Edouard had scorched his, Audrey hers.

The next question of course was what to do. One of the pictures, only sensibly, had to be destroyed. But which? Audrey was sure hers was the better of the two, Edouard his. The problem was reducing itself to an adamant hassle when suddenly a notice in the newspapers put a stop to the wrangling.

The Mendax Foundation announced a show of Malherbes. The Mendax, an old and respected art foundation founded fifty years ago by Herman Mendax, had had wise curators who bought good painters when prices were low. Now it proposed to show—prompted possibly by the burning—its own Malherbes together with others it could beg and borrow from museums and collectors.

"Now, well," Audrey said, "we can see a lot of them together and tell which of ours compares best in brilliance and style."

They each received an invitation to the opening, and they went together. The crowd was the usual one: the seedy-looking rich and the rich-looking poor, the art-loving television stars, and that remarkable knot of people who just turn up anywhere. Everyone saw each other, and some saw the pictures.

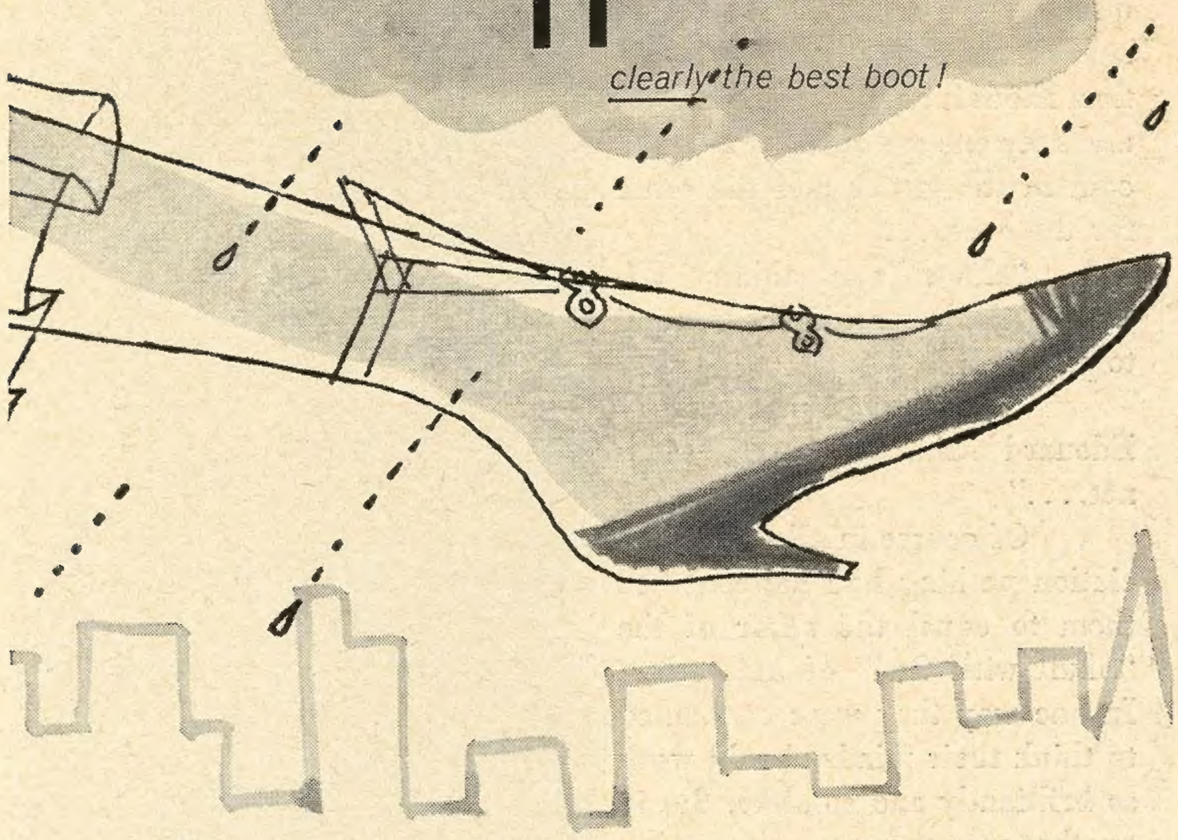
(Continued on page 176)



when it snows...rains...or just drizzles...

drizzle boots®

clearly the best boot!



There's a Drizzle Boot to fit every occasion...
every shoe, too! Keep a pair handy...
and weather or no...you're set to go!
You'll find them at fine stores...everywhere!
Ask for them by name.

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

COFFEY-HOYT PRODUCTS, INC., GARDENA, CALIFORNIA

Handkerchiefs of The Month



BURMEL'S
GOLDEN TOUCH...

the gilt-traced border sparkling on a charming holiday accessory handkerchief. A winter garden of smart colors for every costume accent... in the finest batiste, generous in size and finished with embroidered contour hems ...a gift of one or many will be warmly appreciated. About 50¢ at your nearest fine store. Look for the Burmel label.

Burmel — New York
Reg. U.S. Pat. Off.

THE PICTURE WOULDN'T FIT IN THE STOVE

(Continued from page 175)

Edouard and Audrey did not stay long. They did not have to. In the third room, staring them in the face, centred on a wall all its own, was the "Skull with Owl." And perfect, undamaged, unscorched.

For a moment they could do nothing but look in horror, fascinated. Then Audrey grasped Edouard's hand and squeezed it tight. "Suppose . . ." she said, "suppose we had. . . ."

They went over and looked at the card beneath the picture. It said merely, "Recent Acquisition. Purchased by the funds of the Foundation."

"I have to know," Edouard said. "Come on."

They found the ancient Miss Neely, the assistant curator, in her office, with two roses and fern pinned to her shoulder in honour of the occasion.

"Oh yes, that!" she said. "Isn't it lovely? We think we were very lucky. Well you see . . ." she smiled and nodded at someone passing, "forgive me . . . it was thought Malherbes had *destroyed* it, but he hadn't. It's quite a long story really. A young American painter who lived near Malherbes went in the day after the . . ." she did not like to use the word, "*burning*, and there was the 'Skull with Owl,' and he bought it on the *spot*. I think Malherbes had meant to . . . burn it, but something happened or he changed his mind, luckily for us. We'll probably never know. But oh there's much more to the story than that. Someday when we're not so busy I'll . . ."

"What," Audrey said, "was the name of the American painter?"

"Oh," Miss Neely said, "no one you've ever heard of. He's not well known, at all. Ben Howard. . . ."

Out in the street, Edouard said, "All right. What shall we do now?"

"Let's go to the Met," Audrey said. "I'm an amateur art lover and I'd like to see some genuine oil paintings by old masters."

Later, after dinner, they sat on Audrey's cinnamon sofa, before a comfortable fire. Coffee was done; Edouard slowly rolled an armagnac in his hand.

Finally he spoke. "Now?" he said.

Audrey shrugged. "Why not?"

He got up, walked over to the fireplace. On either side of it, leaning against the bricks, were their copies of "Skull with Owl."

"Mine first," Edouard said, and threw his picture onto the flames.

"It fits, at least," Audrey said.

Hers followed, and Edouard came back to the sofa. They sat in silence, watching the fire eat the canvas.

"All that work," Audrey said. "All that planning. Well. It's turned out for the best, I suppose."

"I think so," Edouard said.

"One thing's certain. It's done for Ben Howard. If he's fool enough to sell to a museum, where experts can look and question . . . well, you know, sooner or later. . . ."

"He'll be caught," Edouard said, leaning back smugly on the sofa. "But you know something?" he frowned, "I'm bothered about the picture itself. It's so much better than either of ours. And so much better than anything Ben Howard ever did . . . Do you think there could be a chance?"

"That it's real?" Audrey sounded sceptical. "I'm afraid you malign him. But suppose it were? He'd still be no threat to us if he's selling real pictures."

Edouard laughed. He picked up his glass and handed hers to Audrey. "Come on," he said, "a toast to Ben Howard."

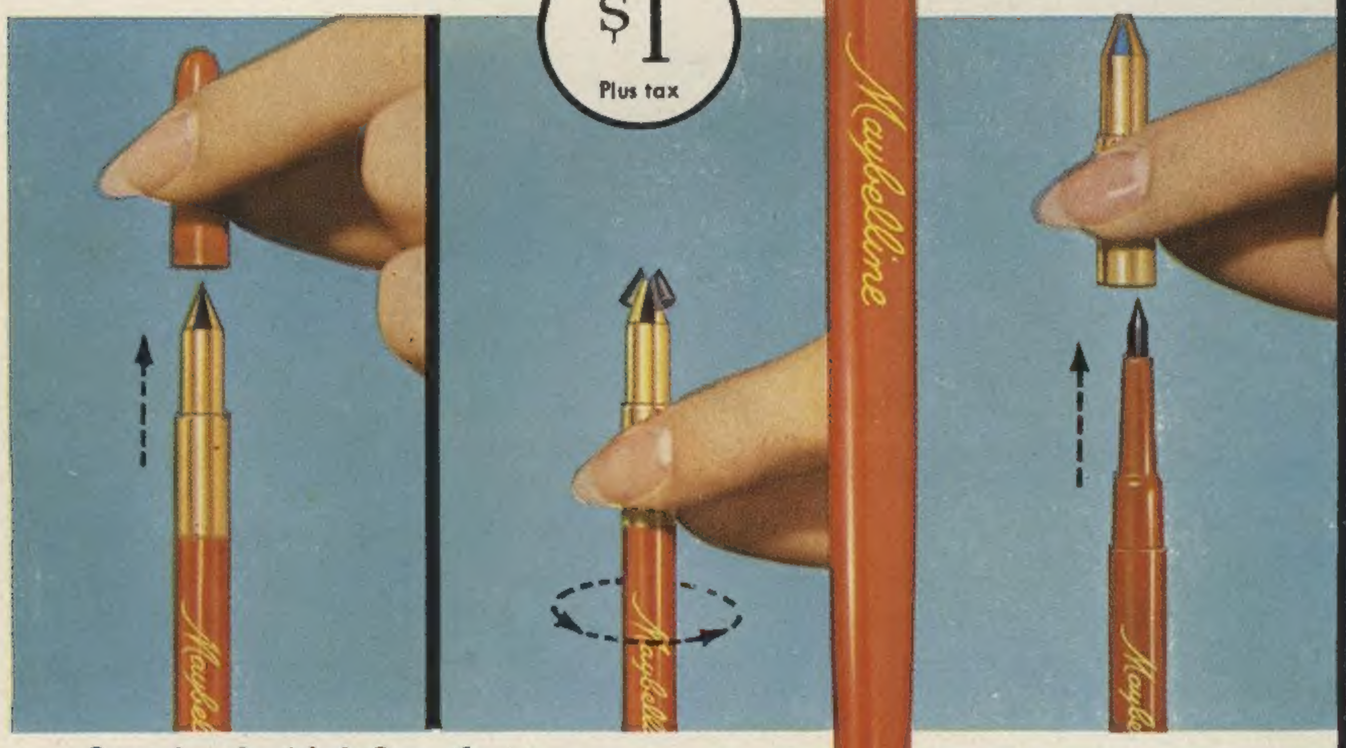
"Why not?" Audrey said. "Yes. We owe him a lot."

"Were it not for Ben Howard," Edouard said, "we would not be sitting here, safe and sinful, with our feet up. . . ."

Audrey smiled and raised her glass. "Contemplating the future. . . ."

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

Maybelline announces the perfect self-sharpener eyebrow and eye-liner pencil

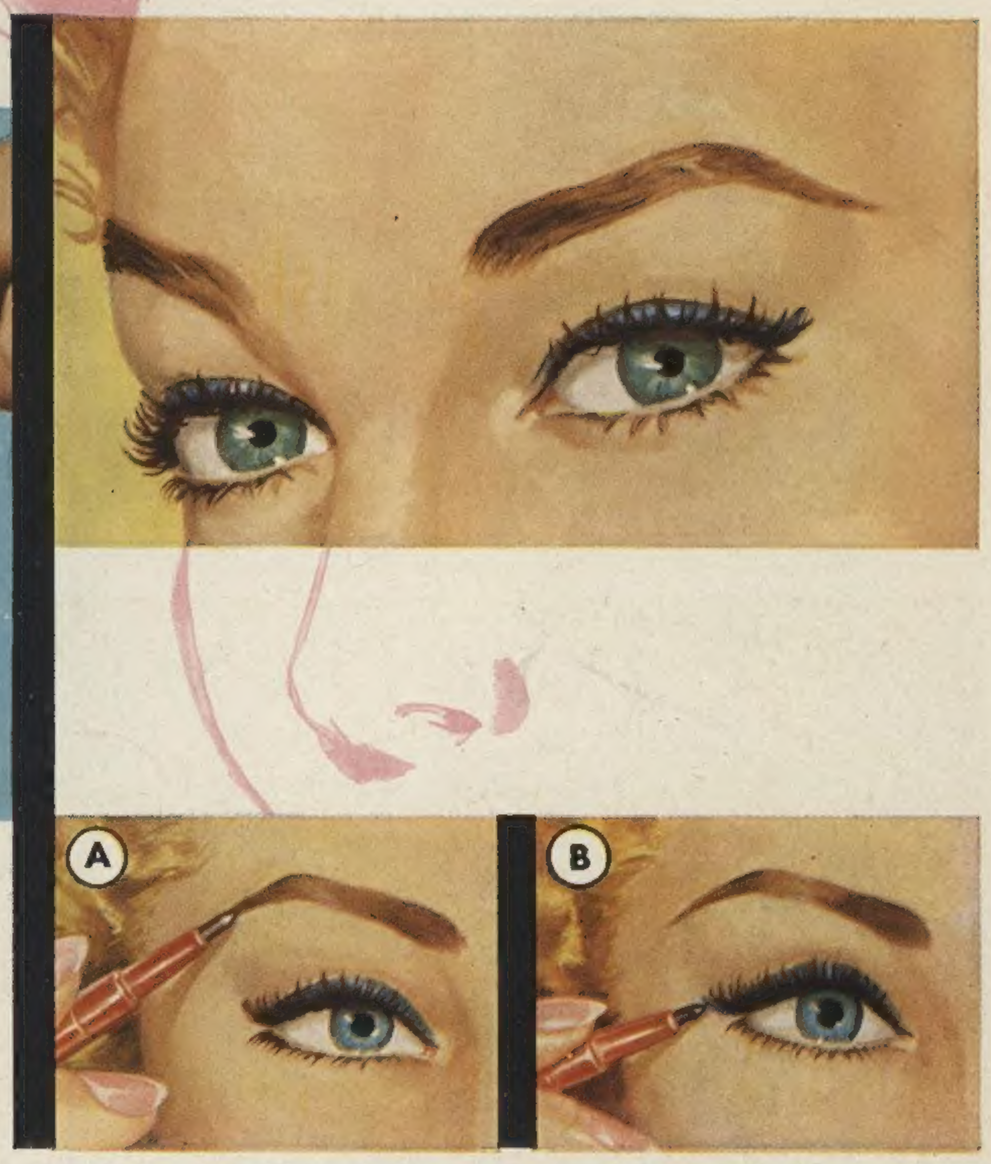


$1
Plus tax

Surprise Inside! One that means far lovelier brows for you. Slide off the cap, find a foolproof *built-in* crayon sharpener! Of golden metal, it won't jam, clog or break crayon. Just a twist, and you have a point like new every time.

Strokes Finest Lines . . . for more natural-looking brows. Now it's easy to form delicate, fine hair-lines! The effect is *so* subtle, no one need know you've improved on nature.

Adjustable Crayon . . . Twirls to the length most suitable for you. Crayon won't fall out! Choice of 6 subtle shades to harmonize with your individual coloring. Velvet Black, Dark Brown, Light Brown, Auburn, Parisian Grey and the fabulous *new* Blue-Green. Twin Refills, 43¢.

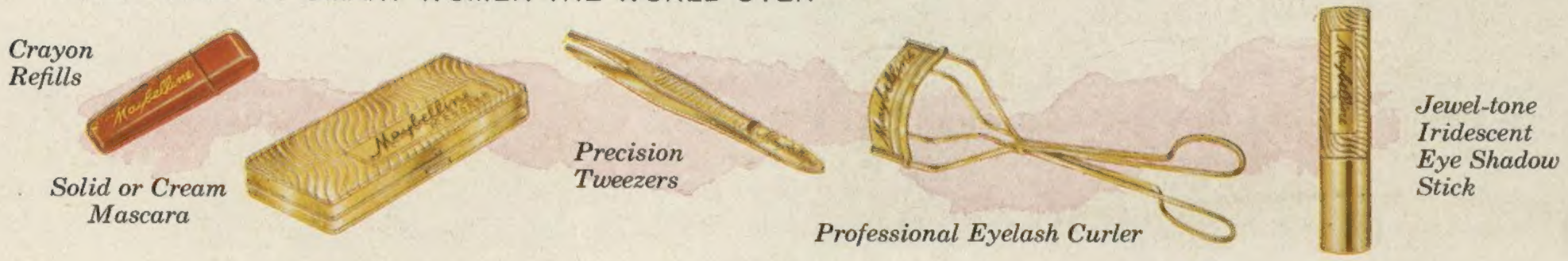


A—Expressive Brows in Seconds
Use soft, feathery strokes along the natural arch of your brow. (Avoid a "moon-shape" or hard straight line.) Accent the beginning of brow first: lift and taper toward end. Soften the effect with your fingertip.

B—Make Your Eyes Appear Larger
Do as the models do—line your lids. It's easy! With soft Maybelline crayon draw a line at base of your lashes. Start with a fine line near inner corner of eye, broadening it as you progress to outer corner. Finish with "up-swoop." If you wish, soften the effect with fingertip. You'll be amazed how much larger and more brilliant your eyes will appear.

Maybelline

PREFERRED BY SMART WOMEN THE WORLD OVER



Crayon Refills

Solid or Cream Mascara

Precision Tweezers

Professional Eyelash Curler

Jewel-tone Iridescent Eye Shadow Stick

TABU

the "forbidden" perfume

TABU

Dana

PARIS - NEW YORK

PERFUME, COLOGNE, LIPSTICK
Ask also for new spray packages

By the famous parfumeur who created AMBUSH 20 CARATS PLATINE EMIR VOODOO

©1957 Dana Perfumes Corp.

Lipstick: TABU, Catalina shade